



PSM
ދިވެހިސަރުކާރުގެ ގެޒެޓް
Public Service Media

2017 SPONSORSHIP BOOKLET



PUBLIC SERVICE MEDIA

The Public Service Media (PSM) was formed as a Public Service Company under the Public Service Media Act (9/2015) on 28th April 2015. PSM is the official State Media in the Maldives. The Public Service Media Act obligates PSM to provide TV, Radio, Online and Print Media services to the general public; along with creating media personnel. PSM's basic responsibility is to create awareness among the public in providing news and infotainment.

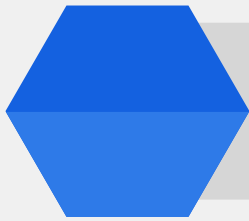
The Maldivian traditions, culture, ideology and their values are the factors that shape the services provided by the Public Service Media. PSM strives to sustain the spirit of nationality and peace and harmony in the society. The Public Service Media reserves the right through the Public Service Media Act to provide their services for commercial benefits; having given their public services freely to the citizens. Currently PSM Owns, TVM, Dhivehi Raajeyge Adu, Dhivehi FM, Majlis Channel and Maldeeb weekly magazine.

Prior to the formation of PSM, Maldives Broadcasting Corporation (MBC) was tasked with the operation of the Public Service Broadcaster from 14th February 2012 till 27 April 2015. Preceding that, the state media was operated under the umbrella of Maldives National Broadcasting Corporation (MNBC) from 22nd December 2008 to 13 February 2012. Until 2008, the State Radio and Television were operated as separate bodies. The Maldives introduced radio services on 29th December 1962, while the TV service began on 29th March 1978.

RATE CARD



Television Maldives, the National Television channel is the known leading channel of the Maldives which broadcasts nationally. We bring you the most recent news, current affairs and variety of entertainment programs from every corner of the country. With the objective to reach to the whole nation, the channel focuses on both genders and all ages.



Heyyambo

	MVR (per episode)	Total number of slots for the season	Total ads (30s)	Social media
Exclusive with title	15,000.00	624	12	Yes
Title Sponsor	10,000.00	260	5	Yes
Main Sponsor	8,000.00	156	3	Yes
Co sponsor	3,500.00	52	1	Yes

Number of programs	52
Day:	Friday
Time:	14:30
Duration	60 Mins



Filmee Udhares

	MVR (per episode)	Total number of slots for the season	Total ads (30s)	Social media
Exclusive with title	10,000.00	468	9	Yes
Title Sponsor	5,000.00	156	3	Yes
Main Sponsor	3,000.00	104	2	Yes
Co sponsor	1,000.00	52	1	Yes

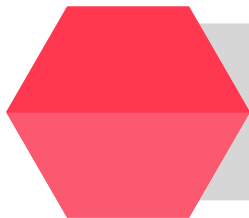
Number of programs	52
Duration	60 Mins



Mendhurufas

	MVR (per episode)	Total number of slots for the season	Total ads (30s)	Social media
Exclusive with title	2,500.00	3,120	12	Yes
Title Sponsor	1,200.00	1,300	5	Yes
Main Sponsor	700.00	780	3	Yes
Co sponsor	500.00	260	1	Yes

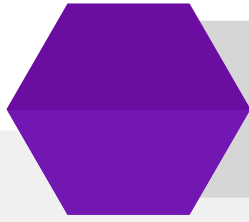
Number of programs	260
Day:	Sunday-Thursday
Time:	13:00
Duration	60 Mins



Magey Raajje

	MVR (per episode)	Total number of slots for the season	Total ads (30s)	Social media
Exclusive with title	1,500.00	3,120	12	Yes
Title Sponsor	1,000.00	1,300	5	Yes
Main Sponsor	800.00	780	3	Yes
Co sponsor	500.00	260	1	Yes

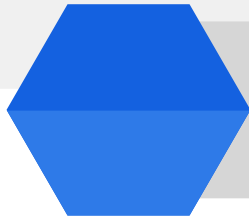
Number of programs	260
Day:	Sunday-Thursday
Time:	09:00
Duration	60 Mins



Hiyyfaseyha

	MVR (per episode)	Total number of slots for the season	Total ads (30s)	Social media
Exclusive with title	10,000.00	468	9	Yes
Title Sponsor	5,000.00	156	3	Yes
Main Sponsor	3,500.00	104	2	Yes
Co sponsor	1,500.00	52	1	Yes

