

# ANNUAL ADVERTISING BID 2019

## Information Session





**TELEVISION  
MALDIVES**



# HEYYAMBO

This program Is a local variety show which has been airing for the longest time, the show is a mixture of everything, with interesting segments one after the other.

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Sponsorships	Price per episode	Total slots per Episode (30s)	Extra Benefit		
			Social media	5sec ad with in the trailer	pop-up
Title	5,000.00	5	Yes	Yes	3
Main Sponsor	2,500.00	3	Yes	Yes	2
Co sponsor	1,500.00	1	Yes	Yes	1

**48 EPISODES (57 MINUTES) FRIDAY  
AT 14:30 HRS**

# HENDHUNU HENDHUNAA

A daily LIVE morning show, which focuses on current affairs locally and globally. Local information is provided by the relevant focal persons from the government, NGO's, organizations and PVT companies. And global information would be brought as reports.

සූර්යා උදාවන විට පැවැත්වෙන සජීවී පුවතක් වන 'හෙද්දුනු හෙද්දුනා' දේශීය සහ විදේශීය ප්‍රවෘත්ති පිළිබඳව විද්වත් මානව සම්පත් සහිතව විමසා බලා ඇත. මෙහිදී දේශීය තොරතුරු රජයේ සේවකරුවන්, ආයතනික සංවිධාන සහ පුද්ගලික සංවිධානවලින් ලබා ගනු ලබන අතර විදේශීය තොරතුරු වාර්තා ලෙස ලබා දෙනු ලබයි.

Sponsorships	Price per episode	Total slots per Episode (30s)	Extra Benefit		
			Social media	5sec ad with in the trailer	pop-up
Title	1,500.00	6	Yes	Yes	3
Main Sponsor	1000.00	4	Yes	Yes	2
Co sponsor	800.00	2	Yes	Yes	1

**260 EPISODES (90 MINUTES) SUNDAY-  
THURSDAY AT 08:30 HRS**

# FILMEE UDHARES

“FILMY UDHARES” is a programme that focuses on local film industry of Maldives. The programme highlights the current work done on a drama/film/song etc by local actors/directors etc. In each episode, celebrities will be on the set to talk about the upcoming films. This programme is done through out the year weekly

މި ޕްރޮގްރާމް ފޯކަލު ފިލްމް އިންޑަސްޓްރީގެ ބަލާލުމަށް ހިމެނޭ ޕްރޮގްރާމެކެވެ. ޕްރޮގްރާމް ފޯކަލު ފިލްމް އިންޑަސްޓްރީގެ ބަލާލުމަށް ހިމެނޭ ޕްރޮގްރާމެކެވެ. ޕްރޮގްރާމް ފޯކަލު ފިލްމް އިންޑަސްޓްރީގެ ބަލާލުމަށް ހިމެނޭ ޕްރޮގްރާމެކެވެ. ޕްރޮގްރާމް ފޯކަލު ފިލްމް އިންޑަސްޓްރީގެ ބަލާލުމަށް ހިމެނޭ ޕްރޮގްރާމެކެވެ.

Sponsorships	Price per episode	Total slots per Episode (30s)	Extra Benefit		
			Social media	5sec ad with in the trailer	pop-up
Title	3,000.00	5	Yes	Yes	3
Main Sponsor	2,000.00	3	Yes	Yes	2
Co sponsor	1,000.00	1	Yes	Yes	1

**44 EPISODES (57 MINUTES) SUNDAY  
AT 22:00 HRS**

# ISLAAMEE DHIRIULHUN

The weekly religious variety show bundles information and awareness segments, featuring reputed scholars by infusing Islamic knowledge to various aspects of our daily life.

Ismaamee Dhiriiulhun waa show taariiq ah oo ay ka qeyb-galayaan qaar badan oo ka mid ah qaybaha taariiqta Islaamka, taas oo ay ka qeyb-galayaan qaar badan oo ka mid ah qaybaha taariiqta Islaamka, taas oo ay ka qeyb-galayaan qaar badan oo ka mid ah qaybaha taariiqta Islaamka.

Sponsorships	Price per episode	Total slots per Episode (30s)	Extra Benefit		
			Social media	5sec ad with in the trailer	pop-up
Title	2,000.00	5	Yes	Yes	3
Main Sponsor	1,500.00	3	Yes	Yes	2
Co sponsor	1,000.00	2	Yes	Yes	1

**48 EPISODES (60 MINUTES) MONDAY AT  
22:30 HRS**

# MENDHURUFAS

“MENDHURUFAS” is a 1hr programme which on-airs everyday except Friday. This programme telecasts the songs by local artists from TVM archive library. This is a fully entertaining programme which airs sat-Thurs everyday at 1300 hrs.

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Sponsorships	Price per episode	Total slots per Episode (30s)	Extra Benefit		
			Social media	5sec ad with in the trailer	pop-up
Title	1,500.00	5	Yes	Yes	3
Main Sponsor	900.00	3	Yes	Yes	2
Co sponsor	500.00	2	Yes	Yes	1

**312 EPISODES (60 MINUTES) SATURDAY-  
THURSDAY AT 13:00 HRS**

6

# FLYING ABOVE MALDIVES

“FLYING ABOVE MALDIVES” portrays a female european traveler, camilla, who is also a drone enthusiast, travelling around the maldives in search of the best aerial views, learning about the traditions and culter and experiencing different accomodation and excursions maldives has to offer.

މި ސީރިޔުއަލް ގައި ޖަރުމަނު ސަފްރާތަކެއް ނަންދަނީ ދިވެހިރާއްޖޭގެ ބައެއް ސަރަޙައްދުތަކުގައި ދިރިއުޅެން ފެށިގެން ގެންނަން ފެށިފައެވެ. ޖަރުމަނު ސަފްރާތަކެއް ނަންދަނީ ދިވެހިރާއްޖޭގެ ބައެއް ސަރަޙައްދުތަކުގައި ދިރިއުޅެން ފެށިގެން ގެންނަން ފެށިފައެވެ.

Sponsorships	Price per episode	Total slots per Episode (30s)	Extra Benefit		
			Social media	5sec ad with in the trailer	pop-up
Title	8,000.00	5	Yes	Yes	3
Main Sponsor	5,000.00	3	Yes	Yes	2
Co sponsor	2,000.00	1	Yes	Yes	1

**8 EPISODES (20 MINUTES)  
AT 21:30 HRS**



# DHUYAHEH

"DHUYAHEH" is a series of stories about people and the relation with their work. the happiness and the struggles. every episode features one character and it showcase a day in their life.

دې دساره لاندې وېبډیزونې هر څو داسه دساره لاندې وېبډیزونې 13 دساره لاندې وېبډیزونې

Sponsorships	Price per episode	Total slots per Episode (30s)	Extra Benefit		
			Social media	5sec ad with in the trailer	pop-up
Title	6,000.00	3	Yes	Yes	3
Main Sponsor	3,000.00	2	Yes	Yes	2
Co sponsor	1,500.00	1	Yes	Yes	1

**13 EPISODES (25 MINUTES) WEEKLY  
AT 21:30 HRS**

# BELOW WATERS

The life of famous diving instructors in Maldives also known as “children from the sea” will be featured on this program, promoting the beautiful underwater world of Maldives focusing on popular diving locations and their special features.

05 ޕްރޮގްރާމް ގެ ލަނޑު ގަންނަން ޖެހޭނެ ގޮތް ބަލާލާށެވެ. ޕްރޮގްރާމް ގެ ލަނޑު ގަންނަން ޖެހޭނެ ގޮތް ބަލާލާށެވެ. ޕްރޮގްރާމް ގެ ލަނޑު ގަންނަން ޖެހޭނެ ގޮތް ބަލާލާށެވެ. ޕްރޮގްރާމް ގެ ލަނޑު ގަންނަން ޖެހޭނެ ގޮތް ބަލާލާށެވެ.

Sponsorships	Price per episode	Total slots per Episode (30s)	Extra Benefit		
			Social media	5sec ad with in the trailer	pop-up
Title	12,000.00	4	Yes	Yes	3
Main Sponsor	8,000.00	2	Yes	Yes	2
Co Sponsor	4,000.00	1	Yes	Yes	1

**5 EPISODES (45 MINUTES) MONTHLY  
AT 21:30 HRS**

# DHENE GANNAMAA

In this program, children and adults who are verbally challenged in their life are featured. Join them in their speech therapy sessions and challenges they face in their day to day lives.

دھنہ گانناما ایک ایسی پروگرام ہے جس میں ان لوگوں کی زندگیوں کی کہانیاں دکھائی جاتی ہیں جن کی گفتگو میں رکاوٹ ہے۔ ان لوگوں کو اپنی زندگیوں میں سامنے آنے والے چیلنجز اور ان کی گفتگو کی ترقی کے لیے لگے جانے والے سیشنوں میں حصہ لینے کے مواقع فراہم کیے جاتے ہیں۔

Sponsorships	Price per episode	Total slots per Episode (30s)	Extra Benefit		
			Social media	5sec ad with in the trailer	pop-up
Title	2,000.00	4	Yes	Yes	3
Main Sponsor	1,000.00	3	Yes	Yes	2
Co Sponsor	700.00	2	Yes	Yes	1

**10 EPISODES (20 MINUTES) WEEKLY  
AT 10:30 HRS**







# STANDUP COMEDY

This unique show's main purpose is to promote comedy and bring out the local talents. The show is recorded with a live audience, where your favorite comedian known as "kaatey de vaancho" is the host of the show.

કાર્ટુન અને સ્ટાન્ડઅપ કોમિડી શોનો આરંભ 10 મિનિટનો કરવામાં આવ્યો છે. આ શોનો હેતુ સ્ટાન્ડઅપ કોમિડીને પ્રોત્સાહન આપવાનો છે અને તેને લોકપ્રિય બનાવવાનો છે. આ શોનો આરંભ 21:30 વાગ્યે થશે. આ શોનો આરંભ 21:30 વાગ્યે થશે. આ શોનો આરંભ 21:30 વાગ્યે થશે.

Sponsorships	Price per episode	Total slots per Episode (30s)	Extra Benefit		
			Social media	5sec ad with in the trailer	pop-up
Title	3,000.00	3	Yes	Yes	3
Main Sponsor	2,000.00	2	Yes	Yes	2
Co sponsor	1,000.00	1	Yes	Yes	1

**10 EPISODES (25 MINUTES) WEEKLY  
AT 21:30 HRS**

# NEYNGEY VAAHAKA

The host of "Neyngey Vaahaka" welcomes celebrities to a show full of competitive games and interesting conversations. The winning team of every show is able to walk out of the show with a gift package.

8 episodes weekly. 57 minutes per episode. The show is hosted by a celebrity and features a variety of games and interesting conversations. The winning team of every show is able to walk out of the show with a gift package.

Sponsorships	Price per episode	Total slots per Episode (30s)	Extra Benefit		
			Social media	5sec ad with in the trailer	pop-up
Title	5,000.00	5	Yes	Yes	3
Main Sponsor	3,000.00	3	Yes	Yes	2
Co sponsor	1,500.00	1	Yes	Yes	1

**8 EPISODES (57 MINUTES) WEEKLY  
AT 21:30 HRS**



# STYLE PROFILE

A program featuring upcoming local makeup artists, designers and models; portraying their work and their style profiles.

13 أسبوعياً في الساعة 21:30 بتوقيت مكة المكرمة، كل أسبوع في الساعة 21:30 بتوقيت مكة المكرمة، كل أسبوع في الساعة 21:30 بتوقيت مكة المكرمة.

Sponsorships	Price per episode	Total slots per Episode (30s)	Extra Benefit		
			Social media	5sec ad with in the trailer	pop-up
Title	6,000.00	3	Yes	Yes	3
Main Sponsor	3,500.00	2	Yes	Yes	2
Co sponsor	2,500.00	1	Yes	Yes	1

**13 EPISODES (25 MINUTES) WEEKLY  
AT 21:30 HRS**



# HULHUDHELI

The well-scripted documentary will take viewers into the journey of the vivid island life of H.Dh Hulhudheli. The series will explore traditions, craftsmanship and cultural talents that roots back to the island's ancestral fame.

