

ANNUAL BID 2022 BOOKLET

TELEVISION MALDIVES



TVM

FILMY UDHARES

" FILMY UDHARES " will give you the latest information and updates of our local film industry. This programme will focus on the work done by the directors, actors, producers etc.

וְיָמֵי חַיֵּי הָאָדָם כְּיָמֵי הַצִּיּוֹן וְיָמֵי הַצִּיּוֹן כְּיָמֵי הָאָדָם וְיָמֵי הָאָדָם כְּיָמֵי הַצִּיּוֹן
 וְיָמֵי הַצִּיּוֹן כְּיָמֵי הָאָדָם וְיָמֵי הָאָדָם כְּיָמֵי הַצִּיּוֹן וְיָמֵי הַצִּיּוֹן כְּיָמֵי הָאָדָם

Genre: **Entertainment**

No of Episode

13

Episode Duration

55 Min

Air Time

Sunday
22:00

Repeat

Tuesday
22:00



Exclusive +
Title

Title Sponsor

Main Sponsor

Co-Sponsor

Price/episode

5,000

2,500

1,500

1,000

No of Slots

12

5

3

2

Pop-Ups

3

3

2

1

Social Media AD

Yes

Yes

Yes

Yes

5 sec AD
Within Trailer

Yes

Yes

Yes

Yes

HIYFASEYHA

HIYFASEYHA is an infotainment program that tells stories of people, art, culture, entertainment & technology relevant to today.

රිමෝස්, උසස් මට්ටමේ වාර්තා, සංස්කෘතික, කලා, ජනප්‍රියතාවය සහ තාක්ෂණය වැනි විවිධ මානව ක්ෂේත්‍රවලින් පිළිබඳව සිතියම්ගත කරනු ලබන ප්‍රදර්ශන වේ. එය සතියකට වරක්, ව්‍යවස්ථාපිතව 13:30 ට, 25 මිනිත් ප්‍රදර්ශනය කරනු ලබයි.

Genre: **Entertainment**

No of Episode

46

Episode Duration

25 Min

Air Time

Friday
13:30

Repeat

Wednesday
22:00



Exclusive +
Title

15,000

Title Sponsor

11,500

Main Sponsor

5,000

Co-Sponsor

3,000

Price/episode

No of Slots

Pop-Ups

Social Media
AD

5 sec AD
Within Trailer

12

3

Yes

Yes

5

3

Yes

Yes

3

2

Yes

Yes

1

1

Yes

Yes

SHAVIYANI

SHAVIYANI is a talkshow that identify Maldivian Language , culture , history, stories etc. This programme will be hosted by former president of Bahuge Academy Mr. Ashraf Ali.

މި ޕްރޮގްރާމް ދެކުނު ދިވެހި ބަހުގެ ބޭނުންކުރުން ބޭނުންވާ ބޭފުޅުންނަށް ބޭނުންވާ ގޮތަށް ޖަހާ ފޯމް ފުރިހަމަކުރުމަށް ދަންނަވަމެވެ. ޕްރޮގްރާމް ގެ ބޭނުންކުރުން ބޭނުންވާ ބޭފުޅުންނަށް ބޭނުންވާ ގޮތަށް ޖަހާ ފޯމް ފުރިހަމަކުރުމަށް ދަންނަވަމެވެ.

Genre: **Culture**

No of Episode

13

Episode Duration

45 Min

Air Time

Wednesday
22:30

Repeat

Saturday
14:30



Exclusive +
Title

Title Sponsor

Main Sponsor

Co-Sponsor

Price/episode

5,000

2,500

1,500

1,000

No of Slots

12

5

3

2

Pop-Ups

3

3

2

1

Social Media
AD

Yes

Yes

Yes

Yes

5 sec AD
Within Trailer

Yes

Yes

Yes

Yes

MENDHURUFAS

Enjoy your lunch hour with old & new songs every weekday & Saturday!
"MENDHURUFAS" will bring you the old and new songs from our archive.

دستبردوسته در روزهای 6 دهور آهنگسازان و آهنگسازان سرشناس و سرشناسان در
دستبردوسته در روزهای 6 دهور آهنگسازان و آهنگسازان سرشناس و سرشناسان در

Genre: **Entertainment**

No of Episode

281

Episode Duration

60 Min

Air Time

Sat - Thurs
13:00

Repeat

Sat-Thurs
13:00



Exclusive +
Title

Title Sponsor

Main Sponsor

Co-Sponsor

Price/episode

5,000

1,500

900

500

No of Slots

12

5

3

2

Pop-Ups

3

3

2

1

Social Media
AD

Yes

Yes

Yes

Yes

5 sec AD
Within Trailer

Yes

Yes

Yes

Yes

HEYAMBO

“HEYAMBO” Programme is an infotainment magazine programme which consists of several segments such as interviews, songs, reports etc. The aim of this programme is to appreciate & share the skills and talents of creative & innovative Maldivians such as musicians, educators, sport icons, social workers etc. This programme also includes the latest news that is happening around the world. This is also the longest running variety show in the country.

زمرهٔ نخستین و نخستین گروهی که در این کتاب آمده است، گروهی است که در این کتاب آمده است.

Genre: **Entertainment**

No of Episode

46

Episode Duration

60_{Min}

Air Time

Friday
14:30

Repeat

Wednesday

14:30
Tuesday
21:00



Exclusive + Title

Title Sponsor

Main Sponsor

Co-Sponsor

Price/episode

12,000

No of Slots

12

5,000

5

2,500

3

Pop-Ups

3

3

2

1

Social Media AD

Yes

Yes

Yes

Yes

5 sec AD
Within Trailer

Yes

Yes

Yes

Yes

ISLAAMEE DHIRIULHUN

"ISLAAMEE DHIRIULHUN" is a program that creates awareness amongst the general public and usually deal with social issues in our community with the expertise of Islamic scholars.

پروگرام "ISLAAMEE DHIRIULHUN" جو مقصد عام عوام میں اسلامی مسائل پر روشنی ڈالنا اور ان کے حل تلاش کرنا ہے۔ اس پروگرام میں اسلامی اسکالرز کی مدد سے اجتماعی مسائل پر گفتگو کی جاتی ہے۔
 ہفت روزہ 1 بجے

Genre: **Religious**

No of Episode

53

Episode Duration

50 Min

Air Time

Wednesday
11:00

Repeat

Friday
09:00



Exclusive +
Title

Title Sponsor

Main Sponsor

Co-Sponsor

Price/episode

5,000

2,500

1,500

1,000

No of Slots

12

5

3

2

Pop-Ups

3

3

2

1

Social Media
AD

Yes

Yes

Yes

Yes

5 sec AD
Within Trailer

Yes

Yes

Yes

Yes

HEDHUNU HEDHUNA

"HENDHUNU HENDHUNAA" is a morning talk show which delivers a mix of information and entertainment to start up your day. Ranging from discussing topics on social, economic and lifestyle issues, to a bit of music to brighten the day.

“HENDHUNU HENDHUNAA” (හින්දහුනු හින්දහුනා) යනු ඔබගේ දින ආරම්භ කිරීම සඳහා විවිධ විෂයන්හි තොරතුරු සහ විනෝදාස්වාදය සැපයීම සඳහා නිර්මාණය කළ මානසික සෞඛ්‍ය සහ සමාජ, ආර්ථික සහ ජීවන රටාවන් පිළිබඳව සාකච්ඡා කිරීම සහ සංගීතය ඇතුළත් කර ඇති ප්‍රදර්ශනයකි.

Genre: **Infotainment**

No of Episode

224

Episode Duration

50 Min

Air Time

Sun- Thurs
09:00



Exclusive +
Title

10,000

Title Sponsor

2,000

Main Sponsor

1,000

Co-Sponsor

600

Price/episode

No of Slots

12

5

3

2

Pop-Ups

3

3

2

1

Social Media
AD

Yes

Yes

Yes

Yes

5 sec AD
Within Trailer

Yes

Yes


Yes

Yes

THAAREEKHI BINA

THAAREEHEE BINAA is a weekly 25 minute program designed to provide information about the endangered tangible cultural heritage in the Maldives including mosques, cemeteries, & other historical structures by historians of Maldives.

[illegible]Genre: **Culture / Informative**

No of Episode	Episode Duration	Air Time	Repeat	
13	25 _{Min}	Wednesday 21:00	Thursday 10:30	 TVM

	Exclusive + Title	Title Sponsor	Main Sponsor	Co-Sponsor
Price/episode	5,000	2,500	1,500	1,000
No of Slots	12	5	3	2
Pop-Ups	3	3	2	1
Social Media AD	Yes	Yes	Yes	Yes
5 sec AD Within Trailer	Yes	Yes	Yes	Yes

The future is now and technological advancement is reshaping our daily lives even in the Maldives. O10 is a program dedicated to bringing you information on technological inventions, such as new applications and giving you the lessons and tips required to connect into the future.

[illegible]Genre: **Informative**

No of Episode

46

Episode Duration

25_{Min}

Air Time

Friday
14:30

Repeat

Sunday
21:00
Tuesday
11:00



Exclusive +
Title

Title Sponsor

Main Sponsor

Co-Sponsor

Price/episode

15,000

8,500

5,000

3,000

No of Slots

12

5

3

2

Pop-Ups

3

3

2

1

Social Media AD

Yes

Yes

Yes

Yes

5 sec AD
Within Trailer

Yes

Yes

Yes

Yes

SELF-DEFENSE

SELF DEFENCE is a show that educates different Martial Arts, classes & about the benefits of such activities. This programme will feature on how to build self confidence and to be mentally strong. Experts will teach the different types of self defense in each episode.

د ځمکنۍ دفاع په نوم د یوې ښوونیزې پروګرام په نوم یادېږي چې په هر یوه برخه کې د مختلفو ځمکنۍ دفاعو په اړه ښوول کېږي. دغه پروګرام به د ځان پیاوړتیا او ذهني قوت په اړه ښوولې وي. د هر یوه برخې په یوه ځل کې به د ځمکنۍ دفاعو په اړه ښوول کېږي.

Genre: **Educational**

No of Episode

13

Episode Duration

25 Min

Air Time

Monday
21:00

Repeat

Thursday
21:00
Wednesday
10:30



Exclusive +
Title

Title Sponsor

Main Sponsor

Co-Sponsor

Price/episode

10,000

2,000

1,000

600

No of Slots

12

5

3

1

Pop-Ups

3

3

2

1

Social Media
AD

Yes

Yes

Yes

Yes

5 sec AD
Within Trailer

Yes

Yes

Yes

Yes

WEEKEND SHOW

Weekend Show is a 50- minute youth entertainment weekly TV show. In this program we will bring fun interviews of talented Maldivian artists along with performances of a new music band every week.

Weekend Show is a 50-minute youth entertainment weekly TV show. In this program, we will bring fun interviews of talented Maldivian artists along with performances of a new music band every week.