Number of programs	52
Day:	Friday
Time:	13:30
Duration	30 Mins



Islaamee dhiriulhun

	MVR (per episode)	Total number of slots for the season	Total ads (30s)	Social media
Exclusive with title	1,000.00	624	12	Yes
Title Sponsor	800.00	260	5	Yes
Main Sponsor	500.00	156	3	Yes
Co sponsor	450.00	52	1	Yes

Number of programs	52
Day:	Monday
Time:	22:00
Duration	60 Mins



Rewind

	MVR <i>(per episode)</i>	Total number of slots for the season	Total ads (30s)	Social media
Exclusive with title	5,000.00	624	12	Yes
Title Sponsor	2,500.00	260	5	Yes
Main Sponsor	1,000.00	156	3	Yes
Co sponsor	500.00	52	1	Yes

Number of programs	52
Day:	Wednesday
Time:	14:30
Duration	60 Mins



DAILY
ADVERTISEMENT
ALLOCATION

Non Prime time

No.	Break	Slot	Available Status	Bid starting price per slot
1	09:57	6		375.00
		5	10/02/2017	
		4		
		3		
		2	03/04/2017	
		1	13/02/2017	

No.	Break	Slot	Available Status	Bid starting price per slot
2	10:30	1		375.00
		2	15/02/2017	
		3		
		4		
		5		
		6		

No.	Break	Slot	Available Status	Bid starting price per slot
3	11:00	1		375.00
		2		
		3		
		4		
		5		
		6		

No.	Break	Slot	Available Status	Bid starting price per slot
4	11:30	1		375.00
		2		
		3		
		4		
		5		
		6		

No.	Break	Slot	Available Status	Bid starting price per slot
5	13:00	6		375.00
		5		
		4		
		3		
		2		
		1		

No.	Break	Slot	Available Status	Bid starting price per slot
6	13:30	1		375.00
		2		
		3		
		4		
		5		
		6		

No.	Break	Slot	Available Status	Bid starting price per slot
7	14:30	1	05/01/2017	375.00
		2	02/01/2017	
		3	08/01/2017	
		4		
		5		
		6		

No.	Break	Slot	Available Status	Bid starting price per slot
8	17:30	1	02/03/2017	375.00
		2		
		3		
		4		
		5		
		6		

No.	Break	Slot	Available Status	Bid starting price per slot
9	19:30	1	13/02/2017	375.00
		2		
		3		
		4		

Prime time

No.	Break	Slot	Available Status	Bid starting price per slot
1	20:40	1	03/01/2017	450.00
		2	10/01/2017	
		3	13/01/2017	
		4	13/01/2017	
		5		
		6		

No.	Break	Slot	Available Status	Bid starting price per slot
2	20:57	1	04/01/2017	450.00
		2	16/02/2017	
		3	09/01/2017	
		4	20/03/2017	
		5		
		6		

No.	Break	Slot	Available Status	Bid starting price per slot
3	21:27	1	11/02/2017	450.00
		2	26/04/2017	
		3	15/05/2017	
		4		
		5		
		6		

No.	Break	Slot	Available Status	Bid starting price per slot
4	22:57	1	03/01/2017	450.00
		2	05/05/2017	
		3		
		4		
		5		
		6		

Prime time plus

No.	Break	Slot	Available Status	Bid starting price per slot
1	13:56	6		500.00
		5		
		4		
		3	06/01/2017	
		2	07/01/2017	
		1	07/01/2017	

No.	Break	Slot	Available Status	Bid starting price per slot
2	19:56	1		650.00
		2		
		3		
		4		
		5		
		6	12/01/2017	
		7		
		8		

No.	Break	Slot	Available Status	Bid starting price per slot
3	21:57	1	11/02/2017	500.00
		2	09/01/2017	
		3	17/04/2017	
		4	26/04/2017	
		5		
		6		

Premium slot

No.	Break	Slot	Available Status	Bid starting price per slot
4	22:27	6		800.00
		5		800.00
		4		800.00
		3		1000.00
		2		1500.00
		1		2000.00



DAILY
ADVERTISEMENT
ALLOCATION

Off peak time

No.	Break	Slot	Available Status	Bid starting price per slot
1	00:10	1		140.00
		2		
		3		
		4		
		5		
		6		

No.	Break	Slot	Available Status	Bid starting price per slot
2	00:42	1		140.00
		2		
		3		
		4		
		5		
		6		