Հանրային և մշակութային հիմնադրամի կողմից ֆինանսավորվող «Հուլհուդհելի» փոփոխական ժառանգություն է, որը ցուցաբերում է Հուլհուդհելի կղզու առօրյա կյանքը, ավանդույթները, արհեստները և մշակութային հարուստ ժառանգությունը:

Sponsorships	Price per episode	Total slots per Episode (30s)	Extra Benefit		
			Social media	5sec ad with in the trailer	pop-up
Title	8,000.00	10	Yes	Yes	2
Main Sponsor	5,000.00	6	Yes	Yes	1
Co sponsor	3,500.00	3	Yes	Yes	1

(195 MINUTES) AT 21:30 (ONLY 1 DOCUMENTARY)

# KONICHIWA

The show is a revival of the Japanese language and cultural program that was aired during the 90's. This time it's back with more interesting segments like, pop culture, live skills, etiquette etc.

تجارتی اور ثقافتی پروگرام کے طور پر بحال کیا گیا ہے۔ اس میں 50 روزانہ 2 منٹ کے سیکشنز ہوں گے۔

Sponsorships	Price per episode	Total slots per Episode (30s)	Extra Benefit		
			Social media	5sec ad with in the trailer	pop-up
Title	3,000.00	2	yes	yes	-
Main Sponsor	1,000.00	1	yes	yes	-

**50 EPISODES (2 MINUTES) EVERYDAY**



# ISHAARAIY

Focused to kids, the scripted educational series covers A to Z of Sign Language with child-friendly visual elements, real life scenarios and narratives.

جاءت هذه السلسلة التعليمية لتعليم لغة الإشارة للأطفال بطريقة مبسطة وواضحة، مع عناصر بصرية جذابة وسيناريوهات واقعية.

Sponsorships	Price per episode	Total slots per Episode (30s)	Extra Benefit		
			Social media	5sec ad with in the trailer	pop-up
Title	3,000.00	3	Yes	Yes	2
Main Sponsor	1,500.00	2	Yes	Yes	1
Co sponsor	1,000.00	1	Yes	Yes	1

**13 EPISODES (15 MINUTES) WEEKLY  
AT 04:30 HRS**









**TVM  
JUNIOR**

1

# AMILLA VESHIN

Program based on children and their lifestyle in islands.

1. *Amilla Veshin* is a children's program based on children and their lifestyle in islands. It is a 15-minute program that is broadcast every Thursday at 16:30. The program is based on children and their lifestyle in islands. It is a 15-minute program that is broadcast every Thursday at 16:30. The program is based on children and their lifestyle in islands. It is a 15-minute program that is broadcast every Thursday at 16:30.

Sponsorships	Price per episode	Total slots per Episode (30s)	Extra Benefit		
			Social media	5sec ad with in the trailer	pop-up
Title	5,000.00	3	Yes	Yes	3
Main Sponsor	2,500.00	2	Yes	Yes	2
Co sponsor	1,000.00	1	Yes	Yes	1

**13 EPISODES (15 MINUTES)  
EVERY THURSDAY AT 16:30**

**1st Repeat**      **Fridays / Saturday and Sunday**

# EH SAHAREH GAI

Short stories narrated by children which has been animated.

تہذیبی و تاریخی کہانیوں پر مبنی انیمیشن سیریز ہے جس میں بچوں نے اپنی اپنی کہانیاں بیان کی ہیں۔ یہ سیریز بچوں کی تعلیم اور تہذیبی شعور کو بڑھانے کے لیے تیار کی گئی ہے۔

Sponsorships	Price per episode	Total slots per Episode (30s)	Extra Benefit		
			Social media	5sec ad with in the trailer	pop-up
Title	3,000.00	2	Yes	Yes	-

**20 EPISODES BETWEEN 2 TO 5 MINUTES  
EVERYDAY BETWEEN 16:30 TO 18:00**

3

# VIDHAA THARI

Profile program based on school toppers and students excelling in various activities.

پروفائل پروگرام اسکول ٹاپرز اور مختلف سرگرمیوں میں نمایاں کارکردگی دکھانے والے طلبہ پر مبنی ہے۔

Sponsorships	Price per episode	Total slots per Episode (30s)	Extra Benefit		
			Social media	5sec ad with in the trailer	pop-up
Title	4,000.00	3	Yes	Yes	3
Main Sponsor	2,000.00	2	Yes	Yes	2
Co sponsor	1,000.00	1	Yes	Yes	1

**10 EPISODES (20 MINUTES)  
EVERY THURSDAY AT 16:45**

1st Repeat

16:45 Fridays

2nd Repeat

16:45 Saturday

3rd Repeat

16:45 Sunday



5

# ALIF BAA

Program to educate children on Arabic letters.

برنامج تعليمي للأطفال يتناول الحروف العربية  
ويهدف إلى تعليمهم الحروف العربية بشكل صحيح  
وإدراك أهمية الحروف العربية في اللغة العربية.

Sponsorships	Price per episode	Total slots per Episode (30s)	Extra Benefit		
			Social media	5sec ad with in the trailer	pop-up
Exclusive + Title	5,000.00	4	yes	yes	-

**30 EPISODES (10 MINUTES)  
EVERY MONDAY AT 16:30**

1st Repeat

7 times a week



# TVM

## DAILY AD ALLOCATION

### NON PRIMETIME

No	Break	Slot	Available status	Bid starting price per slot
1	9:57	6	31th January	375.00
		5	29th March	
		4	07th March	
		3	Available	
		2	Available	
		1	Available	

No	Break	Slot	Available status	Bid starting price per slot
2	10:30	1	Available	375.00
		2	Available	
		3	Available	
		4	Available	
		5	Available	
		6	Available	

No	Break	Slot	Available status	Bid starting price per slot
3	11:00	1	Available	375.00
		2	Available	
		3	Available	
		4	Available	
		5	Available	
		6	Available	

No	Break	Slot	Available status	Bid starting price per slot
4	11:30	1	Available	375.00
		2	Available	
		3	Available	
		4	Available	
		5	Available	
		6	Available	



# NON PRIMETIME

No	Break	Slot	Available status	Bid starting price per slot
5	13:00	1	Available	375.00
		2	Available	
		3	Available	
		4	Available	
		5	Available	
		6	08th January	

No	Break	Slot	Available status	Bid starting price per slot
6	13:30	1	Available	375.00
		2	25th April	
		3	26th April	
		4	5th March	
		5	3rd January	
		6	1st February	

No	Break	Slot	Available status	Bid starting price per slot
7	14:30	1	15th January	375.00
		2	4th January	
		3	26th July	
		4	5th February	
		5	Available	
		6	Available	

No	Break	Slot	Available status	Bid starting price per slot
8	17:30	1	Available	375.00
		2	Available	
		3	Available	
		4	Available	
		5	7th April	
		6	8th February	

No	Break	Slot	Available status	Bid starting price per slot
9	19:30	1	Available	375.00
		2	Available	
		3	6th May	
		4	6th February	

# TVM

## DAILY AD ALLOCATION

### PRIMETIME

No	Break	Slot	Available status	Bid starting price per slot
1	20:40	1	Available	450.00
		2	2nd February	
		3	3rd February	
		4	5th February	
		5	30th Jan	
		6	8th March	

No	Break	Slot	Available status	Bid starting price per slot
2	20:57	1	Available	450.00
		2	Available	
		3	Available	
		4	28th March	
		5	10th Feb	
		6	22nd January	

No	Break	Slot	Available status	Bid starting price per slot
3	21:27	1	Available	450.00
		2	Available	
		3	Available	
		4	28th May	
		5	21st February	
		6	20th February	

No	Break	Slot	Available status	Bid starting price per slot
4	22:57	1	Available	450.00
		2	Available	
		3	Available	
		4	Available	
		5	Available	
		6	26th May	

# TVM

## DAILY AD ALLOCATION

### PRIME TIME PLUS

No	Break	Slot	Available status	Bid starting price per slot
1	13:56	6	17th April	500.00
		5	21st January	
		4	7th January	
		3	Available	
		2	Available	
		1	Available	

No	Break	Slot	Available status	Bid starting price per slot
2	20:57	8	18th October	650.00
		7	29th April	
		6	24th April	
		5	29th January	
		4	28th January	
		3	24th January	
		2	7th January	
		1	Available	

No	Break	Slot	Available status	Bid starting price per slot
3	21:57	1	Available	500.00
		2	20th January	
		3	17th March	
		4	27th March	
		5	28th March	
		6	22nd May	

No	Break	Slot	Available status	Bid starting price per slot
4	22:57	6	1st June	650.00
		5	Available	
		4	Available	
		3	Available	
		2	Available	
		1	Available	

# PSM NEWS

Details	Duration	Break	Slot	Bid starting price (price per slot) 2018	Scheduled
10:00 News	25 minutes	Brk 1	Slot 1	450.00	Everyday
			Slot 2	450.00	
		Brk 2	Slot 1	450.00	
			Slot 2	450.00	

Details	Duration	Break	Slot	Bid starting price (price per slot) 2018	Scheduled
11:00 News	25 minutes	Brk 1	Slot 1	375.00	Everyday
			Slot 2	375.00	
		Brk 2	Slot 1	375.00	
			Slot 2	375.00	

Details	Duration	Break	Slot	Bid starting price (price per slot) 2018	Scheduled
13:00 News	15 minutes	Brk 1	1 slot	375.00	Everyday
		Brk 2	1 slot	375.00	

Details	Duration	Break	Slot	Bid starting price (price per slot) 2018	Scheduled
13:30 News	15 minutes	Brk 1	1 slot	375.00	Everyday
		Brk 2	1 slot	375.00	

Details	Duration	Break	Slot	Bid starting price (price per slot) 2018	Scheduled
14:00 News	25 minutes	Brk 1	Slot 1	600.00	Everyday
			Slot 2	600.00	
		Brk 2	Slot 1	600.00	
			Slot 2	600.00	

Details	Duration	Break	Slot	Bid starting price (price per slot) 2018	Scheduled
15:00 News	25 minutes	Brk 1	Slot 1	375.00	Everyday
			Slot 2	375.00	
		Brk 2	Slot 1	300.00	
			Slot 2	300.00	

Details	Duration	Break	Slot	Bid starting price (price per slot) 2018	Scheduled
16:00 News	25 minutes	Brk 1	Slot 1	375.00	Everyday
			Slot 2	375.00	
		Brk 2	Slot 1	300.00	
			Slot 2	300.00	

Details	Duration	Break	Slot	Bid starting price (price per slot) 2018	Scheduled
17:00 News	25 minutes	Brk 1	Slot 1	375.00	Everyday
			Slot 2	375.00	
		Brk 2	Slot 1	300.00	
			Slot 2	300.00	

Details	Duration	Break	Slot	Bid starting price (price per slot) 2018	Scheduled
18:30 News	25 minutes	Brk 1	Slot 1	375.00	Everyday
			Slot 2	375.00	
		Brk 2	Slot 1	375.00	
			Slot 2	375.00	

Details	Duration	Break	Slot	Bid starting price (price per slot) 2018	Scheduled
18:30 News	25 minutes	Brk 1	Slot 1	3,000.00	Everyday
			Slot 2	3,000.00	
		Brk 2	Slot 1	2,000.00	
			Slot 2	2,000.00	
		Brk 3	Slot 1	1,500.00	
			Slot 2	1,500.00	
		Brk 4	Slot 1	1,000.00	
			Slot 2	1,000.00	

Details	Duration	Break	Slot	Bid starting price (price per slot) 2018	Scheduled
20:45 News	15 minutes	Brk 1	1 slot	450.00	Everyday
		Brk 2	1 slot	450.00	

# PSM NEWS

## DAILY AD ALLOCATION

### NON PRIMETIME

No	Break	Slot	Available Status	Bid starting price per slot
1	9:57	6	1-Jan-18	375.00
		5		
		4		
		3		
		2		
		1		

No	Break	Slot	Available Status	Bid starting price per slot
2	10:27	1	1-Jan-18	375.00
		2		
		3		
		4		
		5		
		6		