Genre: **Entertainment**

No of Episode

13

Episode Duration

50 Min

Air Time

Thursday
22:30
Sunday
14:30

Air Time

Saturday
21:00
Monday
21:00



Exclusive +
Title

12,000

Title Sponsor

5,000

Main Sponsor

2,500

Co-Sponsor

1,500

Price/episode

No of Slots

12

5

3

1

Pop-Ups

3

3

2

1

Social Media
AD

Yes

Yes

Yes

Yes

5 sec AD
Within Trailer

Yes

Yes

Yes

Yes

KUDA MASSAHKATHEH

KUDAMASAKATHEH is a interactive phone game show designed for children. Children can participate in the prog via phone & skype

نشدن و درون بازی های مختلف و چالش های جدید و جذاب و هیجان انگیز و سرگرم کننده و آموزگارانه و ...
/ در این بازی کودکان با استفاده از تلفن همراه و اینترنت و ...

Genre: **Kids / Entertainment**

No of Episode

90

Episode Duration

50 Min

Air Time

Tuesday
16:00
Saturday
16:00

Air Time

-



Exclusive +
Title

5,000

Title Sponsor

2,000

Main Sponsor

1,500

Co-Sponsor

1,000

Price/episode

No of Slots

Pop-Ups

Social Media
AD

5 sec AD
Within Trailer

12

3

Yes

Yes

5

3

Yes

Yes

3

2

Yes

Yes

1

1

Yes

Yes

KULHIVARU VINDHU

"KULHIVARU VINDHU" will feature Sports players, Coaches, ex-players and Fitness instructors and Association representatives. From the local sports field where they will share details on their activities during the lockdown period and their plans for the Future. At such a time, the show will give the audience a chance to indulge themselves in light humor and entertainment.

ಕುಲಿವಾರು ವಿಂದ್ಹು ಒಂದು ಸ್ಥಳೀಯ ಕ್ರೀಡಾಪಟುಗಳ, ತರಬೇತಿಗಾರರ, ಹಳೆಯ ಆಟಗಾರರ ಮತ್ತು ಫಿಟ್ನೆಸ್ ಇನ್ಸ್ಟ್ರಕ್ಟರ್‌ಗಳ ಸಂಭಾಷಣೆ. ಈ ಸಂದರ್ಭದಲ್ಲಿ, ಈ ಕಾರ್ಯಕ್ರಮವು ದರ್ಶನರನ್ನು ಸ್ಥಳೀಯ ಕ್ರೀಡಾಂಗಣಗಳಿಗೆ ಕರೆಸಿಕೊಂಡು ಅವರ ಕ್ರೀಡಾ ಚಟುವಟಿಕೆಗಳ ಬಗ್ಗೆ ಮಾತನಾಡಲು ಅವಕಾಶ ನೀಡುತ್ತದೆ. ಈ ಸಂದರ್ಭದಲ್ಲಿ, ಈ ಕಾರ್ಯಕ್ರಮವು ದರ್ಶನರನ್ನು ಸ್ಥಳೀಯ ಕ್ರೀಡಾಂಗಣಗಳಿಗೆ ಕರೆಸಿಕೊಂಡು ಅವರ ಕ್ರೀಡಾ ಚಟುವಟಿಕೆಗಳ ಬಗ್ಗೆ ಮಾತನಾಡಲು ಅವಕಾಶ ನೀಡುತ್ತದೆ.

Genre: **Infotainment**

No of Episode

46

Episode Duration

25 Min

Air Time

Saturday
21:00

Repeat

Monday
21:00
Tuesday
11:00



Exclusive +
Title

Title Sponsor

Main Sponsor

Co-Sponsor

Price/episode

5,000

2,500

1,500

1,000

No of Slots

12

5

3

2

Pop-Ups

3

3

2

1

Social Media
AD

Yes

Yes

Yes

Yes

5 sec AD
Within Trailer

Yes

Yes

Yes

Yes

THAHAMAL

THAHAMMAL will provide information regarding certain diseases and stories of how people experience their medical conditions and how they cope with it.

THAHAMMAL is a series of 13 episodes, each 25 minutes long, airing on Sunday at 22:00. The series is produced by TVM and is an informative program. The series is available on the TVM channel.

Genre: **Informative**

No of Episode

13

Episode Duration

25 Min

Air Time

Sunday
22:00

Repeat

Tuesday
14:30



Exclusive +
Title

Title Sponsor

Main Sponsor

Co-Sponsor

Price/episode

5,000

2,500

1,500

1,000

No of Slots

12

5

3

2

Pop-Ups

3

3

2

1

Social Media
AD

Yes

Yes

Yes

Yes

5 sec AD
Within Trailer

Yes

Yes

Yes

Yes

[illegible]

Yes

ASLU VIYAFARI VERIN

"ASLU VIYAFARIVERIN" is aimed at people in the business world and for those looking to venture into business startups. To acknowledge and showcase the successes of current industry leaders and specifically their service to the community, to foster a spirit of corporate social responsibility in the business landscape in Maldives.

[illegible]

Genre: **Business**

No of Episode

46

Episode Duration

25_{Min}

Air Time

Monday
21:30

Repeat

Thursday
11:30



Exclusive + Title

Title Sponsor

Main Sponsor

Co-Sponsor

Price/episode

15,000

6,000

3,000

2,000

No of Slots

12

5

3

2

Pop-Ups

3

3

2

1

Social Media AD

Yes

Yes

Yes

Yes

5 sec AD
Within Trailer

Yes

Yes

Yes

Yes

EKAMAKU

EKAMAKU A program to educate people with mental sickness & to aware people with mental health. It is a prerecorded program with varieties of segments. It includes information's from doctors,therapists and information's on how to deal with people with mental health sicknesses .

[illegible]Genre: **Informative**

No of Episode

13

Episode Duration

50_{Min}

Air Time

Monday
22:30

Repeat

Thursday
14:30



Exclusive + Title

Title Sponsor

Main Sponsor

Co-Sponsor

Price/episode

5,000

2,500

1,500

1,000

No of Slots

12

5

3

2

Pop-Ups

3

3

2

1

Social Media AD

Yes

Yes

Yes

Yes

5 sec AD
Within Trailer

Yes

Yes

Yes

Yes

TOURISM EDITION

TOURISM EDITION will bring you the stories of successful young Maldivians who are working in the tourism industry. Our main focus will be to bring the audience their work, their responsibilities and their experience in their respective jobs. Each program will bring two different stories from the tourism industry.

[illegible]Genre: **Informative**

No of Episode

3

Episode Duration

25 Min

Air Time

Monday
21:30

Repeat

Thursday
11:30



Exclusive + Title

Title Sponsor

Main Sponsor

Co-Sponsor

Price/episode

5,000

6,000

1,500

1,000

No of Slots

12

5

3

2

Pop-Ups

3

3

2

1

Social Media AD

Yes

Yes

Yes

Yes

5 sec AD
Within Trailer

Yes

Yes

Yes

Yes

TVM

(Daily 30 sec Ad Allocation)

Prime Time Plus

No	Break	Slot	Bid starting price /slot
1	13:56	6 5 4 3 2 1	450.00

No	Break	Slot	Bid starting price /slot
2	19:56	8 7 6 5 4 3 2 1	550.00

No	Break	Slot	Bid starting price /slot
3	20:40	1 2 3 4 5 6	450.00

No	Break	Slot	Bid starting price /slot
4	21:57	1 2 3 4 5 6	500.00

Prime Time

No	Break	Slot	Bid starting price /slot
1	20:57	1 2 3 4 5 6	450.00

No	Break	Slot	Bid starting price /slot
2	21:27	1 2 3 4 5 6	450.00

No	Break	Slot	Bid starting price /slot
1	22:27	6 5 4 3 2 1	450.00

No	Break	Slot	Bid starting price /slot
2	22:57	1 2 3 4 5 6	450.00

No	Break	Slot	Bid starting price /slot
3	23:27	6 5 4 3 2 1	450.00

No	Break	Slot	Bid starting price /slot
4	23:57	6 5 4 3 2 1	450.00

Non Prime Time

No	Break	Slot	Bid starting price /slot
1	09:57	6 5 4 3 2 1	375.00

No	Break	Slot	Bid starting price /slot
1	10:27	1 2 3 4 5 6	375.00

No	Break	Slot	Bid starting price /slot
1	10:57	1 2 3 4 5 6	375.00

No	Break	Slot	Bid starting price /slot
2	11:27	1 2 3 4 5 6	375.00

No	Break	Slot	Bid starting price /slot
3	11:57	1 2 3 4 5 6	375.00

No	Break	Slot	Bid starting price /slot
5	12:27	1 2 3 4 5 6	375.00

No	Break	Slot	Bid starting price /slot
6	13:27	1 2 3 4 5 6	375.00

No	Break	Slot	Bid starting price /slot
7	14:27	1 2 3 4 5 6	375.00

No	Break	Slot	Bid starting price /slot
8	19:27	1 2 3 4 5 6	375.00

PSM NEWS



BAAJJAVERI FESHUMEH

دېسټرټي / ۷ ص ۷ بجې ۵۵۴۴ تر ۵۵۴۵

Genre: **Informative**

No of Episode

365

Episode Duration

60 Min

Air Time

Everyday
08:00

Repeat

-



Exclusive +
Title

Title Sponsor

Main Sponsor

Co-Sponsor

Price/episode

1,500

950

850

650

No of Slots

12

4

2

1

Pop-Ups

3

3

2

1

Social Media
AD

Yes

Yes

Yes

Yes

5 sec AD
Within Trailer

Yes

Yes

Yes

Yes

EXCLUSIVE

سید محمد جعفری، مدیر عامل و مدیر عامل سابق
شرکت توسعه و عمران استان تهران

Genre: **Informative**

No of Episode

52

Episode Duration

60 Min

Air Time

Friday
14:30

Repeat

Tuesday
22:30

Exclusive +
Title

Title Sponsor

Main Sponsor

Co-Sponsor

Price/episode

1,000**800****650****450**

No of Slots

12**4****2****1**

Pop-Ups

3**3****2****1**Social Media
AD**Yes****Yes****Yes****Yes**5 sec AD
Within Trailer**Yes****Yes****Yes****Yes**

RAAJJE MIADHU

රජරත් රාජ්‍ය ආරක්ෂක දෙපාර්තමේන්තුවේ සේවය කරන පුද්ගලයන්ගේ ජීවිතයේ සිදුවන වෙනස්කම් පිළිබඳව විමර්ශනය කරන චරිතානුකූල කතාවකි.

Genre: **Informative**

No of Episode

52

Episode Duration

60 Min

Air Time

Friday
21:00

Repeat

Saturday
14:30



Exclusive +
Title

Title Sponsor

Main Sponsor

Co-Sponsor

Price/episode

3,000

2,500

2,000

1,000

No of Slots

12

5

3

2

Pop-Ups

3

3

2

1

Social Media
AD

Yes

Yes

Yes

Yes

5 sec AD
Within Trailer

Yes

Yes

Yes

Yes

DHUNIYEYGE KALHI

ප්‍රවෘත්ති සම්ප්‍රේෂණයේ ප්‍රධාන කොටසක් වන අතර, එය රටේ සිදුවන සියලුම ප්‍රධාන සිද්ධි සහ ප්‍රවෘත්ති පිළිබඳව දේශපාලනික, සමාජ, ආර්ථික සහ සංස්කෘතික ක්ෂේත්‍රවලින් ලබා දෙන විස්තරයකි.