No.	Break	Slot	Available Status	Bid starting price per slot
3	01:42	1		100.00
		2		
		3		
		4		
		5		
		6		

No.	Break	Slot	Available Status	Bid starting price per slot
4	02:12	1		100.00
		2		
		3		
		4		
		5		
		6		

No.	Break	Slot	Available Status	Bid starting price per slot
5	03:12	1		100.00
		2		
		3		
		4		
		5		
		6		

No.	Break	Slot	Available Status	Bid starting price per slot
6	03:57	1		100.00
		2		
		3		
		4		
		5		
		6		

No.	Break	Slot	Available Status	Bid starting price per slot
7	04:27	1		100.00
		2		
		3		
		4		
		5		
		6		

Non Prime time

No.	Break	Slot	Available Status	Bid starting price per slot
1	16:10	1		170.00
		2		
		3		
		4		
		5		
		6		

No.	Break	Slot	Available Status	Bid starting price per slot
2	17:12	1		140.00
		2		
		3		
		4		
		5		
		6		

No.	Break	Slot	Available Status	Bid starting price per slot
3	17:42	1		140.00
		2		
		3		
		4		
		5		
		6		

No.	Break	Slot	Available Status	Bid starting price per slot
4	17:57	1		140.00
		2		
		3		
		4		
		5		
		6		

No.	Break	Slot	Available Status	Bid starting price per slot
5	19:20	1		170.00
		2		
		3		
		4		
		5		
		6		

No.	Break	Slot	Available Status	Bid starting price per slot
6	20:12	1		140.00
		2		
		3		
		4		
		5		
		6		

No.	Break	Slot	Available Status	Bid starting price per slot
7	21:57	1		140.00
		2		
		3		
		4		
		5		
		6		

No.	Break	Slot	Available Status	Bid starting price per slot
8	21:57	1		140.00
		2		
		3		
		4		
		5		
		6		

No.	Break	Slot	Available Status	Bid starting price per slot
9	22:57	1		140.00
		2		
		3		
		4		
		5		
		6		

No.	Break	Slot	Available Status	Bid starting price per slot
10	23:57	1		140.00
		2		
		3		
		4		
		5		
		6		

Prime time

No.	Break	Slot	Available Status	Bid starting price per slot
1	06:15	1		170.00
		2		
		3		
		4		
		5		
		6		

No.	Break	Slot	Available Status	Bid starting price per slot
2	07:15	1		170.00
		2		
		3		
		4		
		5		
		6		

No.	Break	Slot	Available Status	Bid starting price per slot
3	08:27	1		170.00
		2		
		3		
		4		
		5		
		6		

No.	Break	Slot	Available Status	Bid starting price per slot
4	09:10	1		170.00
		2		
		3		
		4		
		5		
		6		

No.	Break	Slot	Available Status	Bid starting price per slot
5	09:27	1		170.00
		2		
		3		
		4		
		5		
		6		

No.	Break	Slot	Available Status	Bid starting price per slot
6	09:57	1		170.00
		2		
		3		
		4		
		5		
		6		

No.	Break	Slot	Available Status	Bid starting price per slot
7	10:57	1		170.00
		2		
		3		
		4		
		5		
		6		

No.	Break	Slot	Available Status	Bid starting price per slot
8	11:05	1		170.00
		2		
		3		
		4		
		5		
		6		

No.	Break	Slot	Available Status	Bid starting price per slot
9	11:37	1		170.00
		2		
		3		
		4		
		5		
		6		

No.	Break	Slot	Available Status	Bid starting price per slot
10	12:27	1		170.00
		2		
		3		
		4		
		5		
		6		

No.	Break	Slot	Available Status	Bid starting price per slot
11	12:57	1		170.00
		2		
		3		
		4		
		5		
		6		

No.	Break	Slot	Available Status	Bid starting price per slot
12	13:57	1		170.00
		2		
		3		
		4		
		5		
		6		

No.	Break	Slot	Available Status	Bid starting price per slot
13	14:57	1		170.00
		2		
		3		
		4		
		5		
		6		

No.	Break	Slot	Available Status	Bid starting price per slot
14	15:57	1		170.00
		2		
		3		
		4		
		5		
		6		

Prime time plus

No.	Break	Slot	Available Status	Bid starting price per slot
1	06:57	6		250.00
		5		
		4		
		3		
		2		
		1		