No	Break	Slot	Available Status	Bid starting price per slot
3	10:57	1	1-Jan-18	375.00
		2		
		3		
		4		
		5		
		6		

No	Break	Slot	Available Status	Bid starting price per slot
4	11:00	1	1-Jan-18	375.00
		2		
		3		
		4		
		5		
		6		

# NON PRIMETIME

No	Break	Slot	Available Status	Bid starting price per slot
5	12:57	1	1-Jan-18	375.00
		2		
		3		
		4		
		5		
		6		

No	Break	Slot	Available Status	Bid starting price per slot
6	13:27	1	1-Jan-18	375.00
		2		
		3		
		4		
		5		
		6		

No	Break	Slot	Available Status	Bid starting price per slot
7	13:57	1	1-Jan-18	450.00
		2		
		3		
		4		
		5		
		6		

No	Break	Slot	Available Status	Bid starting price per slot
8	14:27	1	1-Jan-18	375.00
		2		
		3		
		4		
		5		
		6		

No	Break	Slot	Available Status	Bid starting price per slot
9	14:57	1	1-Jan-18	375.00
		2		
		3		
		4		
		5		
		6		

No	Break	Slot	Available Status	Bid starting price per slot
10	15:27	1	1-Jan-18	375.00
		2		
		3		
		4		
		5		
		6		

# NON PRIMETIME

No	Break	Slot	Available Status	Bid starting price per slot
11	15:57	1	1-Jan-18	375.00
		2		
		3		
		4		
		5		
		6		

No	Break	Slot	Available Status	Bid starting price per slot
12	16:27	1	1-Jan-18	375.00
		2		
		3		
		4		
		5		
		6		

No	Break	Slot	Available Status	Bid starting price per slot
13	16:57	1	1-Jan-18	375.00
		2		
		3		
		4		
		5		
		6		

No	Break	Slot	Available Status	Bid starting price per slot
14	18:27	1	1-Jan-18	375.00
		2		
		3		
		4		
		5		
		6		

No	Break	Slot	Available Status	Bid starting price per slot
15	18:57	1	1-Jan-18	375.00
		2		
		3		
		4		
		5		
		6		



# PSM NEWS

## DAILY AD ALLOCATION

### PRIMETIME

No	Break	Slot	Available Status	Bid starting price per slot
1	19:57	6	1-Jan-18	450.00
		5		
		4		
		3		
		2		
		1		

No	Break	Slot	Available Status	Bid starting price per slot
2	20:40	1	1-Jan-18	450.00
		2		
		3		
		4		
		5		
		6		

No	Break	Slot	Available Status	Bid starting price per slot
3	21:00	1	1-Jan-18	450.00
		2		
		3		
		4		
		5		
		6		

No	Break	Slot	Available Status	Bid starting price per slot
4	21:57	1	1-Jan-18	450.00
		2		
		3		
		4		
		5		
		6		

# NON PRIMETIME

No	Break	Slot	Available Status	Bid starting price per slot
5	23:57	1	1-Jan-18	450.00
		2		
		3		
		4		
		5		
		6		

No	Break	Slot	Available Status	Bid starting price per slot
6	0:27	1	1-Jan-18	450.00
		2		
		3		
		4		
		5		
		6		



# **DHIVEHI RAAJEYGE ADU**

# BAAJJAVERI HENDHUNEH

We can proudly say that, this was the first morning show that took place in Maldives. Since then this program has become one of the most popular ongoing production.

In 1980's, 1990's & 2000's, early every morning we had never missed a single day without informing our listeners. Each day, containing discussion about topical issues and consisting entirely or almost entirely of original spoken word content we include some music to entertain. Variations of this program contain conservative talk, hot talk, liberal talk (increasingly known as progressive talk) and sports talk as well. Most shows are regularly hosted by two individuals, and often feature interviews with a number of different guests.

މި ޕްރޮގްރާމް ދެކުނު ދުވަހުގެ ތެރޭގައި ދިވެހިރާއްޖޭގެ ބަނޑު ފެނިގެން ދެންނެވި ފުރަތަމަ ޕްރޮގްރާމް ސީޓީއެވެ. ސީޓީއެއްގެ ފޯމެޓް ތެރޭގައި ބަނޑު ފެނިގެން ދެންނެވި ފުރަތަމަ ޕްރޮގްރާމް ސީޓީއެވެ. ސީޓީއެއްގެ ފޯމެޓް ތެރޭގައި ބަނޑު ފެނިގެން ދެންނެވި ފުރަތަމަ ޕްރޮގްރާމް ސީޓީއެވެ. ސީޓީއެއްގެ ފޯމެޓް ތެރޭގައި ބަނޑު ފެނިގެން ދެންނެވި ފުރަތަމަ ޕްރޮގްރާމް ސީޓީއެވެ.

Sponsorships	Price per episode	Total slots per Episode (30s)	Extra Benefit		
			Social media	5sec ad with in the trailer	pop-up
Title	500.00	6	Yes	Yes	-
Main Sponsor	400.00	4	Yes	Yes	-
Co sponsor	350.00	3	Yes	Yes	-

**365 EPISODES (47 MINUTES) EVERYDAY  
AT 06:10 HRS**



3

# EBAULHEY EBAULHEY

Since 1980, this is the oldest ongoing kids program aired every week end. Each program is based on a kid’s fictional story conveying a beautiful message. A dramatic play will be prepared with creative effects to help little growing minds. Dramatic play, also called pretend play, involves acting out real-world situations and taking on the roles of different characters. This will be used to explore own thoughts and feelings. Actually we are trying to engage kids in a positive learning experience called dramatic play.

درد فرود آمدن کتبی است که در آن یک گروه از کودکان با هم همکاری می کنند تا یک داستان را به تصویر بکشند. این داستان بر اساس یک موضوع واقعی است که به کودکان کمک می کند تا با آن مواجه شوند. این برنامه به کودکان کمک می کند تا با احساسات خود کنار بیایند و با هم همکاری کنند. این برنامه به کودکان کمک می کند تا با احساسات خود کنار بیایند و با هم همکاری کنند.

Sponsorships	Price per episode	Total slots per Episode (30s)	Extra Benefit		
			Social media	5sec ad with in the trailer	pop-up
Exclusive + Title	750.00	3	Yes	Yes	-

**42 EPISODES (12 MINUTES) FRIDAY AT 09:15 HRS**

1st Repeat 17:45 Friday

# RAHYITHUNGE HOLHUASHI

In this production we are giving the opportunity to raise the voice about social issues in our community. Discussing social issues in everyday life helps create awareness, and better understanding of problems regarding exact nature and causes. Social issues are not as simple as they may seem to be. They are like an unknowable challenge involving a crowd of institutional and individual factors. With this program we will try to structure a respectful, better community.

ကျွန်ုပ်တို့သည် ကျွန်ုပ်တို့၏ လူမှုရေး အခက်အခဲများကို ပြောဆိုရန် အခွင့်အလမ်းကို ပေးအပ်ပါမည်။ ညီညွတ်စွာ နှစ်ဖက်ဖက်မှ ဝန်ဆောင်မှုများကို ပေးအပ်ပါမည်။ လူမှုရေး အခက်အခဲများသည် အလွယ်တကူ မဖြစ်ပေါ်နိုင်ပါ။ ၎င်းတို့သည် အလွန်ရှုပ်ထွေးသော စိတ်ကူးများကို ဖြစ်ပေါ်စေပါသည်။ အခက်အခဲများသည် အစွမ်းထက်သော အခက်အခဲများကို ဖြစ်ပေါ်စေပါသည်။ ဤအခက်အခဲများကို ဖြေရှင်းရန်အတွက် ကျွန်ုပ်တို့သည် အစွမ်းထက်သော အခက်အခဲများကို ဖြစ်ပေါ်စေပါမည်။

Sponsorships	Price per episode	Total slots per Episode (30s)	Extra Benefit		
			Social media	5sec ad with in the trailer	pop-up
Title	200.00	6	Yes	Yes	-
Main Sponsor	140.00	4	Yes	Yes	-
Co sponsor	100.00	3	Yes	Yes	-

**42 EPISODES (57 MINUTES) THURSDAY  
AT 21:00 HRS**

1st Repeat

2:15 Sunday

2nd Repeat

0:45 Monday











## RAHKAAVETHIBIYYA DHATHURU

This is a simple but an effective production, encouraging listeners to start each day with a fresh mind by adding healthy life skill information.

From every Sunday to Thursday we aim to make use of each episode by socializing directly and indirectly, highlighting various issues, and informing enormously.

ಇದು ಒಂದು ಸರಳ ಆದರೆ ಅತ್ಯಂತ ಪರಿಣಾಮಕಾರಿಯಾದ ಉತ್ಪಾದನೆಯಾಗಿದೆ. ದಿನವಿಡೀ ಉತ್ತಮ ಮನಸ್ಸಿನೊಂದಿಗೆ ಪ್ರಾರಂಭಿಸಲು ಪ್ರೋತ್ಸಾಹಿಸುತ್ತದೆ. ಪ್ರತಿ ಸೂರ್ಯೋದಯದಿಂದ ಗುರುವಾರವರೆಗೆ ಪ್ರತಿ ಏಕ ಉತ್ಪಾದನೆಯನ್ನು ಸಾಮಾಜಿಕವಾಗಿ ನೇರವಾಗಿ ಮತ್ತು ನೇರವಾಗಿಲ್ಲದೆ, ವಿವಿಧ ವಿಷಯಗಳನ್ನು ಹೈಲೈಟ್ ಮಾಡುತ್ತದೆ ಮತ್ತು ಅತ್ಯಂತ ಅನುಭವಿಸುತ್ತದೆ.

Sponsorships	Price per episode	Total slots per Episode (30s)	Extra Benefit		
			Social media	5sec ad with in the trailer	pop-up
Title	500.00	6	Yes	Yes	-
Main Sponsor	300.00	4	Yes	Yes	-
Co sponsor	200.00	3	Yes	Yes	-

**210 EPISODES (57 MINUTES) WEEKDAYS  
AT 10:00 HRS**

# HEYLAMAA

This is mainly an eye opening program for the youth crowd living in Maldives. Living in a 100% Muslim country, we constantly try to do is be a better person every day. That's because we know that being a better version of ourselves will help to be more successful in life and hereafter.

In this program, we'll focus on some religious topics which will help to think wisely to achieve the life goals. With the help of some true stories and some messages from international scholars we'll help our youth to understand and love to be a better Muslim. And of course our young scholars and youth will definitely participate to accomplish our goals by making the program an interactive one.

ވަނަ ދަރިވަރުން ބޭނުން ހުރި ޖެނެރޭޝަން ޖެނެރޭޝަން ޖެނެރޭޝަން ޖެނެރޭޝަން ޖެނެރޭޝަން ޖެނެރޭޝަން ޖެނެރޭޝަން ޖެނެރޭޝަން ޖެނެރޭޝަން ޖެނެރޭޝަން  
 ޖެނެރޭޝަން ޖެނެރޭޝަން ޖެނެރޭޝަން ޖެނެރޭޝަން ޖެނެރޭޝަން ޖެނެރޭޝަން ޖެނެރޭޝަން ޖެނެރޭޝަން ޖެނެރޭޝަން ޖެނެރޭޝަން ޖެނެރޭޝަން  
 ޖެނެރޭޝަން ޖެނެރޭޝަން ޖެނެރޭޝަން ޖެނެރޭޝަން ޖެނެރޭޝަން ޖެނެރޭޝަން ޖެނެރޭޝަން ޖެނެރޭޝަން ޖެނެރޭޝަން ޖެނެރޭޝަން ޖެނެރޭޝަން  
 ޖެނެރޭޝަން ޖެނެރޭޝަން ޖެނެރޭޝަން ޖެނެރޭޝަން ޖެނެރޭޝަން ޖެނެރޭޝަން ޖެނެރޭޝަން ޖެނެރޭޝަން ޖެނެރޭޝަން ޖެނެރޭޝަން ޖެނެރޭޝަން  
 ޖެނެރޭޝަން ޖެނެރޭޝަން ޖެނެރޭޝަން ޖެނެރޭޝަން ޖެނެރޭޝަން ޖެނެރޭޝަން ޖެނެރޭޝަން ޖެނެރޭޝަން ޖެނެރޭޝަން ޖެނެރޭޝަން ޖެނެރޭޝަން

Sponsorships	Price per episode	Total slots per Episode (30s)	Extra Benefit		
			Social media	5sec ad with in the trailer	pop-up
Title	100.00	6	Yes	Yes	-
Main Sponsor	60.00	4	Yes	Yes	-
Co sponsor	50.00	3	Yes	Yes	-

**18 EPISODES (57 MINUTES) EVERY MONDAY AT 21:00 HRS**

1st Repeat      0:45 Thursday

## SEEDHAA MAGU

This is another long-term production where we talk about religious matters or concerns and keep our listeners aware. In this interactive program we provide listeners with a unique inside look and a highly informed perspective on issues related to the Islamic faith in general.