Genre: **Informative**

No of Episode

365

Episode Duration

60 Min

Air Time

Everyday
16:30

Repeat

Everyday
23:30

Exclusive +
Title

Title Sponsor

Main Sponsor

Co-Sponsor

Price/episode

2,000**1,000****900****500**

No of Slots

6**3****2****1**

Pop-Ups

3**3****2****1**Social Media
AD**Yes****Yes****Yes****Yes**5 sec AD
Within Trailer**Yes****Yes****Yes****Yes**

MAJLIS MIADHU

مجلس میادھو

Genre: **Informative**

No of Episode

156

Episode Duration

60 Min

Air Time

Mon - Wed
22:00

Repeat

-



Exclusive +
Title

Title Sponsor

Main Sponsor

Co-Sponsor

Price/episode

2,000

900

700

500

No of Slots

6

3

2

1

Pop-Ups

3

3

2

1

Social Media
AD

Yes

Yes

Yes

Yes

5 sec AD
Within Trailer

Yes

Yes

Yes

Yes

VUNADHAANA

وہائبرڈ ریکارڈنگ / ویا وہائبرڈ سائبر سائبر سائبر سائبر سائبر

Genre: **Informative**

No of Episode

52

Episode Duration

25 Min

Air Time

Wednesday
22:30

Repeat

Saturday
11:30



Exclusive +
Title

Title Sponsor

Main Sponsor

Co-Sponsor

Price/episode

1,000

800

650

450

No of Slots

12

4

2

1

Pop-Ups

6

3

2

1

Social Media
AD

Yes

Yes

Yes

Yes

5 sec AD
Within Trailer

Yes

Yes

Yes

Yes

KULHIVARU VINDHU

தமிழக அரசு தயாரித்த கல்வித் திட்டம் / கல்வித் திட்டம்

Genre: **Informative**

No of Episode

52

Episode Duration

25 Min

Air Time

Everyday
22:00

Repeat

Wednesday
11:30



Exclusive +
Title

Title Sponsor

Main Sponsor

Co-Sponsor

Price/episode

1,000

800

650

450

No of Slots

6

3

2

1

Pop-Ups

3

3

2

1

Social Media
AD

Yes

Yes

Yes

Yes

5 sec AD
Within Trailer

Yes

Yes

Yes

Yes

DHUVELI

[illegible]

Genre: **Informative**

No of Episode

52

Episode Duration

25_{Min}

Air Time

Sunday
22:00

Repeat

Monday
11:30



Exclusive +
Title

Title Sponsor

Main Sponsor

Co-Sponsor

Price/episode

2,000

900

700

500

No of Slots

6

3

2

1

Pop-Ups

3

3

2

1

Social Media

Yes

Yes

Yes

Yes

5 sec AD
Within Trailer

Yes

Yes

Yes

Yes

BAABU

چھوٹے سائے / سائے کے درمیان / بڑے سائے / بڑے سائے

Genre: **Informative**

No of Episode

52

Episode Duration

60 Min

Air Time

Thursday
23:00

Repeat

Tuesday
11:30



Exclusive +
Title

Title Sponsor

Main Sponsor

Co-Sponsor

Price/episode

2,000

950

850

650

No of Slots

12

4

3

1

Pop-Ups

3

3

2

1

Social Media
AD

Yes

Yes

Yes

Yes

5 sec AD
Within Trailer

Yes

Yes

Yes

Yes

7 DHUVAS

سرحد خبر راترنگیہ، مہرنگ ارس، قریب نگر، ڈررڈ، ناسرادر، ہررر

Genre: **Informative**

No of Episode

52

Episode Duration

25_{Min}

Air Time

Saturday
22:00

Repeat

Sunday
11:30

Exclusive +
Title

Title Sponsor

Main Sponsor

Co-Sponsor

Price/episode

1,200

900

700

500

No of Slots

6

3

2

1

Pop-Ups

3

3

2

1

Social Media
AD

Yes

Yes

Yes

Yes

5 sec AD
Within Trailer

Yes

Yes

Yes

Yes

75 DEGREE

مذہب کا صحیح فہم اور غلط فہم کے درمیان فرق

Genre: **Informative**

No of Episode

52

Episode Duration

25_{Min}

Air Time

Sunday
22:30

Repeat

Thursday
11:30

Exclusive +
Title

Title Sponsor

Main Sponsor

Co-Sponsor

Price/episode

1,000

800

650

450

No of Slots

6

4

2

1

Pop-Ups

3

3

2

1

Social Media
AD

Yes

Yes

Yes

Yes

5 sec AD
Within Trailer

Yes

Yes

Yes

Yes

KULHIFAS

[illegible]Genre: **Informative**

No of Episode

52

Episode Duration

25 Min

Air Time

Tuesday
22:30

Repeat

Friday
23:00



Exclusive +
Title

Title Sponsor

Main Sponsor

Co-Sponsor

Price/episode

1,500

950

850

650

No of Slots

6

3

2

1

Pop-Ups

3

3

2

1

Social Media

Yes

Yes

Yes

Yes

5 sec AD
Within Trailer

Yes

Yes

Yes

Yes

PSM NEWS

(PSM News & TVM 30 sec AD Slots)

Details	Duration	Break	Slot	Price / Slot	Scheduled
10:00 News	25 min	Brk 1	Slot 1	450.00	Everyday
			Slot 2	450.00	
		Brk 2	Slot 1	450.00	
			Slot 2	450.00	

Details	Duration	Break	Slot	Price / Slot	Scheduled
14:00 News	25 min	Brk 1	Slot 1	450.00	Everyday
			Slot 2	450.00	
		Brk 2	Slot 1	450.00	
			Slot 2	450.00	

Details	Duration	Break	Slot	Price / Slot	Scheduled
20:00 News	40 min	Brk 1	Slot 1	1,800.00	Everyday
			Slot 2	1,800.00	
		Brk 2	Slot 1	1,400.00	
			Slot 2	1,400.00	
		Brk 3	Slot 1	1,200.00	
			Slot 2	1,200.00	
		Brk 4	Slot 1	1,000.00	
			Slot 2	1,000.00	

Details	Duration	Break	Slot	Price / Slot	Scheduled
00:00 News	25 min	Brk 1	Slot 1	600.00	Everyday
			Slot 2	600.00	
		Brk 2	Slot 1	500.00	
			Slot 2	500.00	

Additional News on News (Dhivehi News)

Details	Duration	Break	Slot	Price / Slot	Scheduled
12:00 News	25 min	Brk 1	Slot 1	850.00	Everyday
			Slot 2	850.00	
		Brk 2	Slot 1	675.00	
			Slot 2	675.00	
		Brk 3	Slot 1	550.00	
			Slot 2	550.00	

Details	Duration	Break	Slot	Price / Slot	Scheduled
03:00 News	25 min	Brk 1	Slot 1	850.00	Everyday
			Slot 2	850.00	
		Brk 2	Slot 1	675.00	
			Slot 2	675.00	
		Brk 3	Slot 1	550.00	
			Slot 2	550.00	

Details	Duration	Break	Slot	Price / Slot	Scheduled
06:00 News	25 min	Brk 1	Slot 1	850.00	Everyday
			Slot 2	850.00	
		Brk 2	Slot 1	675.00	
			Slot 2	675.00	
		Brk 3	Slot 1	550.00	
			Slot 2	550.00	

Details	Duration	Break	Slot	Price / Slot	Scheduled
09:00 News	25 min	Brk 1	Slot 1	850.00	Everyday
			Slot 2	850.00	
		Brk 2	Slot 1	675.00	
			Slot 2	675.00	
		Brk 3	Slot 1	550.00	
			Slot 2	550.00	

Additional News on News (Sports News)

Details	Duration	Break	Slot	Price / Slot	Scheduled
13:30 News	25 min	Brk 1	Slot 1	850.00	Everyday
			Slot 2	850.00	
		Brk 2	Slot 1	675.00	
			Slot 2	675.00	
		Brk 3	Slot 1	550.00	
			Slot 2	550.00	

Details	Duration	Break	Slot	Price / Slot	Scheduled
15:30 News	25 min	Brk 1	Slot 1	850.00	Everyday
			Slot 2	850.00	
		Brk 2	Slot 1	675.00	
			Slot 2	675.00	
		Brk 3	Slot 1	550.00	
			Slot 2	550.00	

Details	Duration	Break	Slot	Price / Slot	Scheduled
20:45 News	15 min	Brk 1	Slot 1	850.00	Everyday
			Slot 2	850.00	
		Brk 2	Slot 1	675.00	
			Slot 2	675.00	
		Brk 3	Slot 1	550.00	
			Slot 2	550.00	

Details	Duration	Break	Slot	Price / Slot	Scheduled
01:00 News	25 min	Brk 1	Slot 1	850.00	Everyday
			Slot 2	850.00	
		Brk 2	Slot 1	675.00	
			Slot 2	675.00	
		Brk 3	Slot 1	550.00	
			Slot 2	550.00	

(Business News)

Details	Duration	Break	Slot	Price / Slot	Scheduled
16:00 News	25 min	Brk 1	Slot 1	850.00	Everyday
			Slot 2	850.00	
		Brk 2	Slot 1	675.00	
			Slot 2	675.00	
		Brk 3	Slot 1	550.00	
			Slot 2	550.00	

(English News)

Details	Duration	Break	Slot	Price / Slot	Scheduled
19:00 News	25 min	Brk 1	Slot 1	850.00	Everyday
			Slot 2	850.00	
		Brk 2	Slot 1	675.00	
			Slot 2	675.00	
		Brk 3	Slot 1	550.00	
			Slot 2	550.00	

Details	Duration	Break	Slot	Price / Slot	Scheduled
01:30 News	25 min	Brk 1	Slot 1	850.00	Everyday
			Slot 2	850.00	
		Brk 2	Slot 1	675.00	
			Slot 2	675.00	
		Brk 3	Slot 1	550.00	
			Slot 2	550.00	

Details	Duration	Break	Slot	Price / Slot	Scheduled
07:00 News	25 min	Brk 1	Slot 1	850.00	Everyday
			Slot 2	850.00	
		Brk 2	Slot 1	675.00	
			Slot 2	675.00	
		Brk 3	Slot 1	550.00	
			Slot 2	550.00	

PSM News & TVM Surukhee Ad Slot (30 Sec)

Details	Duration	Break	Slot	Price / Slot	Scheduled
10:00 News	01 min	Brk 1	Slot 1	675.00	Everyday
			Slot 2		

Details	Duration	Break	Slot	Price / Slot	Scheduled
14:00 News	01 min	Brk 1	Slot 1	900.00	Everyday
			Slot 2		

Details	Duration	Break	Slot	Price / Slot	Scheduled
20:00 News	01 min	Brk 1	Slot 1	2,000.00	Everyday
			Slot 2		

Details	Duration	Break	Slot	Price / Slot	Scheduled
00:00 News	01 min	Brk 1	Slot 1	900.00	Everyday
			Slot 2		

**YES
TV**

YES

YES TV

(PSM News & TVM 30 sec AD Slots)