No.	Break	Slot	Available Status	Bid starting price per slot
2	13:27	6		250.00
		5		
		4		
		3		
		2		
		1		

No.	Break	Slot	Available Status	Bid starting price per slot
3	18:57	6		250.00
		5		
		4		
		3		
		2		
		1		



DAILY
ADVERTISEMENT
ALLOCATION

Prime Time

No.	Break	Slot	Available Status	Bid starting price per slot
1	16:07	1		100.00
		2		
		3		
		4		
		5		
		6		
		7		
		8		
		9		
		10		

No.	Break	Slot	Available Status	Bid starting price per slot
2	19:30	1		100.00
		2		
		3		
		4		
		5		
		6		

No.	Break	Slot	Available Status	Bid starting price per slot
3	19:45	1		100.00
		2		
		3		
		4		
		5		
		6		

No.	Break	Slot	Available Status	Bid starting price per slot
4	20:03	1		100.00
		2		
		3		
		4		
		5		
		6		

No.	Break	Slot	Available Status	Bid starting price per slot
5	00:07	1		100.00
		2		
		3		
		4		
		5		
		6		

Non Prime time

No.	Break	Slot	Available Status	Bid starting price per slot
1	08:07	1		140.00
		2		
		3		
		4		
		5		
		6		

No.	Break	Slot	Available Status	Bid starting price per slot
2	10:03	1		140.00
		2		
		3		
		4		
		5		
		6		

No.	Break	Slot	Available Status	Bid starting price per slot
2	12:10	1		140.00
		2		
		3		
		4		
		5		
		6		

No.	Break	Slot	Available Status	Bid starting price per slot
2	14:03	1		140.00
		2		
		3		
		4		
		5		
		6		

No.	Break	Slot	Available Status	Bid starting price per slot
2	15:40	1		170.00
		2		
		3		
		4		
		5		
		6		

No.	Break	Slot	Available Status	Bid starting price per slot
2	11:30	1		170.00
		2		
		3		
		4		
		5		
		6		

No.	Break	Slot	Available Status	Bid starting price per slot
2	12:27	1		170.00
		2		
		3		
		4		
		5		
		6		

No.	Break	Slot	Available Status	Bid starting price per slot
2	12:57	1		170.00
		2		
		3		
		4		
		5		
		6		

No.	Break	Slot	Available Status	Bid starting price per slot
2	13:57	1		170.00
		2		
		3		
		4		
		5		
		6		

No.	Break	Slot	Available Status	Bid starting price per slot
2	14:57	1		170.00
		2		
		3		
		4		
		5		
		6		

No.	Break	Slot	Available Status	Bid starting price per slot
2	15:57	1		170.00
		2		
		3		
		4		
		5		
		6		

Prime time plus

No.	Break	Slot	Available Status	Bid starting price per slot
1	06:57	6		250.00
		5		
		4		
		3		
		2		
		1		

No.	Break	Slot	Available Status	Bid starting price per slot
2	13:27	6		250.00
		5		
		4		
		3		
		2		
		1		

No.	Break	Slot	Available Status	Bid starting price per slot
3	18:57	6		250.00
		5		
		4		
		3		
		2		
		1		



News and Current Affairs Programs



News and Current Affairs programs

Details	Duration	Break	Slot	Bid starting price (price per slot)	Scheduled
10:00 News	25 minutes	Brk 1	Slot 1	450.00	Everyday
			Slot 2	450.00	
		Brk 2	Slot 1	450.00	
			Slot 2	450.00	

Details	Duration	Break	Slot	Bid starting price (price per slot)	Scheduled
14:00 News	25 minutes	Brk 1	Slot 1	600.00	Everyday
			Slot 2	600.00	
		Brk 2	Slot 1	600.00	
			Slot 2	600.00	

Details	Duration	Break	Slot	Bid starting price (price per slot)	Scheduled
16:00 News	20 minutes	Brk 1	Slot 1	375.00	Everyday
			Slot 2	375.00	
		Brk 2	Slot 1	375.00	
			Slot 2	375.00	

Details	Duration	Break	Slot	Bid starting price (price per slot)	Scheduled
20:00 News	40 minutes	Brk 1	Slot 1	3500.00	Everyday
			Slot 2	3500.00	
		Brk 2	Slot 1	2500.00	
			Slot 2	2500.00	
		Brk 3	Slot 1	2000.00	
			Slot 2	2000.00	
		Brk 4	Slot 1	1500.00	
			Slot 2	1500.00	