دې پروگرام ۽ انځور په ډېرو نورو اسلامي موضوعونو کې خبرې کولی شئ چې د اسلامي دین په اړه یو ښه پوه شوي شئ او د اسلامي دین په اړه یو ښه پوه شوي شئ. دې پروگرام ۽ انځور په ډېرو نورو اسلامي موضوعونو کې خبرې کولی شئ چې د اسلامي دین په اړه یو ښه پوه شوي شئ او د اسلامي دین په اړه یو ښه پوه شوي شئ.

Sponsorships	Price per episode	Total slots per Episode (30s)	Extra Benefit		
			Social media	5sec ad with in the trailer	pop-up
Title	200.00	6	Yes	Yes	-
Main Sponsor	150.00	4	Yes	Yes	-
Co sponsor	75.00	3	Yes	Yes	-

**42 EPISODES (57 MINUTES) EVERY  
SUNDAY AT 21:00 HRS**

1st Repeat

16:15 Tuesday

2nd Repeat

2:15 Wednesday







# ISLAMIC FINANCE

This production is to spread information and awareness among listeners about Islamic finance. It aims towards educating how to carry out a business based on Islamic laws.

بِسْمِ اللّٰهِ الرَّحْمٰنِ الرَّحِیْمِ  
 اِنَّا نَحْمَدُكَ يَا رَبِّ الْعَالَمِیْنَ  
 وَنُثْنِیْكَ عَلٰی عَمَلِنَا  
 وَنَسْتَغْفِرُكَ مِنْ ذُنُوْبِنَا  
 وَنَسْئَلُكَ الْجَنَّةَ  
 وَنَسْئَلُكَ الْجَنَّةَ  
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Sponsorships	Price per episode	Total slots per Episode (30s)	Extra Benefit		
			Social media	5sec ad with in the trailer	pop-up
Title	250.00	6	Yes	Yes	-
Main Sponsor	100.00	4	Yes	Yes	-
Co sponsor	50.00	2	Yes	Yes	-

**20 EPISODES (57 MINUTES) EVERY MONDAY AT 14:00 HRS**

1st Repeat 0:45 Wednesday

## MEYVAA KURI

In this production we will be focusing on how to cultivate fruit plants. Step by step every detail will be provided with the help of expertise. In addition the health benefits of these selected fruits will be included.

മെവ്വ കൂരി എന്ന പേരിൽ ഒരു സിരീസ് പ്രസംഗിക്കുന്നതിനായി ഞങ്ങൾ തയ്യാറാണ്. ഞങ്ങൾ ഞങ്ങളുടെ സിരീസ് പ്രസംഗിക്കുന്നതിനായി തയ്യാറാണ്. ഞങ്ങൾ ഞങ്ങളുടെ സിരീസ് പ്രസംഗിക്കുന്നതിനായി തയ്യാറാണ്.

Sponsorships	Price per episode	Total slots per Episode (30s)	Extra Benefit		
			Social media	5sec ad with in the trailer	pop-up
Title	100.00	3	Yes	Yes	-
Main Sponsor	70.00	2	Yes	Yes	-
Co Sponsor	50.00	1	Yes	Yes	-

**24 EPISODES (27 MINUTES) THURSDAY  
AT 11:40 HRS**

1st Repeat

8:00 Saturday

2nd Repeat

20:30 Sunday

## NAFSAANY DHULHAHEYOKAN

This program is based on several ways on how to build up a society where people are mentally stable. Here we create awareness not only how to be mentally fit but also how to prevent from mental diseases. Each program will be focused on a mental issue recently happened

ከሚከተሉት ሁለት አይነት ስነ-ምግባር ይከተሉ፡፡  
 1. ስነ-ምግባር ለሰው ጤና ለማረጋገጥ የሚረዳውን ዘዴዎችን ለማሳያት፡፡  
 2. ስነ-ምግባር ለሰው ጤና ለማረጋገጥ የሚረዳውን ዘዴዎችን ለማሳያት፡፡

Sponsorships	Price per episode	Total slots per Episode (30s)	Extra Benefit		
			Social media	5sec ad with in the trailer	pop-up
Title	100.00	3	Yes	Yes	-
Main Sponsor	70.00	2	Yes	Yes	-
Co Sponsor	50.00	1	Yes	Yes	-

**18 EPISODES (27 MINUTES) SATURDAY  
AT 11:10 HRS**

1st Repeat

13:00 Sunday

2nd Repeat

20:30 Monday

## HASHIHEYO

Nowadays life has brought up many changes in balanced nutrition and physical activity of individuals. We had noticed that youngsters have become more inactive regarding their physical activity and more critics against the others. Therefore here we are to promote a healthy lifestyle through healthy eating and exercising.

كبر قوتك، بصرتك، سعادتك، صحتك، نشاطك، وعقلك، احرص على تناول الطعام الصحي، ممارسة الرياضة، والتحكم في التوتر، لتعيش حياة صحية ونشطة. احرص على تناول الطعام الصحي، ممارسة الرياضة، والتحكم في التوتر، لتعيش حياة صحية ونشطة.

Sponsorships	Price per episode	Total slots per Episode (30s)	Extra Benefit		
			Social media	5sec ad with in the trailer	pop-up
Title	100.00	6	Yes	Yes	-
Main Sponsor	70.00	4	Yes	Yes	-
Co Sponsor	50.00	2	Yes	Yes	-

**18 EPISODES (57 MINUTES) SUNDAY AT  
14:00 HRS**

1st Repeat

2:15 Tuesday



# DHIVEHI BAHUGE BAGEECHA

This is a live show based on the mother tongue of Maldives, Dhivehi. We will be talking about the history and origins of the “Dhivehi bas”. With the help of expertise we will be discussing about the challenging facts and the future of the language.

“ދިވެހި ބަހުގެ ތާރީޚު” ގެ ބަޔާން ދެއްވާ ފޯމެޓް ގައި ބަހުގެ ތާރީޚު ބަލާލާނެއެވެ. ބަހުގެ ތާރީޚު ބަލާލާނެއެވެ. ބަހުގެ ތާރީޚު ބަލާލާނެއެވެ. ބަހުގެ ތާރީޚު ބަލާލާނެއެވެ.

Sponsorships	Price per episode	Total slots per Episode (30s)	Extra Benefit		
			Social media	5sec ad with in the trailer	pop-up
Title	100.00	6	Yes	Yes	-
Main Sponsor	70.00	4	Yes	Yes	-
Co Sponsor	50.00	2	Yes	Yes	-

**24 EPISODES (57 MINUTES) THURSDAY  
AT 14:00 HRS**

**1st Repeat** 21:00 Saturday

## VUNADHAANA

Through this program we would like to aid the youths looking to start and build a business of their own, by informing about the various business opportunities available.

කරුණාකර මෙම වැඩසටහන මගින් තමන්ගේම ව්‍යාපාරයක් ආරම්භ කිරීමට හෝ වර්ධනය කිරීමට අවදානම් ගතවන යූවකරුවන්ට විවිධ ව්‍යාපාරික අවස්ථා පිළිබඳව විද්‍යාත්මකව හා ප්‍රායෝගිකව දැනුවත් කිරීමට අවස්ථාවක් සැලසීමට අපට අපේක්ෂා වේ.

Sponsorships	Price per episode	Total slots per Episode (30s)	Extra Benefit		
			Social media	5sec ad with in the trailer	pop-up
Exclusive + Title	150.00	5	Yes	Yes	-
Main Sponsor	60.00	3	Yes	Yes	-

**18 EPISODES (27 MINUTES) FRIDAY AT  
08:00 HRS**

1st Repeat

20:00 Friday

2nd Repeat

20:30 Saturday

## PODIUM

All kids develop at different paces, so it’s important to go with how interested they are and their maturity level as well as their age. But the age ranges below can help you get a sense for when your children will be developmentally ready to acquire the new skill.

Here, in this radio program we’ll help the kids who want to develop their speaking skill. With the help of an expert we’ll help the child to select various topics to speak in mother tongue. Basically this is like a training program for children who are interested in taking part in such speech competitions held in schools.

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Sponsorships	Price per episode	Total slots per Episode (30s)	Extra Benefit		
			Social media	5sec ad with in the trailer	pop-up
Exclusive + Title	100.00	5	Yes	Yes	-
Main Sponsor	50.00	3	Yes	Yes	-

**18 EPISODES (27 MINUTES) EVERY SATURDAY AT 08:30 HRS**

1st Repeat                      17:15 Sunday





## VESHEEGE ADU

There’s no question that human activities impact the natural environment. Some human activities have devastating consequences on the environment, while others have the sole purpose of improving or restoring the environment. Unfortunately, the latter occasionally has negative results, despite having positive intentions.

Therefore, in this program we will focus on these environmental issues to spread awareness around our society. With the help of studies and resource we will convey the most authentic solution to every issue raised.

لَا حَيْبَ عَلَيْنَا مِنْ خَلْقِ شَيْءٍ لَمْ يَخْلُقْهُ اللَّهُ مَا تَلَاسَىٰ إِلَهُكَ اللَّهُ الْعَلِيمُ السَّمِيعُ  
 الْحَكِيمُ لَمْ يَخْلُقْكُمْ وَأَنْتُمْ كَافِرُونَ لَمْ يَخْلُقْكُمْ لِيُعَذِّبَكُمْ لَكُمُ الْآيَاتُ لَعَلَّكُمْ تَتَّقُونَ  
 لَمْ يَخْلُقْكُمْ لِيُنذِرَكُمْ لَكُمْ نَذِيرٌ وَلَئِنْ كُنْتُمْ تُحِبُّونَ الْحَيَاةَ الدُّنْيَا إِنَّمَا نَحْنُ مُخَوِّضُونَ  
 كُمْ فِيهَا وَإِنَّمَا تَأْكُلُونَ فِيهَا تَأْكُلًا لَافِيئَةً وَأَنْتُمْ فِيهَا كَالْعِجَازِ الْمُبْتَلَىٰ لَكُمْ فِيهَا  
 مَعَادٍ لَكُمْ فِيهَا أَنْتُمْ كَانُوا قَوْمًا فَاجِلِينَ

Sponsorships	Price per episode	Total slots per Episode (30s)	Extra Benefit		
			Social media	5sec ad with in the trailer	pop-up
Exclusive + Title	100.00	5	Yes	Yes	-
Main Sponsor	50.00	3	Yes	Yes	-

**18 EPISODES (27 MINUTES) EVERY SATURDAY AT 08:30 HRS**

**1st Repeat 17:15 Sunday**



# LAVAHOLHI

This is a live production giving the opportunity to the participants who love music game shows. The main purpose of this game show is to create a cheerful and enjoyable environment with different musical taste of games

هذه هي الإنتاج المباشر الذي يعطي الفرصة للمشاركين الذين يحبون ألعاب الموسيقى. الغرض الرئيسي من هذا البرنامج هو خلق بيئة مبهجة وممتعة مع ألعاب موسيقية مختلفة.