Non-Prime Time

No	Break	Slot	Bid starting price /slot
1	14:28	1 2 3 4 5 6	187.00

No	Break	Slot	Bid starting price /slot
2	14:58	1 2 3 4 5 6	187.00

No	Break	Slot	Bid starting price /slot
3	18:10	1 2 3 4 5 6	187.00

Prime Time

No	Break	Slot	Bid starting price /slot
4	19:56	1 2 3 4 5 6	225.00

No	Break	Slot	Bid starting price /slot
2	20:55	1 2 3 4 5 6	225.00

DHIVEHI RAAJEYGE ADU



[illegible]

Yes

[illegible]

Yes

[illegible]

Yes

[illegible]

Yes

١٠ ١١ ١٢ ١٣ ١٤ ١٥ ١٦ ١٧ ١٨ ١٩ ٢٠ ٢١ ٢٢ ٢٣ ٢٤ ٢٥ ٢٦ ٢٧ ٢٨ ٢٩ ٣٠ ٣١ ٣٢ ٣٣ ٣٤ ٣٥ ٣٦ ٣٧ ٣٨ ٣٩ ٤٠ ٤١ ٤٢ ٤٣ ٤٤ ٤٥ ٤٦ ٤٧ ٤٨ ٤٩ ٥٠ ٥١ ٥٢ ٥٣ ٥٤ ٥٥ ٥٦ ٥٧ ٥٨ ٥٩ ٦٠ ٦١ ٦٢ ٦٣ ٦٤ ٦٥ ٦٦ ٦٧ ٦٨ ٦٩ ٧٠ ٧١ ٧٢ ٧٣ ٧٤ ٧٥ ٧٦ ٧٧ ٧٨ ٧٩ ٨٠ ٨١ ٨٢ ٨٣ ٨٤ ٨٥ ٨٦ ٨٧ ٨٨ ٨٩ ٩٠ ٩١ ٩٢ ٩٣ ٩٤ ٩٥ ٩٦ ٩٧ ٩٨ ٩٩ ١٠٠

No of Episode

Episode Duration

Air Time

Thursday
11:15

Repeat

Thursday
22:30
Friday
00:30



Exclusive + Title

Title Sponsor

Main Sponsor

Co-Sponsor

Price/episode

750

200

150

100

No of Slots

12

4

3

2

Pop-Ups



5

5

11

Social Media

Yes

Yes

Yes

Yes

5 sec AD
Within Trailer

Yes

Yes

Yes

Yes

FIQH'U SUNNAH

"Fiquh Sunnah" is a program which explains the basic practices of Islam in a comprehensive, detailed manner. This series of translations provides valuable information concretely based on Qur'an and Sunnah

دې پروگرام د اسلامي دین د بنسټیزو عباداتو او معاملاتو په اړه د قرآن او سنت پر بنسټ د فقهیو مسائلو په اړه د پراخو معلوماتو د خپرولو په موخه جوړ شوی دی. د هر څیز په اړه د قرآن او سنت د احادیثو په څېړنه کې د پوهانو د مرګونو په مرګه د معلوماتو د خپرولو په موخه جوړ شوی دی.

Genre: **Religious**

No of Episode

45

Episode Duration

27 Min

Air Time

Friday
11:15

Repeat

Saturday
20:30



Exclusive +
Title

Title Sponsor

Main Sponsor

Co-Sponsor

Price/episode

700

300

200

100

No of Slots

9

4

3

2

Pop-Ups

-

-

-

-

Social Media
AD

Yes

Yes

Yes

Yes

5 sec AD
Within Trailer

Yes

Yes

Yes

Yes

[illegible]

Yes

[illegible]

Yes

[illegible]

Yes

HARUDHANAA BELENIVERIYAA

This is a 57 minute live, focusing on good parenting skills. Every program focuses on a specific topic, and with expert advice, will provide information on good parenting techniques. Audience will be able to participate during the program.

[illegible]Genre: **Informative**

No of Episode

13

Episode Duration

57 Min

Air Time

Thursday
14:00

Repeat

Friday
01:00



Exclusive + Title

Title Sponsor

Main Sponsor

Co-Sponsor

Price/episode

500

250

150

85

No of Slots

12

4

3

1

Pop-Ups

1

1

5

5

Social Media

Yes

Yes

Yes

Yes

5 sec AD
Within Trailer

Yes

Yes

Yes

Yes

HAFTHAAGE VAAHAKA

We bring coming-of-age stories to interested audience. These stories will include every single emotion we go through in our real life. Most stories are written by well-known Maldivian authors.

[illegible]Genre: **Entertainment**

No of Episode

45

Episode Duration

27 Min

Air Time

Sunday
11:15

Repeat

Sunday
22:30
Monday
00:30



Exclusive +
Title

Title Sponsor

Main Sponsor

Co-Sponsor

Price/episode

750

400

300

200

No of Slots

9

3

2

1

Pop-Ups

5

5



Social Media AD

Yes

Yes

Yes

Yes

5 sec AD
Within Trailer

Yes

Yes

Yes

Yes

BEST RADIO PRESENTER COMPETITION

The 4th season of Best Radio Presenter continues this year giving the opportunity to young hopefuls with an interest in the industry. This is one of the biggest competitions to air on Dhivehiraajjeyge Adu and gives the opportunity for participants to win amazing prizes.

މިއަހަރުގެ 4ވަނަ ސީޝަން ބެސްޓް ރޭޑިއޯ ޕްރެސެންޓަރ ކޮމްޕެޓިޝަން ދިވެހިރާއްޖޭގެ އަދުގައި ބޭއްވި ނިންމާލެއްވުމަށް ފުރުޞަތު ދޭ ބޮޑުވަނަ ވަނަ ފަހަރެވެ. މިއަހަރުގެ ބެސްޓް ރޭޑިއޯ ޕްރެސެންޓަރ ކޮމްޕެޓިޝަން ބޭއްވި ނިންމާލެއްވުމަށް ފުރުޞަތު ދޭ ބޮޑުވަނަ ވަނަ ފަހަރެވެ.

Genre: **Entertainment**

No of Episode

22

Episode Duration

57 Min

Air Time

Saturday
14:00

Repeat

Friday
23:00
Saturday
23:00



Exclusive +
Title

1,500

Title Sponsor

800

Main Sponsor

500

Co-Sponsor

300

Price/episode

No of Slots

12

4

3

2

Pop-Ups

-

-

-

-

Social Media
AD

Yes

Yes

Yes

Yes

5 sec AD
Within Trailer

Yes

Yes

Yes

Yes

ج سوسوئری دئی بکیر، ایشوق گیمیزدی، سسکی قاری شتره سمنار، ترقی جوددینر قزقونلار
خواریدینر، ج سوسوئری زرزاقیر ایشوق گیمیزدی، سسکی قاری زرب شتره سمنای کورن وئر قاری

شومنا.

No of Episode

Episode Duration

Air Time

Repeat



Co-Sponsor

85

1

Yes

Yes

Here we intend to develop health education and awareness programs to effect positive change in public health. These initiatives focus on implementing to help lower. The risk for and consequences of various health issues, diseases and disorders in Maldives. With the help of health protection agency and health workers we will develop the program

[illegible]Genre: **Health/Inform**

45

57 Min

Friday
21:00

Sunday
01:00



Co-Sponsor

800

350

250

150

12

4

3

2

5

5

11

Yes

Yes

Yes

Yes

Yes

Yes

Yes

Yes

UFAAVERI HAVEERU

A daily interactive program for kids with fun educational games giving children a chance to participate and learn.

ہر روز کے لئے ایک نیا اور دلچسپ تعلیمی گیم ہے جس میں بچے اپنی معلومات کو جانچ سکتے ہیں اور نئے سیکھ سکتے ہیں۔
 ہر روز کے لئے ایک نیا اور دلچسپ تعلیمی گیم ہے جس میں بچے اپنی معلومات کو جانچ سکتے ہیں اور نئے سیکھ سکتے ہیں۔
 ہر روز کے لئے ایک نیا اور دلچسپ تعلیمی گیم ہے جس میں بچے اپنی معلومات کو جانچ سکتے ہیں اور نئے سیکھ سکتے ہیں۔

Genre: **Kids**

No of Episode

91

Episode Duration

42Min

Air Time

Everyday
17:00

Repeat

-



Exclusive +
Title

Title Sponsor

Main Sponsor

Co-Sponsor

Price/episode

750

200

150

100

No of Slots

12

4

3

2

Pop-Ups

-

-

-

-

Social Media
AD

Yes

Yes

Yes

Yes

5 sec AD
Within Trailer

Yes

Yes

Yes

Yes

EMME REETHI

This is a live entertainment show where the audience can phone in and request for songs. They can also chat with the RJ and dedicate the song to anyone they like.

[illegible]Genre: **Entertainment**

No of Episode

15

Episode Duration

57 Min

Air Time

Sunday
23:00

Repeat



Exclusive +
Title

Title Sponsor

Main Sponsor

Co-Sponsor

Price/episode

750

200

150

100

No of Slots

12

4

3

2

Pop-Ups

10

1

11

Social Media AD

Yes

Yes

Yes

Yes

5 sec AD
Within Trailer

Yes

Yes

Yes

Yes

[illegible]

Yes

QAANOONEE LAFAA

Seeking legal advice can be inaccessible and expensive.
This program aims to provide the platform for ordinary people to gain legal advice on a variety of different matters.

هەندێک کەسەکان بەرێوەبەرێکی گشتی وێڵێکی ئۆنلاین بۆ داواکردنی زانیاری و زانیاری. هەندێک کەسەکان بەرێوەبەرێکی گشتی وێڵێکی ئۆنلاین بۆ داواکردنی زانیاری و زانیاری. هەندێک کەسەکان بەرێوەبەرێکی گشتی وێڵێکی ئۆنلاین بۆ داواکردنی زانیاری و زانیاری. هەندێک کەسەکان بەرێوەبەرێکی گشتی وێڵێکی ئۆنلاین بۆ داواکردنی زانیاری و زانیاری.

Genre: **Informative**

No of Episode

14

Episode Duration

57 Min

Air Time

Wednesday
21:00

Repeat

Thursday
02:30



Exclusive +
Title

Title Sponsor

Main Sponsor

Co-Sponsor

Price/episode

750

300

200

100

No of Slots

12

4

3

2

Pop-Ups

-

-

-

-

Social Media
AD

Yes

Yes

Yes

Yes

5 sec AD
Within Trailer

Yes

Yes

Yes

Yes

AAHITHA SEASON 2

This is season 2 of the widely successful dhivehi history and culture radio quiz “Aahitha”. Contestants compete in a number of rounds of history and culture questions of increasing difficulty to win the grand prize, while learning key facts about dhivehi culture and history.

“ދިވެހި ބަހުގެ ސަލާމަތު ދިވެހި ރާއްޖޭގެ ސަލާމަތެވެ” ގެ ދަށުން ދިވެހި ރާއްޖޭގެ ތާރީޚު ބަހުގެ ސަލާމަތު ދިވެހި ރާއްޖޭގެ ސަލާމަތެވެ. ދިވެހި ރާއްޖޭގެ ތާރީޚު ބަހުގެ ސަލާމަތު ދިވެހި ރާއްޖޭގެ ސަލާމަތެވެ. ދިވެހި ރާއްޖޭގެ ތާރީޚު ބަހުގެ ސަލާމަތު ދިވެހި ރާއްޖޭގެ ސަލާމަތެވެ.