Details	Duration	Break	Slot	Bid starting price (price per slot)	Scheduled
Sports	15 minutes	Brk 1	Slot 1	799.00	Sun - Thu
		Brk 2	Slot 1	799.00	

Details	Duration	Break	Slot	Bid starting price (price per slot)	Scheduled
Raajje Miyadhu	60 minutes	Brk 1	Slot 1	1000.00	Sun - Thu
			Slot 2	1000.00	
		Brk 2	Slot 1	799.00	
			Slot 2	799.00	

Details	Duration	Break	Slot	Bid starting price (price per slot)	Scheduled
00:00 News	25 minutes	Brk 1	Slot 1	500.00	Everyday
			Slot 2	500.00	
		Brk 2	Slot 1	500.00	
			Slot 2	500.00	

Details	Duration	Break	Slot	Bid starting price (price per slot)	Scheduled
Kulhivaru Vindhu	60 minutes	Brk 1	Slot 1	450.00	Sunday
			Slot 2	450.00	
		Brk 2	Slot 1	350.00	
			Slot 2	350.00	

Details	Duration	Break	Slot	Bid starting price (price per slot)	Scheduled
YDP	60 minutes	Brk 1	Slot 1	450.00	Thursday
			Slot 2	450.00	
		Brk 2	Slot 1	350.00	
			Slot 2	350.00	

Details	Duration	Break	Slot	Bid starting price (price per slot)	Scheduled
7 Dhuvas (20:45)	30 minutes	Brk 1	Slot 1	550.00	Friday
		Brk 2	Slot 1	550.00	

Details	Duration	Break	Slot	Bid starting price (price per slot)	Scheduled
Hafthaage dhuniye (20:45)	30 minutes	Brk 1	Slot 1	550.00	Saturday
		Brk 2	Slot 1	550.00	

Details	Time	Bid starting price (price per slot)	Scheduled
Headline News	12:00	3000.00	Everyday
	13:00		
	15:00		
	17:00		
	18:00		
	22:00		



News and Current Affairs programs

Details	Duration	Break	Slot	Bid starting price (price per slot)	Scheduled
7:00 News	15 minutes	Brk 1	Slot 1	300.00	Everyday
		Brk 2	Slot 1	300.00	

Details	Duration	Break	Slot	Bid starting price (price per slot)	Scheduled
9:00 News	10 minutes	Brk 1	Slot 1	199.00	Everyday
			Slot 1	199.00	

Details	Duration	Break	Slot	Bid starting price (price per slot)	Scheduled
11:00 News	10 minutes	Brk 1	Slot 1	199.00	Everyday

Details	Duration	Break	Slot	Bid starting price (price per slot)	Scheduled
13:00 News	27 minutes	Brk 1	Slot 1	250.00	Everyday
			Slot 2	250.00	
		Brk 2	Slot 1	200.00	
			Slot 2	200.00	

Details	Duration	Break	Slot	Bid starting price (price per slot)	Scheduled
16:00 News	10 minutes	Brk 1	Slot 1	199.00	Everyday
			Slot 1	199.00	

Details	Duration	Break	Slot	Bid starting price (price per slot)	Scheduled
18:00 English News	10 minutes	Brk 1	Slot 1	99.00	Everyday
			Slot 1	99.00	

Details	Duration	Break	Slot	Bid starting price (price per slot)	Scheduled
19:00 News	15 minutes	Brk 1	Slot 1	250.00	Everyday
		Brk 2	Slot 1	250.00	

Details	Duration	Break	Slot	Bid starting price (price per slot)	Scheduled
20:00 News with Sports	20 minutes	Brk 1	Slot 1	99.00	Everyday
			Slot 2	99.00	
		Brk 2	Slot 1	99.00	
			Slot 2	99.00	

Details	Duration	Break	Slot	Bid starting price (price per slot)	Scheduled
22:00 News	57 minutes	Brk 1	Slot 1	300.00	Everyday
			Slot 2	300.00	
			Slot 3	300.00	
		Brk 2	Slot 1	250.00	
			Slot 2	250.00	
			Slot 3	250.00	
		Brk 3	Slot 1	150.00	
			Slot 2	150.00	
			Slot 3	150.00	
		Brk 4	Slot 1	99.00	
			Slot 2	99.00	
			Slot 3	99.00	