Sponsorships	Price per episode	Total slots per Episode (30s)	Extra Benefit		
			Social media	5sec ad with in the trailer	pop-up
Title	150.00	6	Yes	Yes	-
Main Sponsor	100.00	4	Yes	Yes	-
Co sponsor	50.00	3	Yes	Yes	-

**18 EPISODES (57 MINUTES) EVERY  
FRIDAY AT 23:00 HRS**

## INGIREYSI CLASS

This is a radio program for English learners. Especially adults who wish to improve their speaking. A certified English teacher will design the program similar to an English classroom.

Every weekly lesson includes instruction in speaking, (based on various situations) vocabulary and explanation with Dhivehi translation. In these 18 episodes, teacher will focus to build up the confidence to speak in English while simple conversations take place.

ޤިސްމު ލިޔުންތެރިކަމުގެ ސަރަޙައްދުގައި ތިބޭ ބޭފުޅުންނަށް ލިބޭ ފުރުޞަތެކެވެ. ޤިސްމު ލިޔުންތެރިކަމުގެ ސަރަޙައްދުގައި ތިބޭ ބޭފުޅުންނަށް ލިބޭ ފުރުޞަތެކެވެ. ޤިސްމު ލިޔުންތެރިކަމުގެ ސަރަޙައްދުގައި ތިބޭ ބޭފުޅުންނަށް ލިބޭ ފުރުޞަތެކެވެ.

Sponsorships	Price per episode	Total slots per Episode (30s)	Extra Benefit		
			Social media	5sec ad with in the trailer	pop-up
Title	100.00	5	Yes	Yes	-
Main Sponsor	50.00	3	Yes	Yes	-

**35 EPISODES (27 MINUTES) SATURDAY  
AT 09:30 HRS**

1st Repeat

8:30 Sunday

2nd Repeat

17:15 Monday

## AHAASHEY DHEYHAKURAASHEY

Sometimes it seems like children just won't listen! Maybe they simply don't have the skills yet. Here in this program will make children listen or hear and pay full attention with the ability to understand what they heard. The program will be structured for listening comprehensions including questions and answers. Using some interesting methods we will try to drag the attention of children and make them understand what they heard. Our aim is to prove that every child is capable in different ways.

*Handwritten text in a stylized script, likely representing the program's title or a theme in a non-Latin script.*

Sponsorships	Price per episode	Total slots per Episode (30s)	Extra Benefit		
			Social media	5sec ad with in the trailer	pop-up
Exclusive + Title	100.00	5	Yes	Yes	-
Main Sponsor	50.00	3	Yes	Yes	-

**40 EPISODES (27 MINUTES) THURSDAY/  
FRIDAY AT 08:30 HRS**

**1st Repeat**      17:15 Friday/Saturday

# HIFZU MURAAJAA

One of the means through which we can boost our spirituality is by taking the time to memorize verses of the Quran. The true extent of blessings that the Quran contains may never be understood by the human brain. Therefore in this program we will encourage and motivate the little gems of this generation to memorize Quran. We will start step by step verses by verses using interesting and kids friendly methods.

تَرَفُّرٌ مِّنْ عِندِ رَبِّكَ فَاتَّقِ اللَّهَ لَعَلَّكَ تُبْقَىٰ وَنَجَّىٰكَ مِنَ الْغُلَامِ الْمُرْتَدِّينَ  
 وَتَقَرَّبَ إِلَىٰ رَحْمَتِ رَبِّكَ ذُرِّيَّتٌ طَيِّبَةٌ يُرِيكَ آيَاتِ اللَّهِ لَعَلَّكَ تُدْرِكُهَا  
 سَبَّحْتَ بِحَمْدِ اللَّهِ فِي الْبُكُورِ وَالْآخِرِ وَالْأَسْرَارِ وَمِنَ اللَّيْلِ فَسَبِّحْهُ وَإِدْبَارَ النُّجُومِ

Sponsorships	Price per episode	Total slots per Episode (30s)	Extra Benefit		
			Social media	5sec ad with in the trailer	pop-up
Exclusive + Title	100.00	5	Yes	Yes	-
Main Sponsor	70.00	4	Yes	Yes	-
Co sponsor	50.00	3	Yes	Yes	-

**48 EPISODES (27 MINUTES) TUESDAY/  
 WEDNESDAY AT 08:30 HRS**

1st Repeat

17:15 Wednesday/Thursday





# THAJURIBAIN THARUJIBA

For a changing generation, something that lacks is the good image inspiration. Like how we learn DIY and other techniques from YouTube. Today we need a good inspiration, role models to brighten up the future generation. Through this program we let to learn the life skills or life hacks to assemble a better future. With some effective life stories we will be sharing the valuable knowledge of experienced people.

پروگرام "تھاجوربائن تھاروجیبا" کے ذریعے، ہم زندگی کے مختلف شعبوں میں تھوڑے سے تھوڑے سے لوگوں کو بہتر بنانے کی کوشش کریں گے۔ آج ہمیں ایک اچھے نقشہ، رول ماڈل کی ضرورت ہے جو نئی نسل کو روشنی بخشا سکے۔ اس پروگرام کے ذریعے ہم زندگی کے مختلف شعبوں میں تھوڑے سے تھوڑے سے لوگوں کو بہتر بنانے کی کوشش کریں گے۔ آج ہمیں ایک اچھے نقشہ، رول ماڈل کی ضرورت ہے جو نئی نسل کو روشنی بخشا سکے۔

Sponsorships	Price per episode	Total slots per Episode (30s)	Extra Benefit		
			Social media	5sec ad with in the trailer	pop-up
Exclusive + Title	90.00	6	Yes	Yes	-
Main Sponsor	50.00	4	Yes	Yes	-

**24 EPISODES (57 MINUTES) WEDNESDAY  
AT 21:00 HRS**

1st Repeat

00:45 Saturday

# DHEKAFI HIYAAL

This program is about reducing youth problems, and promoting youth development. In this program youths will be discussing about their development and empowerment including the biggest issues they face.

تاریخی راجہ کی زندگی کے واقعات پر مبنی ایک تاریخی ڈراما ہے۔ اس میں تاریخی واقعات اور ان کے اثرات پر روشنی ڈالی گئی ہے۔

Sponsorships	Price per episode	Total slots per Episode (30s)	Extra Benefit		
			Social media	5sec ad with in the trailer	pop-up
Title	100.00	6	Yes	Yes	-
Main Sponsor	70.00	4	Yes	Yes	-
Co sponsor	50.00	3	Yes	Yes	-

**42 EPISODES (57 MINUTES) FRIDAY  
AT 14:00 HRS**

1st Repeat      00:45 Tuesday





# HAYAATHUNAMA (DRAMA)

This drama includes 18 different stories, which describes the lives of different people. Stories will be based on social issues, crime, comedy, horror, mystery and many more.

18 گھنٹوں کی ڈراما سیریز ہے، جس میں 18 مختلف کہانیاں ہیں۔ یہ کہانیاں سماجی مسائل، جرائم، کمدی، ہارر، میسٹری اور بہت سے دیگر موضوعات پر مبنی ہیں۔

Sponsorships	Price per episode	Total slots per Episode (30s)	Extra Benefit		
			Social media	5sec ad with in the trailer	pop-up
Title	150.00	5	Yes	Yes	-
Main Sponsor	100.00	4	Yes	Yes	-
Co sponsor	50.00	3	Yes	Yes	-

**18 EPISODES (27 MINUTES) THURSADY  
AT 11:10 HRS**

1st Repeat	22:30 Thursday
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2nd Repeat	00:15 Saturday
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# DHIVEHI RAJJEYGE ADU

## DAILY AD ALLOCATION

### OFF PEAK TIME

No	Break	Slot	Available Status	Bid starting price per slot
1	0:10	1		140.00
		2		
		3		
		4		
		5		
		6		
		7		
		8		
		9		
		10		

No	Break	Slot	Available Status	Bid starting price per slot
2	0:42	1		140.00
		2		
		3		
		4		
		5		
		6		

No	Break	Slot	Available Status	Bid starting price per slot
3	1:42	1		100.00
		2		
		3		
		4		
		5		
		6		

No	Break	Slot	Available Status	Bid starting price per slot
4	2:12	1		100.00
		2		
		3		
		4		
		5		
		6		

# OFF PEAK TIME

No	Break	Slot	Available Status	Bid starting price per slot
5	3:12	1		100.00
		2		
		3		
		4		
		5		
		6		

No	Break	Slot	Available Status	Bid starting price per slot
6	3:42	1		100.00
		2		
		3		
		4		
		5		
		6		

No	Break	Slot	Available Status	Bid starting price per slot
7	3:57	1		100.00
		2		
		3		
		4		
		5		
		6		

No	Break	Slot	Available Status	Bid starting price per slot
8	4:27	1		100.00
		2		
		3		
		4		
		5		
		6		

# DHIVEHI RAJJEYGE ADU

## DAILY AD ALLOCATION

### NON PRIME TIME

No	Break	Slot	Available Status	Bid starting price per slot
1	15:45	1		140.00
		2		
		3		
		4		
		5		
		6		

No	Break	Slot	Available Status	Bid starting price per slot
2	16:10	1		140.00
		2		
		3		
		4		
		5		
		6		

No	Break	Slot	Available Status	Bid starting price per slot
3	17:12	1		140.00
		2		
		3		
		4		
		5		
		6		

No	Break	Slot	Available Status	Bid starting price per slot
4	17:42	1		140.00
		2		
		3		
		4		
		5		
		6		

# NON PRIME TIME

No	Break	Slot	Available Status	Bid starting price per slot
5	17:57	1		140.00
		2		
		3		
		4		
		5		
		6		

No	Break	Slot	Available Status	Bid starting price per slot
6	18:27	1		140.00
		2		
		3		
		4		
		5		
		6		

No	Break	Slot	Available Status	Bid starting price per slot
7	19:20	1		140.00
		2		
		3		
		4		
		5		
		6		

No	Break	Slot	Available Status	Bid starting price per slot
8	19:45	1		140.00
		2		
		3		
		4		
		5		
		6		

No	Break	Slot	Available Status	Bid starting price per slot
9	20:27	1		140.00
		2		
		3		
		4		
		5		
		6		

No	Break	Slot	Available Status	Bid starting price per slot
10	20:57	1		140.00
		2		
		3		
		4		
		5		
		6		

# DHIVEHI RAJJEYGE ADU

## DAILY AD ALLOCATION

### PRIME TIME

No	Break	Slot	Available Status	Bid starting price per slot
1	7:15	1		170.00
		2		
		3		
		4		
		5		
		6		

No	Break	Slot	Available Status	Bid starting price per slot
2	7:57	1		170.00
		2		
		3		
		4		
		5		
		6		

No	Break	Slot	Available Status	Bid starting price per slot
3	8:27	1		170.00
		2		
		3		
		4		
		5		
		6		

No	Break	Slot	Available Status	Bid starting price per slot
4	8:57	1		170.00
		2		
		3		
		4		
		5		
		6		

# PRIME TIME

No	Break	Slot	Available Status	Bid starting price per slot
5	9:10	1		170.00
		2		
		3		
		4		
		5		
		6		

No	Break	Slot	Available Status	Bid starting price per slot
6	9:27	1		170.00
		2		
		3		
		4		
		5		
		6		

No	Break	Slot	Available Status	Bid starting price per slot
7	9:57	1		170.00
		2		
		3		
		4		
		5		
		6		

No	Break	Slot	Available Status	Bid starting price per slot
8	10:57	1		170.00
		2		
		3		
		4		
		5		
		6		

No	Break	Slot	Available Status	Bid starting price per slot
9	11:05	1		170.00
		2		
		3		
		4		
		5		
		6		

No	Break	Slot	Available Status	Bid starting price per slot
10	11:37	1		170.00
		2		
		3		
		4		
		5		
		6		

# PRIME TIME

No	Break	Slot	Available Status	Bid starting price per slot
11	12:27	1		170.00
		2		
		3		
		4		
		5		
		6		

No	Break	Slot	Available Status	Bid starting price per slot
12	12:57	1		170.00
		2		
		3		
		4		
		5		
		6		



# DHIVEHI RAJJEYGE ADU DAILY AD ALLOCATION

## PRIME TIME PLUS

No	Break	Slot	Available Status	Bid starting price per slot
1	6:57	6		250.00
		5		
		4		
		3		
		2		
		1		