Genre: **Culture/Informative**

No of Episode

13

Episode Duration

57 Min

Air Time

Thursday
21:00

Repeat

Saturday
10:00
Sunday
01:00



Exclusive +
Title

Title Sponsor

Main Sponsor

Co-Sponsor

Price/episode

750

200

150

100

No of Slots

12

4

3

2

Pop-Ups

-

-

-

-

Social Media
AD

Yes

Yes

Yes

Yes

5 sec AD
Within Trailer

Yes

Yes

Yes

Yes

[illegible]

Yes

BASMAAFAANU

This program is an entertainment show, through the beauty of Dhivehi Language. Various questions about the grammar, vocabulary and other linguistic aspects of Dhivehi language will be asked, and if the caller answers correctly, a song of their choice will be played.

މި ޕްރޮގްރާމް ދިވެހި ބަހުގެ ބަލާ ގޮތުން ބަނޑު ދެއްވާ ޕްރޮގްރާމެކެވެ. ދިވެހި ބަހުގެ ގްރާމަރު، ވަކަބުލަރީ ފަދަ ލިންގުއިސްޓިކް ސަފްތްތަކާ ބެހޭ ސަވަލުތައް ކުރިއަށް ގެންދާނެއެވެ. ސަވަލުތަކަށް ޖަވާބު ދޭން ހުށަހަޅާ ފަރާތްތަކުގެ ޖަވާބު ފަސޭހަ ނަމަ، އެ ފަރާތްތަކުގެ ޖަވާބުގެ ބޭނުން ގޮތުން ޕްލޭ ކުރާ ޕްލޭޔަރެކެވެ.

Genre: **Language/Informative**

No of Episode

26

Episode Duration

57 Min

Air Time

Sunday
23:00

Repeat

-



Exclusive +
Title

Title Sponsor

Main Sponsor

Co-Sponsor

Price/episode

750

400

300

200

No of Slots

12

4

3

2

Pop-Ups

-

-

-

-

Social Media
AD

Yes

Yes

Yes

Yes

5 sec AD
Within Trailer

Yes

Yes

Yes

Yes

[illegible]

No of Episode

47

Episode Duration

57 Min

Air Time

Wednesday
23:00

Repeat



Exclusive +
Title

Title Sponsor

Main Sponsor

Co-Sponsor

Price/episode

500

250

150

100

No of Slots

12

4

3

2

Pop-Ups



1

5

11

Social Media

Yes

Yes

Yes

Yes

5 sec AD
Within Trailer

Yes

Yes

Yes

Yes

[illegible]

Yes

OPERATION 119

In this program we will talk about different kinds of crimes committed within the Maldivian community. We will have two experts (police officers) on each episode who can provide information on these crimes and answer the questions from the audience.

[illegible]Genre: **Crime/Informative**

No of Episode

14

Episode Duration

27 Min

Air Time

Tuesday
21:00

Repeat

Thursday
01:00
Saturday
02:30



Exclusive +
Title

Title Sponsor

Main Sponsor

Co-Sponsor

Price/episode

500

250

150

85

No of Slots

12

4

3

1

Pop-Ups

5

5



Social Media

Yes

Yes

Yes

Yes

5 sec AD
Within Trailer

Yes

Yes

Yes

Yes

[illegible]

No of Episode

Episode Duration

Air Time

Thursday
08:30

Repeat

Thursday
16:30
Sunday
16:30



Exclusive + Title

Title Sponsor

Main Sponsor

Co-Sponsor

Price/episode

750

200

150

100

No of Slots

12

4

3

2

Pop-Ups

10

10

5

5

Social Media AD

Yes

Yes

Yes

Yes

5 sec AD
Within Trailer

Yes

Yes

Yes

Yes

THIHTHI THIHTHI KUJJEH

The target audience for this program is 3–4-year-olds. Children from this age category are fast learners and are keen on having different experiences. In this program, we will be teaching good manners to them at different locations that they usually go to.

د ٢٠٢٢م کال د ٣ او ٤ کلنۍ د ماشومانو لپاره د ٢٧ دقیقو لرونکی پروګرام دی. د دې پروګرام هدف د ماشومانو ته د ښه چلند او ښه مanners په مختلفو ځایونو کې پېژندول دي. د دې پروګرام هدف د ماشومانو ته د ښه چلند او ښه مanners په مختلفو ځایونو کې پېژندول دي.

Genre: **Lifestyle**

No of Episode

13

Episode Duration

27 Min

Air Time

Friday
08:30

Repeat

Friday
16:30
Monday
16:30



Exclusive +
Title

Title Sponsor

Main Sponsor

Co-Sponsor

Price/episode

750

200

150

100

No of Slots

12

4

3

2

Pop-Ups

-

-

-

-

Social Media
AD

Yes

Yes

Yes

Yes

5 sec AD
Within Trailer

Yes

Yes

Yes

Yes

[illegible]

No of Episode

Episode Duration

Air Time

Repeat

Saturday
16:30
Tuesday
16:30



Title Sponsor

Main Sponsor

Co-Sponsor

Price/episode

500

250

150

100

No of Slots

12

4

3

1

Pop-Ups

10

114

5

114

Social Media AD

Yes

Yes

Yes

Yes

5 sec AD
Within Trailer

Yes

Yes

Yes

Yes

FASEYHA ARABI

This is a special program for those who travel to Arab countries for various purposes.
The aim is to teach us how to communicate to a basic extent in Arabic.

هذا برنامج خاص لمن يسافر الى دول عربية لعدة اغراض.
الهدف من البرنامج تعليمنا كيف نتواصل الى حد اساسي باللغة العربية.

Genre: **Education**

No of Episode

13

Episode Duration

12Min

Air Time

Sunday
09:15

Repeat

Monday
16:15
Tuesday
00:15



Exclusive +
Title

Title Sponsor

Main Sponsor

Co-Sponsor

Price/episode

750

200

150

100

No of Slots

12

4

3

2

Pop-Ups

-

-

-

-

Social Media
AD

Yes

Yes

Yes

Yes

5 sec AD
Within Trailer

Yes

Yes

Yes

Yes

[illegible]

Yes

VESHI RAHKAA

This program is a short podcast about climate change, its impacts, and the urgency to act immediately to reverse its effect. Hosted by a single presenter based on their own research, the program will also feature expert analysis of the geophysical and socio-economic impacts of climate change.

[illegible]Genre: **Education**

No of Episode

13

Episode Duration

12_{Min}

Air Time

Tuesday
09:15

Repeat

Wednesday
16:15
Thursday
00:15



Exclusive +
Title

Title Sponsor

Main Sponsor

Co-Sponsor

Price/episode

750

400

300

100

No of Slots

9

3

2

1

Pop-Ups



5

11

Social Media

Yes

Yes

Yes

Yes

5 sec AD
Within Trailer

Yes

Yes

Yes

Yes

[illegible]

Yes

[illegible]

Yes

جِسْمِ سَوْدِی دَیْ بِسْمِی، اِسْمِ مَوْلَیِّ سَمِی، قِرْفِی حَیْ خَرِجِ مَوِی، قَوْلَی لَافِی لَافِی، حَاسِرِی سَمِی دِی سَمِی، اِسْمِی

Yes

[illegible]Genre: **Religious**

45

27 Min

Sunday
10:30

Monday
13:00
Tuesday
20:30



Co-Sponsor

750

150

100

85

9

3

2

1

5

5

5

Yes

Yes

Yes

Yes

Yes

Yes

Yes

Yes

Yes

DHIVEHI LEYNAARU

This program is a 27-minute recorded program, featuring different individuals working in the fisheries industry. Their beginning, their current work, their interest, and the details of their work-related successes would be featured as a profile in this program.

[illegible]Genre: **Education**

No of Episode

13

Episode Duration

27 Min

Air Time

Tuesday
10:30

Repeat

Wednesday
13:00
Thursday
20:30



Exclusive +
Title

Title Sponsor

Main Sponsor

Co-Sponsor

Price/episode

500

250

150

85

No of Slots

12

4

3

1

Pop-Ups

1

5



Social Media

Yes

Yes

Yes

Yes

5 sec AD
Within Trailer

Yes

Yes

Yes

Yes

KULHIFAS

This is sport show which will feature inspiring athletes. We will be featuring their powerful life stories and the secret to their success.

هذه هي الرياضة التي ستتميز برياضيين ملهمين. سنكون نقدم قصصهم الحياتية القوية وسنكشف عن أسرار نجاحهم.

Genre: **Sports**

No of Episode

14

Episode Duration

27 Min

Air Time

Wednesday
10:30

Repeat

Thursday
13:00
Friday
20:30



Exclusive +
Title

Title Sponsor

Main Sponsor

Co-Sponsor

Price/episode

500

250

150

85

No of Slots

12

4

3

1

Pop-Ups

-

-

-

-

Social Media
AD

Yes

Yes

Yes

Yes

5 sec AD
Within Trailer

Yes

Yes

Yes

Yes

SEEDHAA MAGU

This longest running religious program of Dhivehiraajjeyge Adu, creates a platform for audience to clear out their doubts and questions related to religion. Program will be carried in the form of questions and answers.

މި ދިވެހިރާއްޖޭގެ އެންމެ ގިނަ ދުވަސް ދިވެހި ދަރިވަރުންނަށް ދެނެގަތުމަށް ދޭ ސަފުހާއެކެވެ. ދިވެހި ދަރިވަރުންނަށް ދެނެގަތުމަށް ދޭ ސަފުހާއެކެވެ. ދިވެހި ދަރިވަރުންނަށް ދެނެގަތުމަށް ދޭ ސަފުހާއެކެވެ.

Genre: **Religious**

No of Episode

45

Episode Duration

57 Min

Air Time

Sunday
21:00

Repeat

Wednesday
14:00



Exclusive +
Title

Title Sponsor

Main Sponsor

Co-Sponsor

Price/episode

500

250

150

100

No of Slots

12

4

3

2

Pop-Ups

-

-

-

-

Social Media
AD

Yes

Yes

Yes

Yes

5 sec AD
Within Trailer

Yes

Yes

Yes

Yes

SAQAAFEE DHATHURU

This is a recorded program aimed at different islands, to provide information on its geography, customs and culture, historical sites and events.

هذه هي مسجلة البرنامج تهدف الى مختلف الجزر، لتوفير المعلومات على جغرافيتها، عاداتها وثقافتها، المواقع التاريخية والافعال.