Details	Duration	Break	Slot	Bid starting price (price per slot)	Scheduled
02:00 News	2 minutes	Brk 1	Slot 1	99.00	Everyday

Details	Duration	Break	Slot	Bid starting price (price per slot)	Scheduled
04:00 News	4 minutes	Brk 1	Slot 1	99.00	Everyday

Details	Duration	Break	Slot	Bid starting price (price per slot)	Scheduled
Kulhi fas	60 minutes	Brk 1	Slot 1	150.00	Saturday
			Slot 2	150.00	
		Brk 2	Slot 1	99.00	
			Slot 2	99.00	



News and Current Affairs programs

Details	Duration	Break	Slot	Bid starting price (price per slot)	Scheduled
08:00 News	07 minutes	Brk 1	Slot 1	45.00	Everyday

Details	Duration	Break	Slot	Bid starting price (price per slot)	Scheduled
20:00 News	7 minutes	Brk 1	Slot 1	69.00	Everyday

Details	Duration	Break	Slot	Bid starting price (price per slot)	Scheduled
00:00 News	7 minutes	Brk 1	Slot 1	69.00	Everyday

Details	Time	Bid starting price (price per slot)	Scheduled
Headline News	12:00	350.00	Everyday
	15:00		
	17:00		
	18:00		
	22:00		



PACKAGES

Star packages

Star 1

#	Program	Station	Duration	No. of episodes	Scheduled	Time	Total no. of slots per program	PKG rate per month
1	Atholhu dhathuru	ADU	57	13	Wed	23:00	12	8,000.00
2	Ebaulhey Ebaulhey	ADU	12	52	Fri	09:15	4	
3	Lunch break	FM	90	115	Sun - Thu	12:30	15	
4	Barulamaanee Sallaa	MJTV	60	52	Sat	09:00	12	
5	Floating	YES	30 sec	365	Everyday	Prime	1	

Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Atholhu dhathuru			ADU Floating								
Ebaulhey Ebaulhey											
Lunch break											
Barulamaanee Sallaa											
YES TV Floating											

Star 2

#	Program	Station	Duration	No. of episodes	Scheduled	Time	Total no. of slots per program	PKG rate per month
1	Rahkkaavethibiyya dhathuru	ADU	57	252	Sun - Thu	10:00	12	8,000.00
2	Reethi Aadha	ADU	57	13	Tue	14:00	12	
3	Khaleefaain (Daily 2 repeat program)	DA	30	365	Everyday	08:30	6	
4	Khabaru plus	FM	60	13	Sat	23:00	12	
5	Majlees Fendaa	MJTV	60	52	Sun	11:00	12	
6	Floating	YES	30sec	365	Everyday	Prime	1	

Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Rahkkaavethibiyya dhathuru											
Reethi Aadha											
Khaleefaain											
Khabaru plus					FM Floating						
Majlees Fendaa											
YES TV Floating											

Star 3

#	Program	Station	Duration	No. of episodes	Scheduled	Time	Total no. of slots per program	PKG rate per month
1	Gaanooneehallu	ADU	27	13	Sat	08:00	6	8,000.00
2	Hissaavama	ADU	27	18	Thu	11:10	6	
3	Fajuruthari (Daily 2 repeat program)	DA	30	365	Everyday	07:30	6	
4	Enmme reethi	FM	60	13	Tue	23:00	12	
5	Focus	MJTV	60	52	Thu	14:00	12	
6	Floating	YES	30sec	365	Everyday	Prime	1	

Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Gaanooneehallu											
Hissaavama				ADU Floating							
Fajuruthari											
Khabaru plus			FM Floating								
Focus											
YES TV Floating											

Star 4

#	Program	Station	Duration	No. of episodes	Scheduled	Time	Total no. of slots per program	PKG rate per month
1	Heyluntherivama	ADU	27	13	Thu	13:00	6	8,000.00
2	Bissaaveli	ADU	27	52	Sat	13:00	6	
3	Bokifathi	FM	90	115	Sun - Thu	20:00	15	
4	Mohiru	MJTV	25	52	Sun	14:00	6	
5	Floating	YES	30sec	365	Everyday	Prime	1	

Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Heyluntherivama											
Bissaaveli											
Fajuruthari											
Bokifathi											
Mohiru											
YES TV Floating											