No	Break	Slot	Available Status	Bid starting price per slot
2	13:27	6		250.00
		5		
		4		
		3		
		2		
		1		

No	Break	Slot	Available Status	Bid starting price per slot
3	18:57	6		250.00
		5		
		4		
		3		
		2		
		1		

# DHIVEHI RAAJJEYGE ADU

Details	Duration	Break	Slot	Bid starting price (price per slot) 2018	Scheduled
7:00 News	15 minutes	Brk 1	1 slot	250.00	Everyday
		Brk 2	1 slot	250.00	

Details	Duration	Break	Slot	Bid starting price (price per slot) 2018	Scheduled
9:00 News	10 minutes	Brk 1	Slot 1	140.00	Everyday
			Slot 2	140.00	

Details	Duration	Break	Slot	Bid starting price (price per slot) 2018	Scheduled
11:00 News	10 minutes	1 brk	Slot 1	140.00	Everyday

Details	Duration	Break	Slot	Bid starting price (price per slot) 2018	Scheduled
13:30 News	27 minutes	Brk 1	Slot 1	170.00	Everyday
			Slot 2	170.00	
		Brk 2	Slot 1	140.00	
			Slot 2	140.00	

Details	Duration	Break	Slot	Bid starting price (price per slot) 2018	Scheduled
16:00 News	10 minutes	Brk 1	Slot 1	140.00	Everyday
			Slot 2	140.00	

Details	Duration	Break	Slot	Bid starting price (price per slot) 2018	Scheduled
18:00 English news	10 minutes	Brk 1	Slot 1	100.00	Everyday
			Slot 2	100.00	

Details	Duration	Break	Slot	Bid starting price (price per slot) 2018	Scheduled
19:00 News	15 minutes	Brk 1	Slot 1	170.00	Everyday
		Brk 2	Slot 1	170.00	

Details	Duration	Break	Slot	Bid starting price (price per slot) 2018	Scheduled
20:00 News with Sports	20 minutes	Brk 1	Slot 1	100.00	Everyday
			Slot 2	100.00	
		Brk 2	Slot 1	100.00	
			Slot 2	100.00	

Details	Duration	Break	Slot	Bid starting price (price per slot) 2018	Scheduled
22:00 News	57 minutes	Brk 1	Slot 1	250.00	Everyday
			Slot 2	250.00	
			Slot 3	250.00	
		Brk 2	Slot 1	170.00	
			Slot 2	170.00	
			Slot 3	170.00	
		Brk 3	Slot 1	140.00	
			Slot 2	140.00	
			Slot 3	140.00	
		Brk 4	Slot 1	100.00	
			Slot 2	100.00	
			Slot 3	100.00	

Details	Duration	Break	Slot	Bid starting price (price per slot) 2018	Scheduled
02:00 News	2 minutes	1 brk	Slot 1	90.00	Everyday

Details	Duration	Break	Slot	Bid starting price (price per slot) 2018	Scheduled
04:00 News	4 minutes	1 brk	Slot 1	90.00	Everyday



**DHIVEHI  
FM**



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# REETHI ABADHUVES REETHI

This is a selection of Old songs (from and before 2005) especially for the folks who love the golden beats. It's a 60-minute show which consists of Dhivehi, Hindi and English songs with the relative information about the song being played.

މި ޕްރޮގްރާމް ގައި ޕްލޭ ކުރެވޭނީ 2005 ވަނަ އަހަރާއި ކުރިން ލިޔެފައިވާ ޕްރޮގްރާމްތަކުގެ ޕްލޭ ލިސްޓް ގައި ހިމެނޭ ޕްރޮގްރާމްތައް ނެވެ. ޕްރޮގްރާމް ގައި ޕްލޭ ކުރެވޭނީ ޕްރޮގްރާމްތަކުގެ ޕްލޭ ލިސްޓް ގައި ހިމެނޭ ޕްރޮގްރާމްތަކުގެ ޕްލޭ ލިސްޓް ގައި ހިމެނޭ ޕްރޮގްރާމްތައް ނެވެ.

Sponsorships	Price per episode	Total slots per Episode (30s)	Extra Benefit		
			Social media	5sec ad with in the trailer	pop-up
Title	250.00	5	Yes	Yes	-
Main Sponsor	150.00	4	Yes	Yes	-
Co sponsor	100.00	2	Yes	Yes	-

**335 EPISODES (60 MINUTES) EVERYDAY  
AT 1:00 HRS**

# RAAJJE HENDHUNAA

Raajje Hendhunaa is our morning show, where we greet and get our listeners ready for the day with segments which includes the recaps of the current affairs, including weather and other ongoing events. Listeners get to participate and request their choice of songs. This show runs for two hours.

රාජ්‍ය හෙන්දුනා යනු ඔබගේ ප්‍රචාරයේ ප්‍රථම කොටසයි. මෙහිදී ඔබගේ අතින් ආදායම් ලබාදීමට අවස්ථාවක් ඇත. මෙහිදී ඔබගේ අතින් ආදායම් ලබාදීමට අවස්ථාවක් ඇත. මෙහිදී ඔබගේ අතින් ආදායම් ලබාදීමට අවස්ථාවක් ඇත.

Sponsorships	Price per episode	Total slots per Episode (30s)	Extra Benefit		
			Social media	5sec ad with in the trailer	pop-up
Title	250.00	5	Yes	Yes	-
Main Sponsor	150.00	4	Yes	Yes	-
Co sponsor	100.00	2	Yes	Yes	-

**335 EPISODES (110 MINUTES) EVERYDAY  
AT 7:00 HRS**







# LUNCH BREAK

Lunch Break consists of two main segments. First half for an information segment which usually includes entertainment related interviews and general knowledge. The second half consists of a quiz which listeners can take part in. This is also one of the longest running shows of Dhivehi FM.

މި ޕްރޮގްރާމް ގައި ދެ ބައި ހުރެއެވެ. ފުރަތަމަ ބައި އިންފޯމޭޝަން ސެކްޝަން ގައި ހުންނަނީ ފަތުރުވެރިކަމާއި ސަލާމަތީގެ ބައެއް ސަފްޙާތައް ބަލައި ނެގުމާއި ގަނޑު ފޯމްތައް ފުރިހަމަކުރުމާއި ގުޅުވައިގެން ސަލާމަތީގެ ބައެއް ސަފްޙާތައް ބަލައި ނެގުމެވެ. ދެވަނަ ބައި ގައި ހުންނަނީ ފޯމް ފުރިހަމަކުރުމާއި ގުޅުވައިގެން ސަލާމަތީގެ ބައެއް ސަފްޙާތައް ބަލައި ނެގުމެވެ.

Sponsorships	Price per episode	Total slots per Episode (30s)	Extra Benefit		
			Social media	5sec ad with in the trailer	pop-up
Title	250.00	5	Yes	Yes	-
Main Sponsor	100.00	4	Yes	Yes	-
Co sponsor	70.00	3	Yes	Yes	-

**238 EPISODES (90 MINUTES) EVERYDAY  
AT 14:00 HRS**

# TEA TIME REQUEST

This is a light chit chat show where our listeners get to call or request a song via SMS. The show is aired daily at 1600hrs.

هذه هي فكرة البرنامج ، حيث يمكن للسماعين طلب أغنية عبر الرسائل القصيرة ، ويتم بث البرنامج يوميًا في الساعة 16:00.

Sponsorships	Price per episode	Total slots per Episode (30s)	Extra Benefit		
			Social media	5sec ad with in the trailer	pop-up
Title	250.00	5	Yes	Yes	-
Main Sponsor	100.00	4	Yes	Yes	-
Co sponsor	70.00	3	Yes	Yes	-

**334 EPISODES (90 MINUTES) EVERYDAY  
AT 16:00 HRS**



# CD HARUGANDU

CD Harugandu is a show where we pick a random song album from the shelves to revisit the songs while offering an insight about the album. Dhivehi Hindhi and English albums from our library is chosen at consecutive days.

ދިވެހި ހިންދީ އަދި ޔުޅުކަލިބުގެ ސަލާމަތުގައި ރަގަޅު މަޢުލޫމާތު ދޭ ޕްރޮގްރާމް އެކެވެ. ރަގަޅު މަޢުލޫމާތު ދޭ ޕްރޮގްރާމް އެކެވެ. ރަގަޅު މަޢުލޫމާތު ދޭ ޕްރޮގްރާމް އެކެވެ.

Sponsorships	Price per episode	Total slots per Episode (30s)	Extra Benefit		
			Social media	5sec ad with in the trailer	pop-up
Title	200.00	4	Yes	Yes	-
Main Sponsor	130.00	3	Yes	Yes	-
Co sponsor	75.00	2	Yes	Yes	-

**288 EPISODES (30 MINUTES) EVERYDAY  
(EXECPT FRIDAY) AT 11:30 HRS**

1st Repeat	00:15 Everyday (Execpt Friday)
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# TALK FOOTBALL

Talk football has been a popular show among listeners for the past year. This is an infotainment show that brings important football related facts and news starting from Maldivian football leagues and to leagues around the world. In addition, through this show listener would be gives an update on current topics and gossips in the football sphere.

2019 ސަފްޔާ ފުޓްބޯލު ފަންޓޭޝަން ޖެނެރޭޝަން ޕްރޮގްރާމް ގަޑީގަންނަން ފެށިފައެވެ. ޕްރޮގްރާމް ފުޓްބޯލު ފަންޓޭޝަން ޖެނެރޭޝަން ޕްރޮގްރާމް ގަޑީގަންނަން ފެށިފައެވެ. ޕްރޮގްރާމް ފުޓްބޯލު ފަންޓޭޝަން ޖެނެރޭޝަން ޕްރޮގްރާމް ގަޑީގަންނަން ފެށިފައެވެ. ޕްރޮގްރާމް ފުޓްބޯލު ފަންޓޭޝަން ޖެނެރޭޝަން ޕްރޮގްރާމް ގަޑީގަންނަން ފެށިފައެވެ.

Sponsorships	Price per episode	Total slots per Episode (30s)	Extra Benefit		
			Social media	5sec ad with in the trailer	pop-up
Title	250.00	5	Yes	Yes	-
Main Sponsor	150.00	4	Yes	Yes	-
Co sponsor	100.00	3	Yes	Yes	-

**17 EPISODES (90 MINUTES) SUNDAY  
AT 21:30 HRS**

1st Repeat      13:00 Monday

# HELP LINE

This is a counselling based talk show where listeners get to either call or SMS to share their issues and get guidance. Issues like love life, drugs, bullying is also covered under the content. The previous seasons of this show have been very successful and loved by our listeners.

دې پروگرام کې، لاسوالو ته داسې ځوابونه ورکولای شول چې د دوی د ستونزو د حل لپاره یې مرسته کوي. د دې پروگرام په ترڅ کې د لاسوالو د ستونزو په اړه د مرستو د لاسوهلو په لارښوونو کې د لاسوالو د ستونزو د حل لپاره یې مرسته کوي. د دې پروگرام په ترڅ کې د لاسوالو د ستونزو په اړه د مرستو د لاسوهلو په لارښوونو کې د لاسوالو د ستونزو د حل لپاره یې مرسته کوي. د دې پروگرام په ترڅ کې د لاسوالو د ستونزو په اړه د مرستو د لاسوهلو په لارښوونو کې د لاسوالو د ستونزو د حل لپاره یې مرسته کوي.

Sponsorships	Price per episode	Total slots per Episode (30s)	Extra Benefit		
			Social media	5sec ad with in the trailer	pop-up
Title	250.00	5	Yes	Yes	-
Main Sponsor	150.00	4	Yes	Yes	-
Co sponsor	100.00	2	Yes	Yes	-

**17 EPISODES (60 MINUTES) SUNDAY  
AT 23:00 HRS**

# CHALLENGE ACCEPTED

A game show which creates competition among the listeners and presenters, Challenge excepted, is game show loved by our audiences. With information on various topics and questions and tasks related to music and the channel itself, Challenge excepted, provides a platform for listeners who are up for challenges.