Genre: **Culture**

No of Episode

13

Episode Duration

30Min

Air Time

Thursday
10:30

Repeat

Saturday
10:30
Sunday
20:30



Exclusive +
Title

2,500

30

-

Yes

Yes

Title Sponsor

1,000

12

-

Yes

Yes

Main Sponsor

800

10

-

Yes

Yes

Co-Sponsor

600

8

-

Yes

Yes

Price/episode

No of Slots

Pop-Ups

Social Media
AD

5 sec AD
Within Trailer

DHIVEHI RAAJEYGE ADU

(News Slots)

Details	Duration	Break	Slot	Price / Slot	Scheduled
07:00 News	12 min	Brk 1	Slot 1	250.00	Everyday
		Brk 2	Slot 1	250.00	

Details	Duration	Break	Slot	Price / Slot	Scheduled
09:00 News	15 min	Brk 1	Slot 1	250.00	Everyday
		Brk 2	Slot 1	250.00	

Details	Duration	Break	Slot	Price / Slot	Scheduled
11:00 News	10 min	Brk 1	Slot 1	250.00	Everyday
		Brk 2	Slot 1	250.00	

Details	Duration	Break	Slot	Price / Slot	Scheduled
13:30 News	27 min	Brk 1	Slot 1	250.00	Everyday
			Slot 2	250.00	
			Slot 3	250.00	
		Brk 2	Slot 1	250.00	
			Slot 2	250.00	
			Slot 3	250.00	

Details	Duration	Break	Slot	Price / Slot	Scheduled
16:00 News	10 min	Brk 1	Slot 1	250.00	Everyday
		Brk 2	Slot 1	250.00	

Details	Duration	Break	Slot	Price / Slot	Scheduled
18:00 News	10 min	Brk 1	Slot 1	170.00	Everyday
		Brk 2	Slot 2	170.00	

Details	Duration	Break	Slot	Price / Slot	Scheduled
19:00 News	20 min	Brk 1	Slot 1	170.00	Everyday
			Slot 2	170.00	
			Slot 3	170.00	
		Brk 2	Slot 1	170.00	
			Slot 2	170.00	
			Slot 3	170.00	

Details	Duration	Break	Slot	Price / Slot	Scheduled
22:00 News	27 min	Brk 1	Slot 1	170.00	Everyday
			Slot 2	170.00	
			Slot 3	170.00	
		Brk 2	Slot 1	170.00	
			Slot 2	170.00	
			Slot 3	170.00	

Details	Duration	Break	Slot	Price / Slot	Scheduled
00:00 News	15 min	Brk 1	Slot 1	170.00	Everyday
		Brk 2	Slot 1	170.00	

Dhivehi Rajjeyge Adu

(Daily Ad Allocation)

Prime Time Plus

No	Break	Slot	Bid starting price /slot
1	07:12	1 2 3 4 5 6	250.00

No	Break	Slot	Bid starting price /slot
2	10:57	1 2 3 4 5 6	250.00

No	Break	Slot	Bid starting price /slot
3	13:27	1 2 3 4 5 6	250.00

No	Break	Slot	Bid starting price /slot
4	15:57	1 2 3 4 5 6	250.00

No	Break	Slot	Bid starting price /slot
5	17:42	1 2 3 4 5 6	250.00

No	Break	Slot	Bid starting price /slot
6	18:57	1 2 3 4 5 6	250.00

No	Break	Slot	Bid starting price /slot
7	23:57	1 2 3 4 5 6	250.00

Prime Time

No	Break	Slot	Bid starting price /slot
8	08:27	1 2 3 4 5 6	170.00

No	Break	Slot	Bid starting price /slot
9	09:27	1 2 3 4 5 6	170.00

No	Break	Slot	Bid starting price /slot
10	09:57	1 2 3 4 5 6	170.00

No	Break	Slot	Bid starting price /slot
11	10:27	1 2 3 4 5 6	170.00

No	Break	Slot	Bid starting price /slot
12	11:10	1 2 3 4 5 6	170.00

No	Break	Slot	Bid starting price /slot
10	09:57	1 2 3 4 5 6	170.00

No	Break	Slot	Bid starting price /slot
11	10:27	1 2 3 4 5 6	170.00

No	Break	Slot	Bid starting price /slot
12	11:10	1 2 3 4 5 6	170.00

No	Break	Slot	Bid starting price /slot
13	13:57	1 2 3 4 5 6	170.00

No	Break	Slot	Bid starting price /slot
14	14:57	1 2 3 4 5 6	170.00

Non Prime Time

No	Break	Slot	Bid starting price /slot
1	16:10	1 2 3 4 5 6 7 8 9 10	140.00

No	Break	Slot	Bid starting price /slot
2	17:12	1 2 3 4 5 6	140.00

No	Break	Slot	Bid starting price /slot
3	18:27	1 2 3 4 5 6	140.00

No	Break	Slot	Bid starting price /slot
4	19:57	1 2 3 4 5 6	140.00

No	Break	Slot	Bid starting price /slot
5	20:27	1 2 3 4 5 6	140.00

No	Break	Slot	Bid starting price /slot
6	20:57	1 2 3 4 5 6	140.00

No	Break	Slot	Bid starting price /slot
7	21:57	1 2 3 4 5 6	140.00

No	Break	Slot	Bid starting price /slot
8	22:27	1 2 3 4 5 6	140.00

No	Break	Slot	Bid starting price /slot
9	22:57	1 2 3 4 5 6	140.00

No	Break	Slot	Bid starting price /slot
1	00:27	1 2 3 4 5 6	100.00

No	Break	Slot	Bid starting price /slot
2	00:57	1 2 3 4 5 6	100.00

No	Break	Slot	Bid starting price /slot
3	01:57	1 2 3 4 5 6	100.00

No	Break	Slot	Bid starting price /slot
4	02:27	1 2 3 4 5 6	100.00

No	Break	Slot	Bid starting price /slot
5	03:27	1 2 3 4 5 6	100.00

No	Break	Slot	Bid starting price /slot
6	03:57	1 2 3 4 5 6	100.00

No	Break	Slot	Bid starting price /slot
7	04:27	1 2 3 4 5 6	100.00

DHIVEHI FM



LAVAYAKAH FAHU LAVAYEH

Lavayakah fahu lavaeh, as its name suggest is a show with mix of various songs of different artists back to back. In this show we bring the latest music for total of 30 minutes. Dhivehi, Hindi and English and other countries hit numbers will be played as per our scheduled presenter accordingly daily.

[illegible]Genre: **Entertainment**

No of Episode

678

Episode Duration

27 Min

Air Time

Everyday
11:35
17:35

Repeat

100



Exclusive +
Title

Title Sponsor

Main Sponsor

Co-Sponsor

Price/episode

600

200

150

100

No of Slots

9

4

3

2

Pop-Ups

1

5

Social Media

Yes

Yes

Yes

Yes

5 sec AD
Within Trailer

Yes

Yes

Yes

Yes

Yes

[illegible]

Yes

SUNDAY NIGHT WITH FM

This is a game show where celebrities/ listeners and Dhivehi Fm gather. Listeners can participate via sms and surprises every other week with celebrity guests.

އަދި ބަންދުވާ ދުވަހުގެ ރޭ ދިވެހި ފީމް ގެ ގުޅިގެން ރިއާޔަތްތެރިން ނުވަތަ ސަރުކާރުގެ ބޭފުޅުން ބައިވެރިވާ ގޭމް ޝޯއެކެވެ. ސަបްތަނީ ފަދަ ދުވަހުގެ ރޭ ބަންދުވާ ދުވަހުގެ ރޭ ދިވެހި ފީމް ގެ ގުޅިގެން ރިއާޔަތްތެރިން ނުވަތަ ސަރުކާރުގެ ބޭފުޅުން ބައިވެރިވާ ގޭމް ޝޯއެކެވެ.

Genre: **Entertainment**

No of Episode

13

Episode Duration

57 Min

Air Time

Sunday
22:00

Repeat

-



Exclusive +
Title

900

12

-

Yes

Yes

Title Sponsor

200

5

-

Yes

Yes

Main Sponsor

150

4

-

Yes

Yes

Co-Sponsor

100

3

-

Yes

Yes

Price/episode

No of Slots

Pop-Ups

Social Media
AD

5 sec AD
Within Trailer

STYLE GUIDE

This show is based on providing the latest fashion talks, information of various beauty trends and styling up for events, with the help of a fashion artist.

وَمِنْهُمْ مَّنْ يَّجْعَلُ مَالَهُ أَثَرًا
وَمِنْهُمْ يَتَّبِعُكَ يَعْصِيكَ
وَمِنْهُمْ يُجَادِلُكَ فَيَخْتَدِعُكَ
وَمِنْهُمْ يَأْتِيكَ بِكَلِمَاتٍ لَّيِّظَةٍ
مِّنَ الْمَقَالِيدِ

Genre: **Entertainment**

No of Episode

13

Episode Duration

57 Min

Air Time

Wednesday
23:00

Repeat

Friday
14:03



Exclusive + Title

Title Sponsor

Main Sponsor

Co-Sponsor

Price/episode

900

200

150

100

No of Slots

12

5

4

3

Pop-Ups

5

5

5

Social Media

Yes

Yes

Yes

Yes

5 sec AD
Within Trailer

Yes

Yes

Yes

Yes

DHIVEHI LAVAIGE BAGEECHAA

This is a garden of rhythm, garden of Maldivian music. The original tunes of Maldivian music has been a huge demand among our listeners. Therefore this show has been one of the best shows filled only with Maldivian music. Listeners can also request their favorite Maldivian songs

[illegible]Genre: **Informative**

No of Episode

46

Episode Duration

57 Min

Air Time

Thursday
22:00

Repeat

—



Exclusive +
Title

Title Sponsor

Main Sponsor

Co-Sponsor

Price/episode

900

200

150

100

No of Slots

12

5

4

3

Pop-Ups



5

5

5

Social Media

Yes

Yes

Yes

Yes

5 sec AD
Within Trailer

Yes

Yes

Yes

Yes

KHABARU PLUS

This show is based on the weekly local and international news, with current affairs updates. During this one-hour current affairs program, news will be brought in conversation style with some music. With Khabaru plus our listeners will be able to get an update of the weekly news along with the latest music.

دې پروگرام په هره ورځ د خپلواکۍ، د ټولنې او د کورنيو او بهرنيو خبرو په اړه د پراخو خبرو په بڼه راځي. دې پروگرام د ټولنې او د کورنيو او بهرنيو خبرو په اړه د پراخو خبرو په بڼه راځي. دې پروگرام د ټولنې او د کورنيو او بهرنيو خبرو په اړه د پراخو خبرو په بڼه راځي. دې پروگرام د ټولنې او د کورنيو او بهرنيو خبرو په اړه د پراخو خبرو په بڼه راځي.

Genre: **Current Affairs**

No of Episode

45

Episode Duration

27 Min

Air Time

Saturday
21:30

Repeat

-



Exclusive +
Title

Title Sponsor

Main Sponsor

Co-Sponsor

Price/episode

1,500

500

300

100

No of Slots

12

5

4

3

Pop-Ups

-

-

-

-

Social Media
AD

Yes

Yes

Yes

Yes

5 sec AD
Within Trailer

Yes

Yes

Yes

Yes

DAN DAN

This is a weekly game show, broadcast live from the studio. The quiz consists of a featured artist for every show, and audience will be asked short trivia questions about the artist. The contestant who scores most points in the quiz at the end of each show will win a prize.

دې ټولنيزو لوبو په ډېر ژر به د ښوونې او زده کړې په برخه کې د ښوونکو او زده کوونکو ترمنځ د پلي کولو وړتيا لري. د ښوونکو او زده کوونکو ترمنځ د پلي کولو وړتيا لري. د ښوونکو او زده کوونکو ترمنځ د پلي کولو وړتيا لري. د ښوونکو او زده کوونکو ترمنځ د پلي کولو وړتيا لري.