Star 5

#	Program	Station	Duration	No. of episodes	Scheduled	Time	Total no. of slots per program	PKG rate per month
1	Radio Mudhahris	ADU	27	23	Fri	08:30	6	8,000.00
2	Coffee akun	ADU	27	13	Sun	13:00	6	
3	Hiyaalakee koba	FM	90	161	Everyday	10:00	15	
4	Floating	YES	30 sec	365	Everyday	Prime	1	

Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Radio Mudhahris						ADU Floating					
Coffee akun											
Hiyaalakee koba											
YES TV Floating											

Star 6

#	Program	Station	Duration	No. of episodes	Scheduled	Time	Total no. of slots per program	PKG rate per month
1	Ufaaveri haveeru	ADU	57	252	Mon,Tue, Thu,Fri,Sat	16:15	12	8,000.00
2	Bakery	ADU	27	13	Sat	11:15	6	
3	Social fenda	FM	90	13	Sat	21:30	15	
4	Hukurudhuvas memberakaaeku	MJTV	60	52	Fri	14:00	12	
5	Floating	YES	30 sec	365	Everyday	Prime	1	

Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Ufaaveri haveeru											
Bakery											
Social fenda					FM Floating						
Hukurudhuvas memberakaaeku											
YES TV Floating											

Milky Way packages

Milky Way 1

#	Program	Station	Duration	No. of episodes	Scheduled	Time	Total no. of slots per program	PKG rate per month
1	Nala Reethi raajje	ADU	27	13	Sat	08:30	6	15,000.00
2	Hureemay vevifai baakee	ADU	27	18	Wed	11:10	6	
3	Dhivehi FM out door request	FM	90	13	Say	16:00	15	
4	Saadhagadi fanara	YES	45	52	Fri	14:45	12	
5	Floating	YES	30 sec	365	Everyday	Prime	1	

Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Nala Reethi raajje			ADU Floating								
Hureemay vevifai baakee											
Dhivehi FM out door request			FM Floating								
Saadhagadi fanara											
YES TV Floating											

Milky Way 2

#	Program	Station	Duration	No. of episodes	Scheduled	Time	Total no. of slots per program	PKG rate per month
1	Dr. Ugail ge sih'hee hadhiya	ADU	27	13	Thu	09:30	6	15,000.00
2	Hafthaage vaahaka	ADU	27	52	Sun	11:10	6	
3	Dhan dhanvaru	FM	90	13	Thu	23:00	15	
4	Sports extra	YES	30	52	Sat	21:30	9	
5	Floating	YES	30 sec	365	Everyday	Prime	1	

Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Dr. Ugail ge sih'hee hadhiya											
Hafthaage vaahaka											
Dhan dhanvaru			FM Floating								
Sports extra											
YES TV Floating											

Milky Way 3

#	Program	Station	Duration	No. of episodes	Scheduled	Time	Total no. of slots per program	PKG rate per month
1	Manfaa	ADU	27	18	Fri	09:30	6	15,000.00
2	Solihunge bageecha	ADU	27	39	Tue	09:30	6	
3	Ereyahfahu	FM	60	13	Mon	22:00	12	
4	Sports in 25 (Volley)	YES	30	52	Fri	21:00	9	
5	Floating	YES	30 sec	365	Everyday	Prime	1	

Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Manfaa											
Solihunge bageecha											
Ereyahfahu			FM Floating								
Sports in 25 (Volley)											
YES TV Floating											

Milky Way 4

#	Program	Station	Duration	No. of episodes	Scheduled	Time	Total no. of slots per program	PKG rate per month
1	Filmee dhuniye	ADU	57	52	Sun	23:00	12	15,000.00
2	Raajje Hedhuna	FM	105	161	Everyday	07:00	20	
3	Keyolhaabeybey	YES	30	52	Sun	21:35	9	
4	Floating	YES	30 sec	365	Everyday	Prime	1	

Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Filmee dhuniye											
Raajje Hedhuna											
Keyolhaabeybey											
YES TV Floating											

Milky Way 5

#	Program	Station	Duration	No. of episodes	Scheduled	Time	Total no. of slots per program	PKG rate per month
1	Seedhaamagu	ADU	57	52	Sun	21:00	12	15,000.00
2	Fansa'nga	ADU	27	52	Tue	13:00	6	
3	Maafukuraashey	FM	60	13	Sun	23:00	12	
4	Showthakun	YES	30	52	Mon	22:00	9	
5	Floating	YES	30 sec	365	Everyday	Prime	1	

Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Seedhaamagu											
Fansa'nga											
Maafukuraashey			FM Floating								
Showthakun											
YES TV Floating											

Galaxy packages

Galaxy 1

#	Program	Station	Duration	No. of episodes	Scheduled	Time	Total no. of slots per program	PKG rate per month
1	Jazubaathu	ADU	27	13	Mon	11:10	6	25,000.00
2	Best radio presenter competition	ADU	57	18	Fri - Sat	10:00	12	
3	Guest RJ	FM	90	13	Tue	21:30	15	
4	Gulhuvaalun	YES	30	52	Sun	15:10	9	
5	Floating	YES	30 sec	365	Everyday	Prime	1	

Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Jazubaathu			ADU Floating								
Best radio presenter competition				FM Floating							
Guest RJ			Gulhuvaalun								
YES TV Floating											

Galaxy 2

#	Program	Station	Duration	No. of episodes	Scheduled	Time	Total no. of slots per program	PKG rate per month
1	Madharusakudhinge gadi	ADU	57	13	Sun	16:15	12	25,000.00
2	Voshufila	ADU	57	36	Mon - Thu	08:30	6	
3	Bingaa (Daily 2 repeat program)	DA	45	365	Everyday	13:15	6	
4	Dhivehi FM dhivehinnaaeku	FM	90	13	Wed	09:30	15	
5	Muahasasaakun	MJTV	60	52	Sat	10:00	12	
6	Floating	YES	30sec	365	Everyday	Prime	1	

Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Madharusakudhinge gadi			ADU Floating								
Voshufila				Bingaa							
Dhivehi FM dhivehinnaaeku					FM Floating						
Muahasasaakun											
YES TV Floating											

Galaxy 3

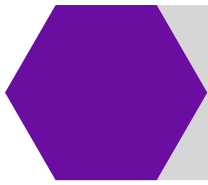
#	Program	Station	Duration	No. of episodes	Scheduled	Time	Total no. of slots per program	PKG rate per month
1	Faagathi Mujuthamauakah	ADU	57	18	Mon	14:00	12	25,000.00
2	Tea time request	FM	90	115	Sun - Thu	16:00	15	
3	Thasveeru	YES	45	52	Thu	22:05	9	
4	Floating	YES	30 sec	365	Everyday	Prime	1	

Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Faagathi Mujuthamauakah				ADU Floating							
Tea time request											
Thasveeru											
YES TV Floating											

Galaxy 4

#	Program	Station	Duration	No. of episodes	Scheduled	Time	Total no. of slots per program	PKG rate per month
1	Kaamiyaabuge dhathuru	ADU	27	18	Sat	09:30	6	25,000.00
2	Huhbulvathon	ADU	57	52	Mon	21:00	12	
3	Ehuntheringe gadi	FM	110	115	Sun - Thu	14:00	15	
4	Kan'du huraskoh	YES	27	52	Sun	14:30	9	
5	Floating	YES	30 sec	365	Everyday	Prime	1	

Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Kaamiyaabuge dhathuru											
Huhbulvathon											
Ehuntheringe gadi											
Kan'du huraskoh											
YES TV Floating											



Aurora packages

Aurora Blue

#	Program	Station	Duration	No. of episodes	Scheduled	Time	Total no. of slots per program	PKG rate per month
1	Bajjaveri hendhuneh	ADU	42	365	Everyday	06:45	4	30,000.00
2	Floating	YES	30 sec	365	Everyday	Prime	1	
3	Floating	FM	30 sec	365	Everyday	Prime	1	
4	English News (@18:30)	TVM	2	365	Everyday	Prime Time plus	4	

Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Bajjaveri hendhuneh											
YES TV Floating											
FM Floating											
English News (@18:30)											

Aurora Green

#	Program	Station	Duration	No. of episodes	Scheduled	Time	Total no. of slots per program	PKG rate per month
1	Vaahakayo vaahakayo	ADU	12	252	Sat - Thu	17:45	4	30,000.00
2	Aharen nama	ADU	57	18	Mon	23:00	12	
3	Reethi abadhaves reethi	FM	60	115	Everyday	01:00	12	
4	Rah'rashun	YES	27	52	Sun	21:05	9	
5	Floating	YES	30 sec	365	Everyday	Prime	1	

Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Vaahakayo vaahakayo											
Aharen nama				ADU Floating							
Reethi abadhaves reethi											
Rah'rashun											
YES TV Floating											