أحد المسابقات التي تخلق التنافس بين المستمعين والمقدمين، عرضة للتحدي، هي عرضة للتحدي التي تحظى بحب جمهورنا. مع معلومات حول مواضيع مختلفة وأسئلة ومهام تتعلق بالموسيقى والقناة نفسها، توفر عرضة للتحدي منصة للمستمعين الذين يرغبون في التحدي.

Sponsorships	Price per episode	Total slots per Episode (30s)	Extra Benefit		
			Social media	5sec ad with in the trailer	pop-up
Title	250.00	5	Yes	Yes	-
Main Sponsor	150.00	4	Yes	Yes	-
Co sponsor	100.00	3	Yes	Yes	-

**17 EPISODES (90 MINUTES) MONDAY  
AT 21:30 HRS**

# HITHUGAIVAA HANDHANEY

This is a program presented as a Drama, Story as this format is the most popular among listeners. Via this show, love stories related to different situations will be unraveled along with evergreen love songs which suit the stories. On each show, our fans will learn identify different problems faced in life and how to deal with them in a positive way.

കുറിപ്പ്: ഈ പരസ്യത്തിന് ക്ലൈന്റിന്റെ അനുമതിയില്ലാതെ ഉപയോഗിക്കരുത്. ക്ലൈന്റിന്റെ എല്ലാ അവകാശങ്ങളും സംരക്ഷിക്കുന്നു. ഹിതുകവൈ വാഹനമേഖലയിൽ ഉള്ളവർക്ക് മാത്രമാണ് ഈ പരസ്യം ഉപയോഗിക്കാൻ അനുമതി. ക്ലൈന്റിന്റെ എല്ലാ അവകാശങ്ങളും സംരക്ഷിക്കുന്നു. ഹിതുകവൈ വാഹനമേഖലയിൽ ഉള്ളവർക്ക് മാത്രമാണ് ഈ പരസ്യം ഉപയോഗിക്കാൻ അനുമതി.

Sponsorships	Price per episode	Total slots per Episode (30s)	Extra Benefit		
			Social media	5sec ad with in the trailer	pop-up
Title	250.00	5	Yes	Yes	-
Main Sponsor	150.00	4	Yes	Yes	-
Co sponsor	75.00	2	Yes	Yes	-

**13 EPISODES (60 MINUTES) EVERYDAY AT 23:00 HRS**

1st Repeat	13:00 Tuesday
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## HADHISA (DRAMA)

This show is based on horror genre. It is loosely based on fictional horror stories which are one of the genres that our audiences love. Music, sound effects and dialogues with narration is one of the most effective and loved formats of our audience.

ከሚከተሉት ባለፈው ዓመት በብሔር ለብሔር ለሚሰጥ ጉዞ የተሰማዘን ለደብዳቤ ማሳደግ ስራ ላይ ነን። በዚህ ስራ ላይ ለተሳተፍን ሰባት ተወካዮች ተመረጠዋል። ለዚህ ስራ ላይ ለተሳተፍን ሰባት ተወካዮች ተመረጠዋል። ለዚህ ስራ ላይ ለተሳተፍን ሰባት ተወካዮች ተመረጠዋል።

Sponsorships	Price per episode	Total slots per Episode (30s)	Extra Benefit		
			Social media	5sec ad with in the trailer	pop-up
Title	250.00	5	Yes	Yes	-
Main Sponsor	150.00	4	Yes	Yes	-
Co sponsor	75.00	2	Yes	Yes	-

**18 EPISODES (60 MINUTES) EVERYDAY  
AT 23:00 HRS**

1st Repeat

13:00 Wednesday

## BAND DAIRIES

Information about various international bands is brought exclusively on this show with their songs. Information about the members, rise, fall, controversies and discography of the band is provided as a documentary on this show.

هذه الوثائق تقدم معلومات حصرية عن فرق موسيقية دولية مختلفة، مع أغانيهم وأخبارهم، تاريخهم، صعودهم، هبوطهم، خلافاتهم، وديسكوغرافيتهم. يتم تقديم هذه المعلومات كوثق على هذا البرنامج.

Sponsorships	Price per episode	Total slots per Episode (30s)	Extra Benefit		
			Social media	5sec ad with in the trailer	pop-up
Title	250.00	5	Yes	Yes	-
Main Sponsor	150.00	4	Yes	Yes	-
Co sponsor	75.00	2	Yes	Yes	-

**18 EPISODES (60 MINUTES) WEDNESDAY  
AT 23:30 HRS**

1st Repeat

14:00 Saturday

# HIYY MAGEY DHOOVE EKEE

Hiy Magey Dhoove Ekee (All My Heart is Lost) is a drama series which highlights on new relationships and the road to marriage, how to deal with loss and family feuds. Music, sound effects and dialogues with narration is one of the most effective and loved formats of our audience.

٥٠ ٤٠ ٣٠ ٢٠ ١٠ ٥ ٤ ٣ ٢ ١  
 ١٠ ٢٠ ٣٠ ٤٠ ٥٠ ٦٠ ٧٠ ٨٠ ٩٠ ١٠٠  
 ١١٠ ١٢٠ ١٣٠ ١٤٠ ١٥٠ ١٦٠ ١٧٠ ١٨٠ ١٩٠ ٢٠٠  
 ٢١٠ ٢٢٠ ٢٣٠ ٢٤٠ ٢٥٠ ٢٦٠ ٢٧٠ ٢٨٠ ٢٩٠ ٣٠٠

Sponsorships	Price per episode	Total slots per Episode (30s)	Extra Benefit		
			Social media	5sec ad with in the trailer	pop-up
Title	250.00	5	Yes	Yes	-
Main Sponsor	150.00	4	Yes	Yes	-
Co sponsor	75.00	2	Yes	Yes	-

**17 EPISODES (60 MINUTES) WEDNESDAY  
AT 23:00 HRS**

1st Repeat      13:00 Sunday

# E TALK

ETALK is exclusively based on entertainment news from both local and global entertainment industries. With interviews and report, charts this program keeps our audience updated on the celeb news & new productions.

جہ مجھے مگر وہاں، پھر، ریسرچ، ویٹیکس ڈسٹرینیوشنل کے ساتھ ہرگز ہی اے ایس ٹی وی کی ریموڈی ریڈیو اور ڈراموں کو سارا سارا اراؤں اور ڈراموں کو

Sponsorships	Price per episode	Total slots per Episode (30s)	Extra Benefit		
			Social media	5sec ad with in the trailer	pop-up
Title	250.00	5	Yes	Yes	-
Main Sponsor	150.00	4	Yes	Yes	-
Co sponsor	75.00	2	Yes	Yes	-

**18 EPISODES (60 MINUTES) THURSDAY AT 21:30 HRS**

1st Repeat	14:00 Saturday
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# DHAKKANVEE VAAHAKA

Dhakkan V Vaahaka (Things that needs to be talked about) is a show where social issues are highlighted while having a discussion with professionals offering ways to solve or improve the situation. Listeners get to share their concerns and get feed back from industry experts. Each week a relatable topic is chosen. (Eg: bullying, gender discrimination,etc)

دھاکان و واهاکا (چيزون کي باري ۾ ڳالھائڻ جي گهر) هڪ اهڙو پروگرام آهي جتي سماج جي مسئلن کي ڏيکاري ٿو ۽ انهن کي حل ڪرڻ لاءِ ماڻهن کي ڄاڻ ڏياري ٿو. ٻين ماڻهن کي به انهن مسئلن بابت ڄاڻ ڏياري ٿو ۽ انهن کي به انهن مسئلن کي حل ڪرڻ لاءِ ڄاڻ ڏياري ٿو.

Sponsorships	Price per episode	Total slots per Episode (30s)	Extra Benefit		
			Social media	5sec ad with in the trailer	pop-up
Title	200.00	5	Yes	Yes	-
Main Sponsor	100.00	4	Yes	Yes	-
Co sponsor	70.00	3	Yes	Yes	-

**11 EPISODES (90 MINUTES) SATURDAY  
AT 21:00 HRS**



# EHUNTHERINGE GADI

This is the oldest running show on our schedule of Live shows, the show has been loved by all our listeners as it gives them a chance to directly interact to our RJs and listeners across the country via SMS, Facebook and Twitter. This is a platform to discuss their concerns and new ideas to improve our shows too. Special dedication of songs is also included. Shows are aired on the Weekend.

தலைப்பு: ஏஹுந்தெரிங் ஜாடி  
 தலைப்பு: ஏஹுந்தெரிங் ஜாடி  
 தலைப்பு: ஏஹுந்தெரிங் ஜாடி  
 தலைப்பு: ஏஹுந்தெரிங் ஜாடி  
 தலைப்பு: ஏஹுந்தெரிங் ஜாடி

Sponsorships	Price per episode	Total slots per Episode (30s)	Extra Benefit		
			Social media	5sec ad with in the trailer	pop-up
Title	200.00	5	Yes	Yes	-
Main Sponsor	150.00	4	Yes	Yes	-
Co sponsor	75.00	3	Yes	Yes	-

**94 EPISODES (90 MINUTES) THURSDAY/  
 FRIDAY AT 22:30 HRS**

1st Repeat	14:00 Saturday
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# BRAND NEW

All the BRAND NEW songs are introduced via this show. The latest Dhivehi, Hindi & English songs to our library are first aired here with the information. This show is a continuation from 2018

މި ޖަނަވަރުގެ ތެރެއިން ދިވެހި، ހިންދީ և ޔެންގްލިޝް ސަންގް ތަކުގެ ލިބިފައިވާ ފުރަތަމަ ފެންނަން ފުރުޞަތު ލިބޭނެއެވެ. މި ޖަނަވަރުގެ ތެރެއިން ދިވެހި، ހިންދީ և ޔެންގްލިޝް ސަންގް ތަކުގެ ލިބިފައިވާ ފުރަތަމަ ފެންނަން ފުރުޞަތު ލިބޭނެއެވެ. މި ޖަނަވަރުގެ ތެރެއިން ދިވެހި، ހިންދީ և ޔެންގްލިޝް ސަންގް ތަކުގެ ލިބިފައިވާ ފުރަތަމަ ފެންނަން ފުރުޞަތު ލިބޭނެއެވެ.

Sponsorships	Price per episode	Total slots per Episode (30s)	Extra Benefit		
			Social media	5sec ad with in the trailer	pop-up
Title	250.00	5	Yes	Yes	-
Main Sponsor	150.00	4	Yes	Yes	-
Co sponsor	75.00	2	Yes	Yes	-

**18 EPISODES (60 MINUTES) FRIDAY AT 21:00 HRS**

1st Repeat      13:00 Saturday

# PUBLIC DEMAND

This program is focused on giving an opportunity to the listeners to repeat a show which has already been aired (broadcasted) or a program currently on air at Dhivehi FM. Main goal of this program is to give our listeners the opportunity to re listen to a show/episode which they would like to hear again . Listeners will have to sms the name of the program that they would like to rebroadcast during the week.

މި ޕްރޮގްރާމް ގެ ލިޔުންތެރިންނަށް ދޭ ފުރުޞަތަކީ ފަހުގެ ޕްރޮގްރާމްތަކުގެ ނަންމުތައް ފޮނުވައި ދޭ ޕްރޮގްރާމްތަކުގެ ފަހަތް ފެނިގެން ދިނުމެވެ. މި ޕްރޮގްރާމް ގެ ލިޔުންތެރިންނަށް ދޭ ފުރުޞަތަކީ ފަހުގެ ޕްރޮގްރާމްތަކުގެ ނަންމުތައް ފޮނުވައި ދޭ ޕްރޮގްރާމްތަކުގެ ފަހަތް ފެނިގެން ދިނުމެވެ. މި ޕްރޮގްރާމް ގެ ލިޔުންތެރިންނަށް ދޭ ފުރުޞަތަކީ ފަހުގެ ޕްރޮގްރާމްތަކުގެ ނަންމުތައް ފޮނުވައި ދޭ ޕްރޮގްރާމްތަކުގެ ފަހަތް ފެނިގެން ދިނުމެވެ.