Genre: **Entertainment**

No of Episode

13

Episode Duration

57 Min

Air Time

Tuesday
22:30

Repeat

-



Exclusive +
Title

Title Sponsor

Main Sponsor

Co-Sponsor

Price/episode

900

200

150

100

No of Slots

12

5

4

3

Pop-Ups

-

-

-

-

Social Media
AD

Yes

Yes

Yes

Yes

5 sec AD
Within Trailer

Yes

Yes

Yes

Yes

[illegible]

Yes

Iyan is a divorced father who is left by his wife with their 6-year-old child facing issues with his personal life as his child is brought up in every relationship he starts. Finally giving up hope on starting a new relationship or life he meets Maahy who is in a steady relationship for 4 years and on the verge of getting married. Yet she falls out of love and starts having feelings for Iyan. As Iyan is a single father, Maahy has to go through a lot of hardships and Iyan too faces backlash from Maahy's family. This drama revolves around the issues single parents have to face.

[illegible]

Yes

[illegible]

Yes

[illegible]

Yes

EMME FAS

Emme Fass is exclusively based on entertainment news from both local and global entertainment industries. With fresh interviews, reports & charts, this program keeps our audience updated on the celeb news & new productions of the entertainment industry.

Emme Fass is a weekly entertainment news program that provides the latest updates on the local and international entertainment industry. The show features interviews with celebrities, actors, and actresses, as well as reports on new movies, TV shows, and music releases. The program is hosted by a team of entertainment journalists and is broadcast on the 91.0 FM radio station.

Genre: **Entertainment**

No of Episode

13

Episode Duration

57 Min

Air Time

Sunday
23:00

Repeat

Monday
14:03



Exclusive +
Title

Title Sponsor

Main Sponsor

Co-Sponsor

Price/episode

600

300

200

80

No of Slots

12

6

3

1

Pop-Ups

-

-

-

-

Social Media
AD

Yes

Yes

Yes

Yes

5 sec AD
Within Trailer

Yes

Yes

Yes

Yes

HIY AVASVAA GOIY VEY

“Hiy Avas Vaa Goi Veyey” is a Story based on 2 people with different personalities. The story will highlight how they meet and how their relationship changes. Nafiz is a Silent Strict boss however his Personal Assistant Hayaa is a kind hearted talkative, friendly girl who suffers from mental illness (depression). They have a very distress relationship from the beginning itself. They hated each other, however as the story evolves, the hatred for each other dissolves slowly. Hence, this story will tell our listeners how their relationship changes and how Hayaa deals with her personal and professional life with depression.

[illegible]

Genre: **Informative**

No of Episode

13

Episode Duration

57 Min

Air Time

Friday
23:00

Repeat

Tuesday
14:03



Exclusive +
Title

Title Sponsor

Main Sponsor

Co-Sponsor

Price/episode

900

200

150

100

No of Slots

12

5

4

3

Pop-Ups

1

1

1

5

Social Media

Yes

Yes

Yes

Yes

5 sec AD
Within Trailer

Yes

Yes

Yes

Yes

MUSIC MIX

Music mix, as its name suggest is a show with mix of various songs of different artists. In this show we bring the latest music for total of 60 minutes. Dhivehi, Hindi and English hit numbers will be played as per our scheduled presenter accordingly.

[illegible]Genre: **Entertainment**

No of Episode

239

Episode Duration

57 Min

Air Time

Sun - Thurs
09:00

Repeat



Exclusive +
Title

Title Sponsor

Main Sponsor

Co-Sponsor

Price/episode

600

200

150

100

No of Slots

12

5

4

2

Pop-Ups

5



5

5

Social Media

Yes

Yes

Yes

Yes

5 sec AD
Within Trailer

Yes

Yes

Yes

Yes

RAAJJE HENDHUNAA

Raajje Hendhunaa is our morning show, where we greet and get them ready for the day with segments which includes the recaps of the current affairs, including weather and related events. They get to participate and share their schedule and request their choice of songs. This show runs for two hours.

جڏهن صبح ٿي ٿو ته راجه هندھونا ۾ اسان جي سڀني سنيٽرن کي خوش ڪرڻ ۽ انهن کي ڏينهن جي ڪم ۾ تيار ڪرڻ لاءِ ڪجهه خاصا سڃاڻپ ڪريون ٿا. اسان انهن کي ڏينهن جي ڪم بابت ڄاڻ ڏيکارين ٿا ۽ انهن کي پنهنجي ڏينهن جي ڪم ۾ مدد ڪرڻ لاءِ چئو ٿا. انهن کي پنهنجي ڏينهن جي ڪم ۾ مدد ڪرڻ لاءِ چئو ٿا. انهن کي پنهنجي ڏينهن جي ڪم ۾ مدد ڪرڻ لاءِ چئو ٿا.

Genre: **Informative**

No of Episode

335

Episode Duration

110Min

Air Time

Everyday
07:00

Repeat

-



Exclusive +
Title

Title Sponsor

Main Sponsor

Co-Sponsor

Price/episode

600

300

250

100

No of Slots

12

6

3

2

Pop-Ups

-

-

-

-

Social Media
AD

Yes

Yes

Yes

Yes

5 sec AD
Within Trailer

Yes

Yes

Yes

Yes

DHIVEHI FM TOP 10

This is a garden of rhythm, garden of Maldivian music. The original tunes of Maldivian music has been a huge demand among our listeners. Therefore this show has been one of the best shows filled only with Maldivian music. Listeners can also request their favorite Maldivian songs

[illegible]Genre: **Entertainment**

No of Episode

26

Episode Duration

57 Min

Air Time

Saturday
09:00

Repeat



Exclusive +
Title

Title Sponsor

Main Sponsor

Co-Sponsor

Price/episode

900

200

150

100

No of Slots

12

5

4

3

Pop-Ups



114

5

103

Social Media

Yes

Yes

Yes

Yes

5 sec AD
Within Trailer

Yes

Yes

Yes

Yes

[illegible]

Yes

[illegible]

Yes

VIHI GADI FANARA

Every week Sunday to Wednesday 20:15pm DhivehiFM presents another interesting live show. The Participants of this show needs to complete 3 challenging tasks to get the highest scores. The top scorer will be selected weekly, among the participants in 4 live shows.

މި ޕްރޮގްރާމް ހުށަހަޅާނީ ހުނަރުތަކާ ގުޅިގެން ދެންނެވާ ބަންދު ދަތިތަކާ ދެކޮޅަށް ދެންނެވުމަށް ފޯމު ފޮނުވާ ފަރާތްތަކެކެވެ. ބަންދު ދަތިތަކާ ގުޅިގެން ދެންނެވާ ބަންދު ދަތިތަކާ ދެކޮޅަށް ދެންނެވުމަށް ފޯމު ފޮނުވާ ފަރާތްތަކެކެވެ. ބަންދު ދަތިތަކާ ގުޅިގެން ދެންނެވާ ބަންދު ދަތިތަކާ ދެކޮޅަށް ދެންނެވުމަށް ފޯމު ފޮނުވާ ފަރާތްތަކެކެވެ.

Genre: **Entertainment**

No of Episode

40

Episode Duration

72Min

Air Time

Sun-Wed
20:15

Repeat

-



Exclusive +
Title

Title Sponsor

Main Sponsor

Co-Sponsor

Price/episode

1,500

500

300

100

No of Slots

12

5

4

3

Pop-Ups

-

-

-

-

Social Media
AD

Yes

Yes

Yes

Yes

5 sec AD
Within Trailer

Yes

Yes

Yes

Yes

SLOW SONGS

This is an automated selection of songs brought to our listeners every day. The main purpose is to broadcast slow-paced music since it is after the Fajr Prayer.

دې پروگرام د هر ورځ د فجر پرېکړه شويو آوازونو په لټه کې د سټوډيو ټيم لخوا جوړېږي. دې پروگرام د هر ورځ د فجر پرېکړه شويو آوازونو په لټه کې د سټوډيو ټيم لخوا جوړېږي.

Genre: **Entertainment**

No of Episode

365

Episode Duration

57 Min

Air Time

Everyday
05:00

Repeat

-



Exclusive +
Title

2,000

Title Sponsor

200

Main Sponsor

150

Co-Sponsor

100

Price/episode

No of Slots

12

5

4

3

Pop-Ups

-

-

-

-

Social Media
AD

Yes

Yes

Yes

Yes

5 sec AD
Within Trailer

Yes

Yes

Yes

Yes

TEA TIME REQUEST

This is a light chit chat show where our listeners get to call or request a song via SMS. The show is aired daily at 1600hrs.

این برنامه یک گفتگوی سبک و آهسته است که در آن شنوندگان ما می‌توانند با تماس تلفنی یا ارسال پیامک درخواست آه یا آه‌های خود را اعلام کنند. این برنامه روزانه در ساعت ۱۶:۰۰ پخش می‌شود.

Genre: **Entertainment**

No of Episode

335

Episode Duration

75Min

Air Time

Everyday
16:00

Repeat

-



Exclusive +
Title

Title Sponsor

Main Sponsor

Co-Sponsor

Price/episode

600

150

100

75

No of Slots

12

6

3

2

Pop-Ups

-

-

-

-

Social Media
AD

Yes

Yes

Yes

Yes

5 sec AD
Within Trailer

Yes

Yes

Yes

Yes

۱. یٰۤاَيُّهَا مَعْزُوۡرُ الْمُؤۡمِنِۖ اَلَّذِيۡنَ جَاءُوۡا بِحٰجَتِهِمْ اِلَیَّكَ فَصَدَّقْتَہُمۡ ۚ بَلَّوۡاۤ لَا تَخۡفِ فِیۡ جَوۡرِکَ ۚ اِنَّکَ اَنتَ الْکَرِیۡمُ ۚ
 اِنَّکَ اَنتَ الَّذِیۡ تَعۡزِیۡزُ الْوَعۡدَ ۚ اِنَّکَ اَنتَ الْغَنِیُّ ۚ اِنَّکَ اَنتَ الْکَرِیۡمُ ۚ
 اِنَّکَ اَنتَ الَّذِیۡ تَعۡزِیۡزُ الْوَعۡدَ ۚ اِنَّکَ اَنتَ الْغَنِیُّ ۚ اِنَّکَ اَنتَ الْکَرِیۡمُ ۚ
 اِنَّکَ اَنتَ الَّذِیۡ تَعۡزِیۡزُ الْوَعۡدَ ۚ اِنَّکَ اَنتَ الْغَنِیُّ ۚ اِنَّکَ اَنتَ الْکَرِیۡمُ ۚ
 اِنَّکَ اَنتَ الَّذِیۡ تَعۡزِیۡزُ الْوَعۡدَ ۚ اِنَّکَ اَنتَ الْغَنِیُّ ۚ اِنَّکَ اَنتَ الْکَرِیۡمُ ۚ

Yes

Yes

Yes

DFM KARAOKE CHALLENGE 2022

This is a karaoke competition for our listeners to participate via an open audition. Winners will be selected with the votes of public SMS and a judging panel.

هذه المسابقة هي مسابقة غناء كاريوكا مفتوحة لجميع المستمعين. سيتم اختيار الفائزين من خلال تصويت الجمهور عبر الرسائل القصيرة (SMS) ولجنة التحكيم. سيتم بث المسابقة على قناة DFM 91.0 FM.

Genre: **Entertainment**

No of Episode

13

Episode Duration

70Min

Air Time

Thursday
20:10

Repeat

Friday
21:30
Saturday
14:03



Exclusive +
Title

2,000

12

Pop-Ups

-

Social Media
AD

Yes

5 sec AD
Within Trailer

Yes

Title Sponsor

200

5

-

Yes

Yes

Main Sponsor

150

3

-

Yes

Yes

Co-Sponsor

100

3

-

Yes

Yes

Price/episode

No of Slots

DHOLHAHI

The show is all about health and things you should know to be in good health with Songs that will put you in a good mood.

دھولھاہی سونگس کے ساتھ آپ کو صحت مند بنانے کے لیے سونگس سنیں۔
 دھولھاہی سونگس کے ساتھ آپ کو صحت مند بنانے کے لیے سونگس سنیں۔

Genre: **Health**

No of Episode

13

Episode Duration

57 Min

Air Time

Wednesday
22:00

Repeat

Saturday
13:00



Exclusive +
Title

Title Sponsor

Main Sponsor

Co-Sponsor

Price/episode

900

200

150

100

No of Slots

12

5

4

3

Pop-Ups

-

-

-

-

Social Media
AD

Yes

Yes

Yes

Yes

5 sec AD
Within Trailer

Yes

Yes

Yes

Yes

PLAY BEAT

The show is all about Remix and Cover versions of classic songs we all loved years before. Listeners not only can enjoy the modern versions of their favorite songs but will learn different information's related to the songs.

این برنامه در مورد ریمیکس و کاور نسخه‌های کلاسیک آهنگ‌هایی است که سال‌ها پیش دوست داشتیم. شنندگان نه تنها می‌توانند از نسخه‌های مدرن آهنگ‌های مورد علاقه خود لذت ببرند، بلکه می‌توانند اطلاعات مختلفی را در مورد آهنگ‌ها بیاموزند.

Genre: **Entertainment**

No of Episode

13

Episode Duration

57 Min

Air Time

Thursday
23:00

Repeat

Friday
09:00



Exclusive +
Title

2,000

Title Sponsor

200

Main Sponsor

150

Co-Sponsor

100

Price/episode

No of Slots

12

5

3

3

Pop-Ups

-

-

-

-

Social Media
AD

Yes

Yes

Yes

Yes

5 sec AD
Within Trailer

Yes

Yes

Yes

Yes

DHIVEHI FM

(News Slots)

No	Duration	Break	Slot	Bid starting price /slot	Scheduled	Duration of Ad
08:00	10 min	Brk 1	Slot 1	70.00	Everyday	30 Secs
		Brk 2	Slot 1			

No	Duration	Break	Slot	Bid starting price /slot	Scheduled	Duration of Ad
11:30	3 min	Brk 1	Slot 1	70.00	Everyday	30 Secs

No	Duration	Break	Slot	Bid starting price /slot	Scheduled	Duration of Ad
14:00	3 min	Brk 1	Slot 1	70.00	Everyday	30 Secs

No	Duration	Break	Slot	Bid starting price /slot	Scheduled	Duration of Ad
16:00	10 min	Brk 1	Slot 1	90.00	Everyday	30 Secs
		Brk 2	Slot 1			

No	Duration	Break	Slot	Bid starting price /slot	Scheduled	Duration of Ad
16:00	10 min	Brk 1	Slot 1	90.00	Everyday	30 Secs
			Slot 2			

Dhivehi FM

(Daily Ad Allocation)

Prime Time

No	Break	Slot	Bid starting price /slot	Scheduled
1	18:00	1	90:00	Everyday
		2		
		3		
		4		
		5		
		6		

No	Break	Slot	Bid starting price /slot	Scheduled
2	19:57	1	90:00	Everyday
		2		
		3		
		4		
		5		
		6		

No	Break	Slot	Bid starting price /slot	Scheduled
3	21:27	6	90:00	Everyday
		5		
		4		
		3		
		2		
		1		

No	Break	Slot	Bid starting price /slot	Scheduled
4	00:00	1 2 3 4 5 6	90:00	Everyday

Non-Prime Time

No	Break	Slot	Bid starting price /slot	Scheduled
5	08:57	1 2 3 4 5 6	70:00	Everyday

No	Break	Slot	Bid starting price /slot	Scheduled
6	12:13	1 2 3 4 5 6	70:00	Everyday (Except Fri)

No	Break	Slot	Bid starting price /slot	Scheduled
7	15:40	1 2 3 4 5 6 7 8 9 10	70:00	Everyday

DHEENUGE ADU



DHEENUGE
ادو دھینو
ADU

THAHUZEEBUGE AGU

This program is aimed to build a generation of youth to teach manners, conduct and good deeds. In every program we would be discussing issues with the help of religious scholars or a person specialized in sociology and we would discuss a topic. Program will include and bring a drama, a talk or a scenario. In the program the listeners would be given the chance to ask questions they have. The program will end by summarizing what was discussed in the program.

[illegible]Genre: **Informative**

No of Episode

13

Episode Duration

57 Min

Air Time

Tuesday
10:00

Repeat

Friday
01:00
Friday
21:30



Exclusive + Title

Title Sponsor

Main Sponsor

Co-Sponsor

Price/episode

500

200

150

95

No of Slots

12

6

3

2

Pop-Ups

10

11

1

5

Social Media

Yes

Yes

Yes

Yes

5 sec AD
Within Trailer

Yes

Yes

Yes

Yes

[illegible]

No of Episode

13

Episode Duration

27 Min

Air Time

Saturday
11:00

Repeat

Saturday

23:15

Tuesday

Tuesday
17:00



Exclusive + Title

Title Sponsor

Main Sponsor

Co-Sponsor

Price/episode

500

200

150

95

No of Slots

12

6

3

2

Pop-Ups

10

10

5

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	53	54	55	56	57	58	59	60	61	62	63	64	65	66	67	68	69	70	71	72	73	74	75	76	77	78	79	80	81	82	83	84	85	86	87	88	89	90	91	92	93	94	95	96	97	98	99	100
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Social Media AD

Yes

Yes

Yes

Yes

5 sec AD
Within Trailer

Yes

Yes

Yes

Yes

[illegible]

Yes

ALIVILUN

This program is built upon to remind people of good manners. In every drama episode it would touch upon good manners and good habits.

دې پروگرام د ښه چلند او عادتونو یادونه کوي. د هر ډرامې ډلچېز کې به د ښه چلند او عادتونو یادونه وشي. د هر ډلچېز کې به د ښه چلند او عادتونو یادونه وشي. د هر ډلچېز کې به د ښه چلند او عادتونو یادونه وشي.

Genre: **Informative**

No of Episode

13

Episode Duration

12Min

Air Time

Tuesday
11:00

Repeat

Friday
17:00
Tuesday
23:15Exclusive +
Title

Title Sponsor

Main Sponsor

Co-Sponsor

Price/episode

500

200

150

95

No of Slots

12

6

3

2

Pop-Ups

-

-

-

-

Social Media
AD

Yes

Yes

Yes

Yes

5 sec AD
Within Trailer

Yes

Yes

Yes

Yes

[illegible]

Yes

Dheenuge ADU (Daily 30 sec Ad Allocation)

Non - Prime Time

No	Break	Slot	Bid starting price /slot	Scheduled
1	16:27	1	70.00	Everyday
		2		
		3		
		4		
		5		
		6		

No	Break	Slot	Bid starting price /slot	Scheduled
2	16:57	1	70.00	Everyday
		2		
		3		
		4		
		5		
		6		

No	Break	Slot	Bid starting price /slot	Scheduled
3	17:12	1	70.00	Everyday
		2		
		3		
		4		
		5		
		6		

No	Break	Slot	Bid starting price /slot	Scheduled
4	20:27	1 2 3 4 5 6	70.00	Everyday

No	Break	Slot	Bid starting price /slot	Scheduled
5	20:57	1 2 3 4 5 6	70.00	Everyday

No	Break	Slot	Bid starting price /slot	Scheduled
6	21:57	1 2 3 4 5 6	70.00	Everyday

No	Break	Slot	Bid starting price /slot	Scheduled
7	22:27	1 2 3 4 5 6	70.00	Everyday

No	Break	Slot	Bid starting price /slot	Scheduled
8	23:12	1 2 3 4 5 6	70.00	Everyday

No	Break	Slot	Bid starting price /slot	Scheduled
9	23:27	1 2 3 4 5 6	70.00	Everyday

No	Break	Slot	Bid starting price /slot	Scheduled
10	23:57	1 2 3 4 5 6	70.00	Everyday

No	Break	Slot	Bid starting price /slot	Scheduled
11	00:27	1 2 3 4 5 6	70.00	Everyday

No	Break	Slot	Bid starting price /slot	Scheduled
12	01:57	1 2 3 4 5 6	70.00	Everyday

No	Break	Slot	Bid starting price /slot	Scheduled
13	02:12	1 2 3 4 5 6	70.00	Everyday

No	Break	Slot	Bid starting price /slot	Scheduled
14	02:57	1 2 3 4 5 6	70.00	Everyday

No	Break	Slot	Bid starting price /slot	Scheduled
15	03:12	1 2 3 4 5 6	70.00	Everyday

No	Break	Slot	Bid starting price /slot	Scheduled
16	05:57	1 2 3 4 5 6	70.00	Everyday

No	Break	Slot	Bid starting price /slot	Scheduled
17	06:57	1 2 3 4 5 6	90.00	Everyday

No	Break	Slot	Bid starting price /slot	Scheduled
18	07:27	1 2 3 4 5 6	90.00	Everyday

No	Break	Slot	Bid starting price /slot	Scheduled
19	07:57	1 2 3 4 5 6	90.00	Everyday

No	Break	Slot	Bid starting price /slot	Scheduled
20	08:27	1 2 3 4 5 6	90.00	Everyday

No	Break	Slot	Bid starting price /slot	Scheduled
21	08:57	1 2 3 4 5 6	90.00	Everyday

No	Break	Slot	Bid starting price /slot	Scheduled
22	09:57	1 2 3 4 5 6	90.00	Everyday

No	Break	Slot	Bid starting price /slot	Scheduled
23	10:57	1 2 3 4 5 6	90.00	Everyday

No	Break	Slot	Bid starting price /slot	Scheduled
24	11:27	1 2 3 4 5 6	90.00	Everyday

No	Break	Slot	Bid starting price /slot	Scheduled
25	11:42	1 2 3 4 5 6	90.00	Everyday

No	Break	Slot	Bid starting price /slot	Scheduled
26	13:27	1 2 3 4 5 6	90.00	Everyday

No	Break	Slot	Bid starting price /slot	Scheduled
27	13:57	1 2 3 4 5 6	90.00	Everyday

No	Break	Slot	Bid starting price /slot	Scheduled
28	14:27	1 2 3 4 5 6	90.00	Everyday

No	Break	Slot	Bid starting price /slot	Scheduled
29	14:57	1 2 3 4 5 6	90.00	Everyday

No	Break	Slot	Bid starting price /slot	Scheduled
30	15:57	1 2 3 4 5 6	90.00	Everyday