Sponsorships	Price per episode	Total slots per Episode (30s)	Extra Benefit		
			Social media	5sec ad with in the trailer	pop-up
Title	250.00	5	Yes	Yes	-
Main Sponsor	150.00	4	Yes	Yes	-
Co sponsor	75.00	3	Yes	Yes	-

**18 EPISODES (90 MINUTES) SATURDAY  
AT 22:30 HRS**

# ISLAAMEE UDHAREHUN

Through this show we raise awareness on various religious topics amongst our listeners. We provide information and share stories from different religious books by different Islamic preachers to enrich our listener's knowledge on the above mentioned area.

درباره این برنامه ما آگاهی را در مورد موضوعات دینی مختلف در میان شنوندگان ما افزایش می‌دهیم. ما اطلاعات و داستان‌ها را از کتاب‌های دینی مختلف توسط سخنرانان مسلمان مختلف به اشتراک می‌گذاریم تا دانش شنوندگان ما را در مورد حوزه‌های فوق‌الذکر غنی کنیم.

Sponsorships	Price per episode	Total slots per Episode (30s)	Extra Benefit		
			Social media	5sec ad with in the trailer	pop-up
Title	200.00	3	Yes	Yes	-
Main Sponsor	150.00	2	Yes	Yes	-
Co sponsor	75.00	1	Yes	Yes	-

**25 EPISODES (30 MINUTES) FRIDAY  
AT 11:00 HRS**

# DHIVEHI FM

## DAILY AD ALLOCATION

### OFF PEAK TIME

No	Break	Slot	Available Status	Bid starting price per slot
1	0:10	1		100.00
		2		
		3		
		4		
		5		
		6		

No	Break	Slot	Available Status	Bid starting price per slot
2	0:42	1		100.00
		2		
		3		
		4		
		5		
		6		

No	Break	Slot	Available Status	Bid starting price per slot
3	1:42	1		100.00
		2		
		3		
		4		
		5		
		6		

No	Break	Slot	Available Status	Bid starting price per slot
4	2:12	1		100.00
		2		
		3		
		4		
		5		
		6		

# OFF PEAK TIME

No	Break	Slot	Available Status	Bid starting price per slot
5	3:12	1		100.00
		2		
		3		
		4		
		5		
		6		

No	Break	Slot	Available Status	Bid starting price per slot
6	3:57	1		100.00
		2		
		3		
		4		
		5		
		6		

No	Break	Slot	Available Status	Bid starting price per slot
7	4:27	1		100.00
		2		
		3		
		4		
		5		
		6		

# DHIVEHI FM

## DAILY AD ALLOCATION

### NON PRIME TIME

No	Break	Slot	Available Status	Bid starting price per slot
1	16:10	1		140.00
		2		
		3		
		4		
		5		
		6		

No	Break	Slot	Available Status	Bid starting price per slot
2	17:12	1		140.00
		2		
		3		
		4		
		5		
		6		

No	Break	Slot	Available Status	Bid starting price per slot
3	17:42	1		140.00
		2		
		3		
		4		
		5		
		6		

No	Break	Slot	Available Status	Bid starting price per slot
4	17:57	1		140.00
		2		
		3		
		4		
		5		
		6		

# NON PRIME TIME

No	Break	Slot	Available Status	Bid starting price per slot
5	19:20	1		140.00
		2		
		3		
		4		
		5		
		6		

No	Break	Slot	Available Status	Bid starting price per slot
6	20:12	1		140.00
		2		
		3		
		4		
		5		
		6		

No	Break	Slot	Available Status	Bid starting price per slot
7	20:57	1		140.00
		2		
		3		
		4		
		5		
		6		

No	Break	Slot	Available Status	Bid starting price per slot
8	21:57	1		140.00
		2		
		3		
		4		
		5		
		6		

No	Break	Slot	Available Status	Bid starting price per slot
9	22:57	1		140.00
		2		
		3		
		4		
		5		
		6		

No	Break	Slot	Available Status	Bid starting price per slot
10	23:57	1		140.00
		2		
		3		
		4		
		5		
		6		



# DHIVEHI FM

## DAILY AD ALLOCATION

### PRIME TIME

No	Break	Slot	Available Status	Bid starting price per slot
1	16:15	1		170.00
		2		
		3		
		4		
		5		
		6		
		7		
		8		
		9		
		10		

No	Break	Slot	Available Status	Bid starting price per slot
2	17:12	1		170.00
		2		
		3		
		4		
		5		
		6		

No	Break	Slot	Available Status	Bid starting price per slot
3	8:27	1		170.00
		2		
		3		
		4		
		5		
		6		

No	Break	Slot	Available Status	Bid starting price per slot
4	9:10	1		170.00
		2		
		3		
		4		
		5		
		6		

# PRIME TIME

No	Break	Slot	Available Status	Bid starting price per slot
5	9:27	1		170.00
		2		
		3		
		4		
		5		
		6		

No	Break	Slot	Available Status	Bid starting price per slot
6	9:57	1		170.00
		2		
		3		
		4		
		5		
		6		

No	Break	Slot	Available Status	Bid starting price per slot
7	10:57	1		170.00
		2		
		3		
		4		
		5		
		6		

No	Break	Slot	Available Status	Bid starting price per slot
8	10:57	1		170.00
		2		
		3		
		4		
		5		
		6		

No	Break	Slot	Available Status	Bid starting price per slot
9	11:05	1		170.00
		2		
		3		
		4		
		5		
		6		

No	Break	Slot	Available Status	Bid starting price per slot
10	11:37	1		170.00
		2		
		3		
		4		
		5		
		6		

# PRIME TIME

No	Break	Slot	Available Status	Bid starting price per slot
11	12:27	1		170.00
		2		
		3		
		4		
		5		
		6		

No	Break	Slot	Available Status	Bid starting price per slot
12	12:57	1		170.00
		2		
		3		
		4		
		5		
		6		

No	Break	Slot	Available Status	Bid starting price per slot
13	13:57	1		170.00
		2		
		3		
		4		
		5		
		6		

No	Break	Slot	Available Status	Bid starting price per slot
14	14:57	1		170.00
		2		
		3		
		4		
		5		
		6		

No	Break	Slot	Available Status	Bid starting price per slot
15	15:57	1		170.00
		2		
		3		
		4		
		5		
		6		

# DHIVEHI FM

## DAILY AD ALLOCATION

### PRIME TIME PLUS

No	Break	Slot	Available Status	Bid starting price per slot	No	Break	Slot	Available Status	Bid starting price per slot
1	6:57	1		250.00	2	13:57	1		250.00
		2					2		
		3					3		
		4					4		
		5					5		
		6					6		

No	Break	Slot	Available Status	Bid starting price per slot
3	18:57	1		250.00
		2		
		3		
		4		
		5		
		6		

# DHIVEHI FM

Details	Duration	Break	Slot	Bid starting price (price per slot) 2018	Scheduled
8:00 News	7 minutes	Brk 1	Slot 1	50.00	Everyday

Details	Duration	Break	Slot	Bid starting price (price per slot) 2018	Scheduled
20:00 News	7 minutes	Brk 1	Slot 1	50.00	Everyday

Details	Duration	Break	Slot	Bid starting price (price per slot) 2018	Scheduled
00:00 News	7 minutes	Brk 1	Slot 1	50.00	Everyday

Details	Duration	Break	Slot	Bid starting price (price per slot) 2018	Scheduled
Rajje Miadhu	25mins	Brk 1	Slot 1	300.00	Week day
			Slot 2	300.00	
			Slot 3	300.00	
		Brk 2	Slot 1	300.00	
			Slot 2	300.00	
			Slot 3	300.00	
		Brk 3	Slot 1	300.00	
			Slot 2	300.00	
				300.00	



**DHEENUGE  
ADU**





2

# KEERITHI RASOOLAAGE SIYARATHU

In this program we will be bringing the Seerah of Prophet Muhammed.

29 2023 2024 2025 2026 2027 2028 2029 2030 2031 2032 2033 2034 2035 2036 2037 2038 2039 2040 2041 2042 2043 2044 2045 2046 2047 2048 2049 2050 2051 2052 2053 2054 2055 2056 2057 2058 2059 2060 2061 2062 2063 2064 2065 2066 2067 2068 2069 2070 2071 2072 2073 2074 2075 2076 2077 2078 2079 2080 2081 2082 2083 2084 2085 2086 2087 2088 2089 2090 2091 2092 2093 2094 2095 2096 2097 2098 2099 2100

Sponsorships	Price per episode	Total slots per Episode (30s)	Extra Benefit		
			Social media	5sec ad with in the trailer	pop-up
Exclusive + Title	250.00	5	yes	yes	-

**29 EPISODES (57 MINUTES) EVERYDAY  
AT 10:00 HRS**

1st Repeat

13:30 Everyday

2nd Repeat

1:00 Everyday



# RAHMATHUGE NABIYYA

This program is about the life of prophet Muhammad, based on the history of Islam. and it is based on the highlights and the lessons from prophet Muhammad's life.

بِسْمِ اللّٰهِ الرَّحْمٰنِ الرَّحِیْمِ  
 الْحَمْدُ لِلّٰهِ الَّذِیْ بَدَأَ الْخَلْقَ وَهُوَ الْعَلِیْمُ  
 الْحَكِیْمُ

Sponsorships	Price per episode	Total slots per Episode (30s)	Extra Benefit		
			Social media	5sec ad with in the trailer	pop-up
Title	70.00	4	Yes	Yes	-
Main Sponsor	50.00	2	Yes	Yes	-
Co sponsor	40.00	1	Yes	Yes	-

**30 EPISODES (27 MINUTES) EVERY  
TUESDAY AT 11:00 HRS**

**1st Repeat**

20:15 Wednesday

**2nd Repeat**

3:30 Friday

# MOHAMED RASOOLULLAH

The series depicts the main key events that occurred in the life of Prophet Muhammad (S.A.W). The series elaborates in detail the following stages of our beloved Prophet Muhammad's sacred life.

” هذِهِ السِّيْرَةُ الْمُبْرَكَةُ لِحَيَاتِنَا مُحَمَّدٍ ﷺ فِي الْمَدِيْنَةِ الْمَكِّيَّةِ مِنْ تَحْتِ اَمْرٍ مَكْرَمٍ مِنْ رَبِّ الْعَالَمِينَ ”

Sponsorships	Price per episode	Total slots per Episode (30s)	Extra Benefit		
			Social media	5sec ad with in the trailer	pop-up
Title	100.00	3	Yes	Yes	-
Main Sponsor	70.00	2	Yes	Yes	-
Co sponsor	50.00	1	Yes	Yes	-

**86 EPISODES (27 MINUTES)  
EVERYDAY AT 7:30 HRS**

1st Repeat

14:30 Everyday

2nd Repeat

2:30 Everyday

# SOCIAL MEDIA PACKAGES

P1

## PACKAGE

Monthly Budget

**\$152.00**

Daily Budget

**\$5.00**

Social Media Platforms



Potential Audience Size

**859,122**

This is an estimate of how many people search for businesses like yours in your selected locations. Audience size doesn't affect your cost.



Location

**MALDIVES**

Show ad to people interested in your products or services, in Maldives.

Estimated Performance Per Month

Views

**2698-4501**



Clicks

**555-927**

P2

## PACKAGE

Monthly Budget

**\$304.00**

Daily Budget

**\$10.00**

Social Media Platforms



Potential Audience Size

**859,122**

This is an estimate of how many people search for businesses like yours in your selected locations. Audience size doesn't affect your cost.



Location

**MALDIVES**

Show ad to people interested in your products or services, in Maldives.

Estimated Performance Per Month

Views

**2698-4501**



Clicks

**1111-1853**

P3

## PACKAGE

Monthly Budget

**\$504.64**

Daily Budget

**\$16.60**

Social Media Platforms



Potential Audience Size

**859,122**

This is an estimate of how many people search for businesses like yours in your selected locations. Audience size doesn't affect your cost.



Location

**MALDIVES**

Show ad to people interested in your products or services, in Maldives.

Estimated Performance Per Month

Views

**4481-7472**



Clicks

**1845-3076**